

**भा.मा.ब्यूरो मुख्या./प्रशा./परिपत्र (25)/2024**  
**BIS HQ/ADMN/Circular (25)/2024**  
**दिनांक: 05 जून 2024**  
**Date: 05 June 2024**

**भारतीय मानक ब्यूरो/Bureau of Indian Standards**  
**(प्रशासन विभाग/Administration Department )**

**परिपत्र/Circular**

**Subject: To organize the World Blood Donor Day, 2024 on 14 June 2024 – reg.**

This has reference to D.O. ref. No. IM 12016/01/2024-NBTC/BTS dated 16.05.2024 of the Secretary, Department of Health and Family Welfare, Ministry of Health and Family Welfare, Govt. of India regarding Observance of World Blood Donor Day on 14 June 2024 (copy enclosed) for kind perusal.

2. As per said D.O., it is instructed that World Blood Donor Day is going to be observed this year in the country on 14 June 2024. The Campaign slogan for this year will be **“20 years of celebrating giving: Thank you, blood donors !”**.

**The objectives of this year's campaign are:**

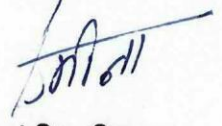
- To thank and recognize them millions of voluntary blood donors who have contributed to the health and well-being of millions of people around the world.
- To showcase the achievements and challenges of the national blood programs and to share best practices and lessons learned.
- To highlight the continuous need for regular, unpaid blood donation to achieve universal access to safe blood transfusion.
- To promote a culture of regular blood donation among the youth and the general public and to increase the diversity and sustainability of the blood pool.

**The suggested action plan for the event is as follows:**

- (i) The event will aim to maximize the registration of willing blood donors along with optimal blood collection.
- (ii) To spread awareness among rural masses, activities of felicitation of blood donors and pledge-taking ceremonies may be organized at the Gram panchayat level. The Pledge can be administered by the respective Sarpanch.
- (iii) Similar, activities may be organized at the block and district level. The office of the District Collector/ District Magistrate may be involved in supervising the entire activities in the concerned district.
- (iv) A pledge in English or Hindi or regional language for blood donation will be administered through both physical events at the levels and digital platforms. A template of the Pledge in English and Hindi is enclosed, which may be translated into regional languages for wider dissemination.

- (v) To promote registration of blood donors and create awareness, a facility for blood group testing may be made available on 14<sup>th</sup> June 2024.
3. Further, if any instructions/directions received from DoCA and other respective Ministries, the same will be communicated for compliance at your end.
4. The expenditure to be incurred under the Budgetary Head "Staff Welfare" (Budget Code: 2203) as allocated to all ROs/BOs/Labs/NITS. If any, additional budget is required, necessary request may be sent directly to Finance Department with proper justification.
5. Heads of all ROs/BOs/Labs/NITS including BIS HQs are requested to kindly organize World Blood Donor Day on 14 June 2024 in their offices with full of zeal and enthusiasm and Action Taken Report may be sent to Administration Department at e-mail: [administration@bis.gov.in](mailto:administration@bis.gov.in).
6. This issues with the approval of the Competent Authority.

Encl: as above



( संदीप मीना )  
निदेशक (प्रशासन )

Our Ref: ADMN/02/70/2023

Circulated to: All employees including contractual staff of ROs/BOs/Labs/NITS including HQ for kind information and compliance, please.

अपूर्व चन्द्रा, भा.प्र.से.

सचिव

APURVA CHANDRA, IAS  
Secretary

सत्यमेव जयते

 आजादी का  
अमृत महोत्सव

 भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण विभाग  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India

Department of Health and Family Welfare

Ministry of Health and Family Welfare

D.O. No. IM 12016/01/2024-NBTC/BTS

16-5-2024

Office of Secretary (CA)

Dy. No. E-287322

Date 12/5/24

Subject: World Blood Donor Day on 14<sup>th</sup> June, 2024.

Dear Secretary

World Blood Donor Day is a global celebration held annually on the 14th of June to express gratitude to blood donors for their selfless act of saving lives through voluntary blood donation. This day serves as a reminder of the critical need for regular non-remunerated voluntary blood donations and aims to raise awareness about the life-saving impact of these donations.

2. World Blood Donor Day is going to be observed this year in the county on 14th June, 2024. The campaign slogan for this year will be **"20 years of celebrating giving: Thank you, blood donors!"**.

#### The objectives of this year's campaign are:

- To thank and recognize the millions of voluntary blood donors who have contributed to the health and well-being of millions of people around the world.
- To showcase the achievements and challenges of the national blood programs and to share best practices and lessons learned.
- To highlight the continuous need for regular, unpaid blood donation to achieve universal access to safe blood transfusion.
- To promote a culture of regular blood donation among the youth and the general public and to increase the diversity and sustainability of the blood donor pool.

#### The suggested action plan for the event is as follows:

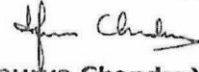
- The event will aim to maximize the registration of willing blood donors along with optimal blood collection.
- To spread awareness among rural masses, activities of felicitation of blood donors and pledge-taking ceremonies may be organized at the Gram panchayat level. The Pledge can be administered by the respective Sarpanch.
- Similar, activities may be organized at the block and district level. The office of the District Collector /District Magistrate may be involved in supervising the entire activities in the concerned district.
- A pledge in English or Hindi or regional language for blood donation will be administered through both physical events at the levels and digital platforms. A template of the Pledge in English and Hindi is enclosed, which may be translated into regional languages for wider dissemination.

- (v) To promote registration of blood donors and create awareness, a facility for blood group testing may be made available on 14th June 2024 at all PHCs/CHCs/Sub-district and District Hospitals and other blood banks as per feasibility. This will help the common citizens to know their blood group, which will be useful in emergencies for blood donation.
3. All Central Government Ministries, Hospitals/Institutions, and Medical Colleges (Government and Private) are requested to organize similar activities on 14th June, 2024.
4. Accordingly, you are requested to organize activities to celebrate the event and disseminate the information widely among various stakeholders. Further, it is requested, that a report along with the photographs of the celebration of the event may be shared with this Ministry on the email address : mp.khobragade@gov.in

*with regards.*

Encl.: as above

Yours sincerely,



(Apurva Chandra)

To :

1. Secretary, All Ministries/Dept, Government of India.
2. ACS/Principal Secretary/Secretary (Health & FW), All States/UTs.
3. All Project Directors, SACS/Director SBTC.
4. Head Central Government Hospitals/Institutions.
5. All Medical College (Government and Private).

## शपथ

विश्व रक्तदाता दिवस, 2024

आज मैं, \_\_\_\_\_ (नाम), निवासी \_\_\_\_\_ (गाँव),  
\_\_\_\_\_ (जिला), \_\_\_\_\_ (राज्य), आज विश्व रक्तदाता दिवस, 2024 के दिन यह शपथ  
लेता / लेती हूँ कि मैं अपना रक्त नियमित रूप से दान करूँगा/ करूँगी।

भारत में रक्त की विशाल आवश्यकता को ध्यान में रखते हुए, मैं यह भी वचन देता / देती हूँ कि मैं  
अपने परिवार, मित्रों, रिश्तेदारों, सहकर्मियों और जनता को नियमित, स्वैच्छिक अवैतनिक रक्तदान की  
आवश्यकता के बारे में जागरूक करने का प्रयास करूँगा/ करूँगी।

इसके साथ-साथ मैं यह भी वचन देता / देती हूँ कि जब भी कभी, किसी को रक्त की आवश्यकता  
होगी, मैं अपने खर्च पर, बिना किसी लोभ-लालच के, जाति-धर्म के भेदभाव से मुक्त होकर रक्तदान करूँगा/  
करूँगी।

मैं सतत प्रयास करूँगा/ करूँगी ताकि रक्त की कमी से हमारे आस-पास किसी की जान न जाए।

## Pledge

World Blood Donor Day, 2024

I, \_\_\_\_\_ (Name), resident of \_\_\_\_\_  
(Village), \_\_\_\_\_ (District), \_\_\_\_\_ (State), today, on  
the occasion of World Blood Donor Day, 2024 to hereby pledge to donate my blood  
regularly.

Keeping in view the huge need of blood in India, I also undertake to create awareness  
amongst my family members, friends, relatives, colleagues and public about the need  
for regular, voluntary unpaid blood donation.

Along with this, I also undertake, that whenever someone is in need of blood, I Shall  
donate blood at my own expense without any greed, free from caste-religion  
discrimination.

I will make relentless efforts so that no life is lost around us due to shortage of blood.