





Ref: CSMD/4:2:1

23 October 2024

To,  
Mr Murthy SN, Grievance Officer  
Fashnear Technologies Private Limited  
3rd Floor, Wing-E, Helios Business Park  
Kadubeesanahalli Village, Varthur Hobli  
Outer Ring Road Bellandur, Bangalore, Bangalore South  
Karnataka, India, 560103

Subject: Usage of "www.meesho.com" for selling products in contravention of Quality Control Order  
Sir,

1. There are several products notified by the Central Government that are prohibited to be sold, stored or exhibited for sale, without a BIS Standard Mark under a valid license from Bureau of Indian Standards (BIS). Such products are notified by the Central Government through various Quality Control Orders (QCOs) issued under BIS Act 2016. As per the Domestic Pressure Cooker (Quality Control) Order, 2020 use of BIS Standard Mark  is compulsory for all Domestic Pressure Cooker manufactured, imported, distributed, sold, stored or exhibited for sale in India. Any contravention of this order is punishable under the provisions of BIS Act, 2016.
2. It has come to our notice, through market surveillance, that a seller on your e-commerce platform is exhibiting and selling a Domestic Pressure Cooker without the BIS Standard Mark . The details of the seller, product, page URL and invoice are given below:

Product	Domestic Pressure Cooker
Description	SURYA ISI MARK 3 L CONTURA Induction Bottom Pressure Cooker (Aluminium)
Seller	PEETAM SINGH, ZOOM KART, KHASRA NO 23/14 BURARI, New Delhi, Delhi 110084, 07IIVPS8406M1Z2
Invoice No.	i1jyh25946 dated 06-06-2024

3. The address specified in the invoice was visited by BIS and it was found that seller has specified an incorrect address on the invoice.
4. Since the seller is using your e-commerce platform for exhibiting and selling a product in contravention of the Quality Control Order of the Central Government, this amounts to a contravention of QCO by you as well. Moreover, address being used by the seller on the invoice has also found to be incorrect. In view of this, you are advised to delist the seller from your e-commerce platform and take other necessary actions to prevent the usage of your platform for sale of non-certified products falling under compulsory certification under BIS Act 2016. You are required to submit an explanation and action taken report within 15 days from the issuance of this letter.

Please acknowledge the receipt of this letter and confirm compliance.

Yours sincerely,

R K Kain, Senior Director  
Head (Certification, Surveillance &  
Monitoring Deptt)  
Email- csmdept@bis.gov.in

**BILL TO:****CSMD**

Manak Bhawan Bureau of Indian Standards, 9 Bahadur shah zafar  
marg , CAG Office, Delhi, Delhi, 110002  
Place of Supply : 07 Delhi

**Tax Invoice**  
Original For RecipientOrder Number  
**30223822228259394**Invoice Number  
**i1jyh25946****SHIP TO:****CSMD**

Manak Bhawan Bureau of Indian Standards, 9  
Bahadur shah zafar marg , CAG Office, Delhi,  
Delhi, 110002

Order Date  
**06-06-2024 15:08:41**Invoice Date  
**06-06-2024 15:08:41**

SN.	Description	HSN	Qty.	Gross Amount	Discount	Taxable Value	Taxes	Total
1	SURYA ISI MARK 3 L CONTURA Induction Bottom Pressure Cooker (Aluminium) - Free Size	732399	1	Rs.1104.0 0	Rs.23.00	Rs.965.18	SGST @6.0% :Rs.57.91 CGST @6.0% :Rs.57.91	Rs.1081.00
2	OTHER CHARGES	732399	NA	Rs.9.00	0	Rs.8.04	SGST @6.0% :Rs.0.48 CGST @6.0% :Rs.0.48	Rs.9.00
<b>Total</b>							<b>Rs.116.78</b>	<b>Rs.1090</b>

**Terms & Conditions:**

Sold by: PEETAM SINGH

ZOOM KART, KHASRA NO 23/14 BURARI, New Delhi, Delhi 110084, 07IVPS8406M1Z2

Tax is not payable on reverse charge basis

This is a computer generated invoice and does not require signature

Other charges are charges that are applicable to your order and include charges for logistics fee (where applicable) and/or fees levied for high return rate

Includes discounts for your city, limited returns and/or for online payments (as applicable)