

eFile No. W-33/3/2023-IPHW

Government of India
Ministry of Electronics and Information Technology,
IPHW Division

C.G.O Complex, New Delhi

Date: 08 July, 2024

Office Memorandum

Subject: Complaints regarding misuse of BIS standard mark for import and marketing of substandard Lithium Cells/Batteries-reg.

This refers to the e-mail communications dated 27.06.2024 (against R-41198315) received from an electronics industry player (his name is being kept confidential on his request) sharing copies of import details and reporting misuse of BIS standard mark for import and marketing of Lithium Cells/Batteries (model No. 1260110), and requesting to take strict and immediate action.

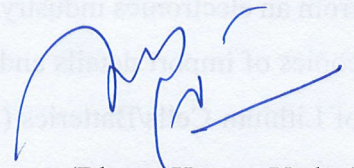
2. The Complainant has indicated that M/S. Guangdong Cvasun New Energy Technology Co. Ltd. based in China is registered with BIS for R-41198315 for Lithium cell model 1260110 (Thickness 12 X Width 60 X Length 110) for a stated capacity of 10,000, 9000, 8000 mAh. However, they are exporting 8,000 mAh and 9,000 mAh capacity cells of model 1260110 to India but printing 10,000 mAh on the cells. In India, no brand sells power banks with 8,000 mAh capacity so an 8,000 mAh cell is being sold in the market as a 10,000 mAh power bank by M/S. Amsons Interconnect Pvt Ltd., which is the importer, is equally liable for the deceptive practice.

3. The matter has been examined at the Ministry. The details of **R-41198315** (as of date) available on the BIS portal (i.e., <https://www.crsbis.in>) indicate that the Lithium Cell model No.1260110 is registered with BIS for five different capacities, i.e., 1260110-10000 mAh; 1260110-9200 mAh; 1260110-900 mAh; 1260110-8000 mAh; and 1260110-7000 mAh. Every registered model number should be unique. One model number with varying capacity is completely a misleading practice that results in misuse of BIS standard mark and aforesaid deceptive business practices.

The same product model (in this case, i.e., Lithium Cell model No.1260110) of any CRO-notified product should not be registered with BIS for different combinations/capacities/nomenclature. Every model registered under the R. No. should be uniquely identifiable.

4. Since the misuse of standard marks falls under the purview of BIS, the Bureau is requested to immediately cancel the Registration Number under the provisions of BIS Act 2016 and BIS (Conformity Assessment) Regulations, 2018, as it is following deceptive business practices. BIS is also requested to streamline the registration system by examining similar such cases to curb such deceptive business practices.

This is issued with the approval of Secretary.



(Bharat Kumar Yadav)
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Encl. : Copy of complaints & import information

Sh. Pramod Kumar Tiwari

Director General (DG)

Bureau of Indian Standards

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