

**BUREAU OF INDIAN STANDARDS**  
(Surat Branch Office)  
**REPORT OF RAID/SEARCH & SEIZURE**

Ref: SUBO/ENF/P-18347

Dated: 29/07/2024

1.	<b>Reference Number of Enf. Dept. (HQ), If available</b>	P-18347
2.	<b>Name &amp; address of the firm raided:</b>	M/s Ananya Enterprise (Trading as Ananya Creations)  1 <sup>st</sup> Floor, Shop No 103 & 104, Emporia Business Hub, Kardva-Bhesthan Road, Dindoli, Surat, Gujarat-394210
3.	<b>Date of detection/discreet investigation:</b>	09-07-2024
4.	<b>Brief of discreet investigation:</b>	Discreet Visit was paid at M/s Ananya Enterprise (Trading as Ananya Creations) 1 <sup>st</sup> Floor, Shop No 103, Emporia Business Hub, Kardva-Bhesthan Road, Dindoli, Surat, Gujarat-394210.  During the visit, it was observed that there is display board holding name of the firm for they carry business on the e-commerce platforms like flipkart and packaging of various toys in boxes for orders on e-commerce platform going on. The firm is not holding any BIS licence for Toys.
5.	<b>Date of search &amp; seizure:</b>	19/07/2024, 1200hrs
6.	<b>Team Members:</b>	Shri. Chiragkumar Gajjar, Scientist-C Shri. K. Sai Chandra, Scientist-C
7.	<b>Details of Police personnel</b>	1) Roshni Kumari Rameshbhai, Pro. ASI 5576, Dindoli P.S. 2) Y770071ashraj Sinh Virbhadasinh, P.C. 2608, Dindoli P.S.
8.	<b>Type of violation</b>	Misuse of ISI mark and Violation of Quality Control Order
9.	<b>Provisions violated</b>	<ul style="list-style-type: none"><li>▪ Toys (Quality Control) Amendment Order, 2020</li><li>▪ Section 16 and 17 of BIS Act 2016</li></ul>
10.	<b>Persons(s) contacted</b>	Rajput Sanjay, Manager
11.	<b>Detailed observations: (including activities at the time of visit &amp; facilities available)</b>	During Search & Seizure, it was observed that firm is not having any manufacturing facilities and they are packaging various toys (Electric and Non-electric) and selling on e-commerce platform like Flipkart without

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valid licence from BIS. Following stock available with the firm:

- 1) Non-Electric toys of different varieties, with ISI mark, with marking IS 15644:2006 Part 1, CM/L-7700717617, Mfg & Mkt by: Ananya Creations(Prime Fair) 103, Emporia Bussiness Hub, Surat, Gujarat-394210, Batch/DoM: Feb-24, Mar-2024, May-2024 etc. of approx. quantity 55 Pieces coded as SUBO/CG/KSC/20240719/ENF/01.

The license no. 7700717617 mentioned on the toys is invalid.

- 2) Non-electric toys of different varieites without ISI mark as below
  - a. Approx. 290 Pieces coded as SUBO/CG/KSC/20240719/ENF/02.
  - b. Approx. 35 Pieces coded as SUBO/CG/KSC/20240719/ENF/03.
  - c. Approx. 14 Pieces coded as SUBO/CG/KSC/20240719/ENF/04.
- 3) Electric Toys of different varieties without ISI mark of quantity approx. 17 Pieces coded as SUBO/CG/KSC/20240719/ENF/05.
- 4) Electric toys of 02 pieces and non-electric toys of 02 pieces without ISI mark and DOM/Batch No:NIL coded as SUBO/CG/KSC/20240719/ENF/06, which has been taken to BIS Surat Office as evidence.

Further during the investigation, it was observed that the firm was also carrying out business at shop no. 104, Emporia Business Hub, Kardva-Bhesthan Road, Dindoli, Surat also, however firm could not furnish any valid document in support of legal occupation of the premises for shop no. 104.

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12.	<b>Means adopted for misuse (stencil, roller, stamp, sticker etc.)</b>	As per Toys (Quality Control) Amendment Order, 2020 from Department for Promotion of Industry and Internal Trade, (S.O. 3416 (E) dated 15.09.2020) Electric and Non-electric toys have been covered under mandatory certification wef 01.01.2021. Firm was having stock of non-ISI marked toys as well as toys with invalid ISI mark which is in violation of the QCO and BIS Act 2016.
13.	<b>Total quantity (Approx) of material available, which considered to have misuse</b>	<ol style="list-style-type: none"> <li>1) Non-Electric toys of different varieties, with ISI mark, with marking IS 15644:2006 Part 1, CM/L-7700717617, Mfg &amp; Mkt by: Ananya Creations(Prime Fair) 103, Emporia Bussiness Hub, Surat, Gujarat-394210, Batch/DoM: Feb-24, Mar-2024, May-2024 etc. of approx. quantity 55 Pieces coded as SUBO/CG/KSC/20240719/ENF/01.</li> <li>2) Non-electric toys of different varieites without ISI mark as below <ol style="list-style-type: none"> <li>a. Approx. 290 Pieces coded as SUBO/CG/KSC/20240719/ENF/02.</li> <li>b. Approx. 35 Pieces coded as SUBO/CG/KSC/20240719/ENF/03.</li> <li>c. Approx. 14 Pieces coded as SUBO/CG/KSC/20240719/ENF/04.</li> </ol> </li> <li>3) Electric Toys of different varieties without ISI mark of quantity approx. 17 Pieces coded as SUBO/CG/KSC/20240719/ENF/05.</li> <li>4) Electric toys of 2 pieces and non-electric toys of 2 pieces without ISI mark and DOM/Batch No:NIL coded as SUBO/CG/KSC/20240719/ENF/06.</li> </ol>
14.	<b>Details of material seized &amp; sealed (enclose copy of seizure memo)</b>	<ol style="list-style-type: none"> <li>1) Non-Electric toys of different varieties, with ISI mark, with marking IS 15644:2006 Part 1, CM/L-7700717617, Mfg &amp; Mkt by: Ananya Creations(Prime Fair) 103, Emporia Bussiness Hub, Surat, Gujarat-394210, Batch/DoM: Feb-24, Mar-2024, May-2024 etc. of approx. quantity 55 Pieces coded as SUBO/CG/KSC/20240719/ENF/01.</li> <li>2) Non-electric toys of different varieites without ISI</li> </ol>

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		<p>mark as below</p> <ol style="list-style-type: none"> <li>a. Approx. 290 Pieces coded as SUBO/CG/KSC/20240719/ENF/02.</li> <li>b. Approx. 35 Pieces coded as SUBO/CG/KSC/20240719/ENF/03.</li> <li>c. Approx. 14 Pieces coded as SUBO/CG/KSC/20240719/ENF/04.</li> </ol> <ol style="list-style-type: none"> <li>3) Electric Toys of different varieties without ISI mark of quantity approx. 17 Pieces coded as SUBO/CG/KSC/20240719/ENF/05.</li> <li>4) Electric toys of 2 pieces and non-electric toys of 2 pieces without ISI mark and DOM/Batch No: NIL coded as SUBO/CG/KSC/20240719/ENF/06.</li> <li>5) Copy of Tax Invoice dated 18.07.2024.</li> <li>6) Copy of Udyam Registration Certificate.</li> <li>7) Copy of GST certificate.</li> </ol>
15.	<b>Details of seized material left with the Firm (if any) under superdari(Ref. Sec 28 of BIS Act, 2016):</b>	<ol style="list-style-type: none"> <li>1) Non-Electric toys of different varieties, with ISI mark, with marking IS 15644:2006 Part 1, CM/L-7700717617, Mfg &amp; Mkt by: Ananya Creations(Prime Fair) 103, Emporia Bussiness Hub, Surat, Gujarat-394210, Batch/DoM: Feb-24, Mar-2024, May-2024 etc. of approx. quantity 55 Pieces coded as SUBO/CG/KSC/20240719/ENF/01.</li> <li>2) Non-electric toys of different varieities without ISI mark as below <ol style="list-style-type: none"> <li>a. Approx. 290 Pieces coded as SUBO/CG/KSC/20240719/ENF/02.</li> <li>b. Approx. 35 Pieces coded as SUBO/CG/KSC/20240719/ENF/03.</li> <li>c. Approx. 14 Pieces coded as SUBO/CG/KSC/20240719/ENF/04.</li> </ol> </li> <li>3) Electric Toys of different varieties without ISI mark of quantity approx. 17 Pieces coded as SUBO/CG/KSC/20240719/ENF/05.</li> </ol>
16.	<b>Name and address of person(s) responsible for misuse (Proprietor/Director(s)/Partner(s):</b>	<p>Shri Rohit Rajput, Proprietor  1<sup>st</sup> Floor, Shop No 103 &amp; 104, Emporia Bussiness Hub, Kardva-Bhesthan Road, Dindoli, Surat, Gujarat-</p>

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17.	<b>Supporting documentary evidence:</b>	<ul style="list-style-type: none"> <li>i) Copy of Tax Invoice dated 18.07.2024.</li> <li>ii) Copy of Udyam Registration Certificate.</li> <li>iii) Copy of GST certificate.</li> <li>iv) Aadhar Card of Rohit Rajput and Rajput Sanjay.</li> </ul>
18.	<b>Conclusion:</b>	<p>As per Toys (Quality Control) Amendment Order, 2020 from Department for Promotion of Industry and Internal Trade, (S.O. 3416 (E) dated 15.09.2020) Electric and Non-electric toys have been covered under mandatory certification w.e.f. 01.01.2021. Firm was having stock of non-ISI marked toys as well as toys with invalid ISI mark which is in violation of the QCO and BIS Act 2016.</p> <p>From the observations noted above and material evidence collected, M/s. Ananya Enterprise (Trading as Ananya Creations) have violated provisions of Toys (Quality Control) Amendment Order, 2020 and Section 16 and 17 of BIS Act 2016.</p>
19.	<b>Recommendations:</b>	Prosecution may be launched against M/s. Ananya Enterprise (Trading as Ananya Creations) in appropriate court of law for the aforementioned violations.

Date: 29-07-2024  
Place: Surat

*Chiragkumar Gajjar*  
(Chiragkumar Gajjar)  
Scientist - C

*K. Sai Chandra*  
(K. Sai Chandra)  
Scientist - C

Head(SUBO)

*Recommended for filing of case  
in the honourable court*  
*[Signature]*

Head (CMED)