



The Perfect Blend: Soluble Coffee-Chicory Powder —Specification

IS 3309:2022

The **soluble coffee-chicory powder** is a masterful blend of roasted coffee and chicory, designed to deliver a rich, bold flavor and an aromatic experience like no other. With coffee making up at least **51% by mass** and chicory capped at **49%**, this carefully crafted mixture is transformed into a fine powder or granules through an intricate extraction and drying process—combining tradition and innovation in every sip.

To ensure excellence, this product adheres to high standards of quality. It must exhibit a **full-bodied flavor**, a **free-flowing texture**, and be free of **impurities** like dust or rancidity. Dissolving **quickly in water** and delivering an irresistible aroma, each batch undergoes a rigorous **cup test** to guarantee its characteristic taste. Manufactured under **strict hygienic conditions**, it ensures safety and reliability for every coffee lover.

The Indian Standard raises the bar with specific benchmarks. It limits **moisture content to 4%**, demands solubility in boiling water within **30 seconds**, and sets a minimum **caffeine content of 2.5%** to preserve the coffee's invigorating essence. Additionally, **pesticide residues** are strictly controlled to protect health, while **copper content is capped at 30 ppm** to ensure safety from contaminants. Each batch is tested meticulously to ensure it meets these parameters, leaving no room for compromise.

This isn't just a beverage—it's a promise of **quality, safety, and indulgence**. Whether you're looking to start your day with a burst of energy or wind down with a comforting cup, this blend is your perfect companion, offering an unforgettable coffee experience with every sip.