

भारतीय मानक ब्यूरो  
(प्रशासन विभाग)

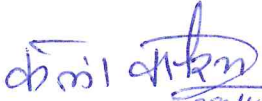
परिपत्र

**विषय: 07 दिसम्बर 2019 को "आर्मड फोर्सस फ्लैग दिवस" का स्मरणोत्सव**

अधोहस्ताक्षरी को उपरोक्त विषय पर कार्यालय जापन सं. 135 / जी सी / एम आई एस सी / ए एफ एफ डी-19 / के एस बी / डी दिनांक 07 नवंबर 2019, जो कि सचिव, केंद्रीय सैनिक बोर्ड, रक्षा मंत्रालय, नई दिल्ली से प्राप्त हुआ है, को परिचालित करने का निर्देश दिया गया है (प्रतिलिपि संलग्न)।

2. जैसा कि उपर्युक्त पत्र में उल्लिखित है "आर्मड फोर्सस फ्लैग दिवस" एकस सर्विसमैन समुदाय, जिसमें प्रतिरक्षा कार्मिक, युद्ध के दौरान विधवा हुई महिलाएं और उनके आश्रित शामिल हैं, उनके प्रति हमारे दायित्व के महत्व को दर्शाने का दिवस है।

3. सभी से यह अनुरोध है कि उदार रूप से इस नेक कार्य के लिए दान दें।

  
(कला एम. वारियर)  
निदेशक (प्रशासन)

संलग्न : उपरोक्तानुसार

हमारा संदर्भ: प्रशासन/02/17/2014

परिचालित: ब्यूरो के इंटरनेट के माध्यम से मुख्यालय के सभी विभागों/ क्षेत्र. का. /शा. का./ प्रयोगशालाओं और निट्स को परिचालित

Date: 29 November 2019


**BUREAU OF INDIAN STANDARDS**  
**(Administration Department)**

**CIRCULAR**

**Subject: Commemoration of Armed Forces Flag Day on 7<sup>th</sup> December 2019**

The undersigned is directed to circulate a copy of Office Memorandum No. 135/GC/MISC/AFFD-19/KSB/D dated 07 November 2019 received from the Secretary, Kendriya Sainik Board, New Delhi in connection with the captioned matter (copy enclosed).

2. As mentioned therein, 07 December is observed as “**Armed Forces Flag Day**” to bring to forefront our obligations towards Ex-Servicemen (ESM) community comprising of retired defence personnel, war-widows and their dependents.
3. All are requested to donate generously for this worthy cause.

  
(Kala M. Variar)  
Director (Administration)

Encl: As above

Our Ref: ADMN/02/17/2014

Circulated to: All Departments of the Bureau at HQ including ROs/BOs/ Labs & NITS through intranet of the Bureau

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Fax: 011-26192362

2311C  
Government of India  
Ministry of Defence,  
Kendriya Sainik Board  
Wing-VII, 2<sup>nd</sup> Floor,  
West Block - IV,  
RK Puram,  
New Delhi – 110 066

No.135/GC/MISC/AFFD-19/KSB/D

07 Nov 2019

**OFFICE MEMORANDUM**

**COMMEMORATION OF ARMED FORCES FLAG DAY FROM 02<sup>ND</sup> DEC TO  
08<sup>TH</sup> DEC 2019 BY SERVICE HQs/UNITS, CENTRAL GOVT OFFICES/DEPTTS  
LOCATED IN DELHI**

**Significance of Armed Forces Flag Day**

1. Since 1949, 07 December is observed as "Armed Forces Flag Day" throughout the country to honour martyrs and the men in uniform who valiantly fought on our borders to safeguard the country's honour. "It is the cause and not merely death that makes the martyrs" once said Napoleon Bonaparte. There cannot be a greater noble cause than laying down ones life for the country. At the same time, our admiration for the martyrs should not mean that we have little time for the living heroes who were wounded while doing their duty towards their motherland or their widows and children who were left behind to fend for themselves. On this day, 07 Dec, we bring to the forefront our obligations towards our disabled comrades, widows and dependents of the martyrs and our valiant soldiers.

**Role of Citizenry**

2. The Government measures at the Centre and State level alone are inadequate to provide support to the disabled, non-pensioners, old and infirm ESM, their families, war widows and orphaned children. It therefore becomes the collective responsibility of each citizen to make his / her unstinted and voluntary contributions towards providing care, support, rehabilitation and financial help to them. All contributions are credited to Armed Forces Flag Day Fund (AFFDF), which is a corpus managed by a Committee headed by Hon'ble Raksha Mantri at the Centre and the Governor/Lt Governor at the State/UT level. KSB Secretariat is responsible for administration of AFFDF under the aegis of above Committee.

**Armed Forces Flag Day Fund**

3. Further, amendments to Schedule VII of the Companies Act 2013 carried out vide Govt of India, Ministry of Corporate Affairs Notification No. GSR-130 (E) dated 27 Feb 14, allow PSUs to utilise CSR budget for the benefits of Armed Forces veterans,



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war widows and their dependents. PSUs can contribute to AFFDF or sponsor some welfare/rehabilitation schemes of KSB from respective CSR budget. In this regard, more details can be obtained from the Secretariat of KSB or from the website [www.ksb.gov.in](http://www.ksb.gov.in).

#### Uses of Token Flags

4. It is submitted for information of all Central Government Ministries / Deptt. / PSUs staff to download the digitally designed Token Flags from KSB website [www.ksb.gov.in](http://www.ksb.gov.in) and it can be worn on their respective dress with pride.

#### Collection of Donations

5. It is submitted that voluntary contributions can be made to the **Armed Forces Flag Day Fund** by any of the following means throughout the year:-

(a) By cheque / demand draft drawn in favour of **ARMED FORCES FLAG DAY FUND** and payable at New Delhi.

(b) Online through RTGS. Bank details are as under:-

- |                          |   |
|--------------------------|---|
| (i) Account Name         | - Armed Forces Flag Day Fund,   |
| (ii) Bank Name & address | - Punjab National Bank, Sewa Bhawan Branch,<br>RK Puram, New Delhi-110066 |
| (iii) Account Number     | - 3083000100179875,   |
| (iv) IFS Code            | - PUNB0308300   |

6. All the Central Ministries and their subordinate offices located in Delhi / NCR are requested to organise commemoration of the "**ARMED FORCES FLAG DAY**" event during the period from 02<sup>nd</sup> December 2019 to 08<sup>th</sup> December 2019, and collect donations in cash or cheques drawn in favour of "**Armed Forces Flag Day Fund**" and send it to Secretary, Kendriya Sainik Board, Ministry of Defence, West Block-IV, Wing-VII, RK Puram, New Delhi-110 066 or directly deposit it in the AFFD Fund A/c as per details given in para 5(b) above, under intimation to KSB Sectt for issue of IT exemption certificate. The Central Ministries are also requested to instruct PSUs under their control to organize similar drive in their premises.

7. An 'Awareness Booth' may be established at prominent and convenient locations in the Govt. offices/premises by displaying the Donation Boxes and publicity material. All the employees of the Govt Offices/Deptt./PSUs/HQs/Dtes be encouraged to wear the digitally designed Token Flags downloaded from KSB website and donate generously towards this noble cause. Staff members may be detailed alongwith authority letter to collect Donation Boxes and publicity material from KSB between **25.11.2019 to 29.11.2019** and contributions received be deposited between **09.12.2019 to 13.12.2019**.

## Tax Exemption

8. All the donations / contributions towards the Armed Forces Flag Day Fund are exempted from income tax vide Govt of India, Ministry of Finance, Department of Revenue (CBDT) letter F No. 197/08/2007-ITA dated 26 Mar 2007 and under Section 80 G (5) (vi) of Income Tax Act 1961 vide Director of Income Tax (E), letter No. NQ.DIT (E) I 2010-11/DEL-AE22280-04012011/2186 dated 04 Jan 2011. The tax exemption certificate will be issued for the donations made by cheques/demand drafts subject to donor's particulars endorsed on the reverse of the cheque / demand draft.

## Observance by Subordinate HQs/Units

9. In view of the above, all the Offices/Departments/Directorates etc under the control of your Ministry / Headquarters may also be advised to observe the Armed Forces Flag Day during the period from 02<sup>nd</sup> December 2019 to 08<sup>th</sup> December 2019 and encourage its employees to wear the downloaded token flags with pride while making generous donations for this noble cause.



(Mrigendra Kumar)  
Brigadier  
Secretary,  
Kendriya Sainik Board

## Distribution:-

1.	President's Sectt	:	10 Copies	
2.	Vice President's Sectt	:	05 Copies	
3.	PM's Office	:	05 Copies	
4.	RM's Office	:	05 Copies	
5.	RRM's Office	:	05 Copies	
6.	All Ministries/PSUs	:	50 Copies	
7.	IHQ MoD (A)/AG's Branch (CW-4)	:	100 Copies	} Please see instructions below.
8.	IHQ MoD (N)/DESA	:	30 Copies	
9.	IHQ MoD (N)/ADOA (Civ)/DOA	:	30 Copies	
10.	IHQ MoD (AF)/Admin & Coord	:	50 Copies	
11.	O/o JS (E) & CAO (Coord)	:	100 Copies	
12.	DG NCC	:	50 Copies	
13.	DGR	:	25 Copies	

**Instructions for Sl no. 7 to 13 ibid:-** This Office Memorandum is for information and to issue necessary instructions to Services HQs, its Branches/Directorates and Subordinate Units. Contents of this letter may please be brought to the notice of all the Command HQs, Directorates and Inter Services Organisations located at Delhi/New Delhi down to their Units with a request to forward all the contributions received on Armed Forces Flag Day to the KSB Sectt. as per the given time line.