

**Form IX**  
**BUREAU OF INDIAN STANDARDS**  
(JAIPUR BRANCH OFFICE)  
**REPORT OF SEARCH & SEIZURE**

Ref:JPBO/Enforcement/Ellevate Beverages/P-18757

Date: 15/10/2024

1.	Reference Number of CMED (HQ), if available	--
2.	Name & Address of the firm raided	M/s Ellevate Beverages kishanpura , Ghanoli, Mavli ,Udaipur, Rajasthan, 313002
3.	Date of detection/discreet investigation.	03/10/2024
4.	Brief of discreet investigation	During the visit at factory premises, stock (in form of packed bottles in transparent packaging) was available in the factory premises as was seen through photographs taken. A bottle was purchased from Ghanoli chouraha (around 2 Km distance from factory premises) which was marked with "Packaged Drinking Water with added minerals" Net Volume- 1Litre, ISI marked along with CM/L-7200159709, Marketed By- Ellevate Beverages, 43- Vrinda Vihar, Ayad, New RTO Road, Udaipur, Manufactured By- Shivamrut Beverages Pvt Ltd
5.	Date of Search & Seizure	08/10/2024
6.	Team Members	1. Smt. Poonam Choudhary (Scientist-D/Joint Director) 2. Sh. Sachin Gupta (Scientist-C/Deputy Director) Please see annex-1 for the authorization letter, which also mentions the details of team members
7.	Details of Police Personnel	1. Sh. Mukesh Kumar, ASI (Police Station-Dabok) 2. Sh. Jai Narayan, Constable (Belt No. 2265, Police Station-Dabok) Please see Annex-2 for attendance sheet, which also mentions the details of available police personnel. Please see annex-3 for letter to SP, Udaipur.
8.	Type of Violation	Misuse of BIS Certification Mark
9.	Provisions violated	Section 17(3) of BIS Act 2016
10.	Person(s) contacted	Sh. Ankit Rawat (Partner) Please see annex-4 for GST certificate. Please see annex-5 for Aadhar Card.
11.	Detailed observations (including activities at the time of visit & facilities available)	During the search and seizure operation, Packaged Drinking Water packed, sealed and labelled in following varieties was available : 1. 10 Cartons ( 12 bottles in each carton ) of 1 L PET bottles with expired CM/L-7200159709 and ISI mark 2. 53 Cartons ( 24 bottles in each carton ) of 500 ml PET bottles with expired CM/L-7200159709 and ISI mark 3. 223 Cartons ( 48 bottles in each carton ) of 200ml PET bottles with expired CM/L- 7200159709 and ISI mark Please see annex-6 & 7 for Seizure Memo.
12.	Means adopted for misuse (i.e. stencil, roller, stamp, sticker etc)	Label
13.	Total Quantity (Approx.) of material available, which considered to have misuse	As mentioned at S. No. 11. Please see annex-6 &7 for more information

	Details of material seized & sealed (enclose copy of seizure memo)	During the search and seizure operation, Packaged Drinking Water packed, sealed and labelled in PET Bottles as per below was sealed and taken as sample. (i) JPBO/PC/SG/20241008/ENF/1- 1 Carton ( 12 bottles in each carton ) of 1 L PET bottles with expired CM/L- 7200159709 and ISI mark (ii) JPBO/PC/SG/20241008/ENF/2-. 1 Carton ( 24 bottles in each carton ) of 500 ml PET bottles with expired CM/L- 7200159709 and ISI mark (iii) JPBO/PC/SG/20241008/ENF/3- 1 Carton ( 48 bottles in each carton ) of 200ml PET bottles with expired CM/L- 7200159709 and ISI mark Please see annex-6 for material seized, sealed and taken as sample.
15.	Details of seized material left with the firm (if any) under Superdari (Ref. Sec 28 of BIS Act, 2016)	During the search and seizure operation, Packaged Drinking Water packed, sealed and labelled in PET Bottles as per below was sealed and taken as sample. (iv) 9 Carton ( 12 bottles in each carton ) of 1 L PET bottles with expired CM/L- 7200159709 and ISI mark (v) 52 Carton ( 24 bottles in each carton ) of 500 ml PET bottles with expired CM/L- 7200159709 and ISI mark (vi) 222 Carton ( 48 bottles in each carton ) of 200ml PET bottles with expired CM/L- 7200159709 and ISI mark Please see annex-7 for details of seized material left with the firm.
16.	Name and address of persons(s) Responsible for misuse [Proprietor/Director(s)/Partners(s)]	Sh. Ankit Rawat (Partner) For address proof please see annex-5.
17.	Linkage of available documentary Evidences of raided premises with person responsible for misuse.	GST Certificate (Please see annex-4)
18.	Name & Address of witness(s)	Sh. Kalu Ram Meena Sh. Ashok Swami Address proofs are attached at annex-8.
19.	Purchase documents in case of dealer/trader	NA
20.	Follow up taken with other BOs linked in the case	NA
21.	Supporting documentary evidence	Electricity Bill of the firm's premises is attached at annex-9. Partnership Deed is attached at annex-10. UDYAM is attached at annex-11. Photos and press release are attached at annex-12.
22.	Conclusion	Firm is violating Section 17(3) of BIS Act 2016.
23.	Recommendation of Raid Team	Further actions against the firm may be taken as per the provisions of the Act.

*Poonam Choudhary*  
(Poonam Choudhary)  
(Scientist-D/Joint Director)  
15/10/24

*Sachin Gupta*  
(Sachin Gupta)  
(Scientist-C/Deputy Director)

**Head (BO)**

**Head (CMED), BIS HQ, New Delhi**