

## IS 427: 2013 Distemper, Dry, Colour As Required — Specification

The Indian Standard IS 427: 2013 specifies the requirements for dry distemper, a widely used interior paint that provides a flat finish for protection and decoration of building surfaces. Consumers expect high-quality parameters from dry distemper, including smooth application, fast drying time, resistance to alkali, and low lead content to ensure safety, especially for children.

To meet these consumer expectations, the standard outlines specific quality criteria. For instance, the distemper must have a maximum drying time of three hours for hard drying, ensuring quick usability. It also mandates that the product should not exceed 300 ppm of lead, addressing health concerns related to lead exposure. Additionally, the standard specifies that the distemper should exhibit smooth and uniform consistency suitable for application by brushing, which enhances the user experience.

Furthermore, IS 427 includes provisions for **marking and packaging**, ensuring that each container is labelled with essential information such as **lead content**, **batch number**, and **cautionary notes** regarding safety. This transparency helps consumers make informed choices about the products they use in their homes. The standard also promotes **environmental safety** through the **ECO-Mark** initiative, which encourages the use of eco-friendly materials.

In summary, IS 427: 2013 effectively addresses consumer demands for **quality**, **safety**, and **environmental responsibility** in dry distemper, making it a reliable choice for interior decoration and protection.