# <u>भारतीय मानक ब्यूरो</u> (सतर्कता विभाग)

हमारा संदर्भः सतर्कता/45/6/2023-24

27 सितंबर 2023

विषयः फोटोग्राफी प्रतियोगिता का आयोजन - सतर्कता जागरूकता सप्ताह, 2023 समारोह के संबंध में :

उपरोक्त विषय पर दिनांक 27 सितंबर 2023 का एक परिपत्र आवश्यक कार्रवाई के लिए संलग्न है।

संलग्नः यथोपरी

31-xthi

(अनुरीता जोजो) वैज्ञानिक-डी/ संयुक्त निदेशक (सतर्कता)

Circulated to: All Department at BIS HQ/ROs/BOs/Labs/NITS

#### **BUREAU OF INDIAN STANDARDS** (Vigilance Department)

Our Ref.: Vig/45/6/2023-24

26 September 2023

### Subject: Photography Competition -Vigilance Awareness Week 2023

Vigilance Department is organizing a Photography Competition for celebrating Vigilance Awareness Week (VAW) – 2023. All employees of BIS (BIS employees & contractual staff) posted at BIS HQ/ROs/BOs/Labs/NITS are encouraged to take part in the competition.

#### Theme for photography: India- Emerging Global Leader

Participants are requested to send their photograph reflecting the theme given above. Few ideas related to the theme are given below:

- i. India: A Nation in Transition capture images that showcase India's dynamic transformation in various fields, such as technology, innovation, infrastructure, education, and healthcare.
- ii. Diverse India: Unity in Diversity capture the rich cultural, ethnic, and religious diversity of India, emphasizing how this diversity can be a source of strength and unity.
- iii. Green India: Sustainability and Conservation Highlight India's efforts in environmental conservation, sustainable practices, and renewable energy solutions that position it as a leader in the global fight against climate change.
- iv. Innovation and Entrepreneurship Showcase Indian startups, technology hubs, and innovation centers, and how they are contributing to India's growth as a global economic powerhouse.
- v. Rural Empowerment: The Heart of India Explore how rural India is evolving and contributing to the nation's progress through initiatives in agriculture, rural development, and grassroots entrepreneurship.
- vi. Healthcare for All: India's Healthcare Revolution Illustrate India's advancements in healthcare, medical research, and healthcare accessibility, emphasizing the potential to become a leader in global healthcare solutions.
- vii. Educational Excellence: Shaping Tomorrow's Leaders Feature India's educational institutions, students, and the quality of education they offer, portraying India as a knowledge-driven nation.
- viii. Cultural Heritage: India's Global Influence Celebrate India's ancient cultural heritage and its global impact through art, music, dance, and spirituality.
- ix. Space and Science Exploration Highlight India's achievements in space exploration and scientific research, showcasing its potential to contribute significantly to future scientific advancements.
- x. Indian Standards: Empowering Lives, Paving Global Paths: Showcase through your lens how Indian standards enhances lives of common people and propels India towards global leadership. Your photographs can illuminate the transformative impact of standards in our society.

The ideas given above are for reference only, other ideas reflecting the theme are also welcome. Participants can give a caption to their photographs (not exceeding 20 words) to explain how the image captured by them reflect the theme.

## Important instructions:

- i. Last date of submission of Photographs is 15 October 2023.
- ii. Upload the photos to <u>https://forms.gle/RmRpDFFJ6o62Ffyi8</u>
- iii. Photos submitted must be at least 720 pixels on the shorter side, size not exceeding 10 MB in JPEG format.
- iv. Each participant can submit only one entry.
- v. Submitted photo must be original and taken by the contestant. There must be no border(s), logo(s), copyright marks, identifying marks, or any other visible references and/or marks on the image.
- vi. Submissions shall not be accepted after the deadline.
- vii. The participants shall also submit a selfie (not exceeding 1 MB) clearly showing the face of the participant and with the subject of the submitted photograph in the background.
- viii. The original JPEG or RAW files with unchanged EXIF data may be called for verification purpose. The submission by the participant maybe disregarded if this information cannot be provided. Any attempt to intentionally modify the EXIF data will result in disqualification.
- ix. Basic editing, including colour enhancement, the use of filters, and cropping of the Photo(s) is acceptable, provided any such editing does not affect the authenticity and/or genuineness of the Photo(s).
- x. Advanced editing used to create illusions, deceptions and/or manipulations, and the adding and removing of significant elements within the frame is prohibited.
- xi. Photos that portray or otherwise include inappropriate and/or offensive content, including provocative nudity, violence, human rights and/or environmental violation, showing the country in a bad light, promoting any particular private organisation/brand, and/or any other contents deemed to be contrary to the law, religious, cultural & moral traditions and practices of India, are strictly prohibited and will be immediately discarded.
- xii. Top ten entries will be selected and the winners will be rewarded in prize distribution ceremony during Vigilance Awareness Week' 2023.

(Anurita Jojo) Scientist D/JD, Vigilance

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