

भारतीय मानक ब्यूरो/Bureau of Indian Standards
(प्रशासन विभाग/Administration Department)

परिपत्र/Circular

विषय/ Subject: "हर घर तिरंगा" अभियान - संबंध में। /"Har Ghar Tiranga" campaign – reg.

उपरोक्त विषयानुसार, उपभोक्ता मामले विभाग ईमेल दिनांक 05 अगस्त 2024 के माध्यम से "हर घर तिरंगा" अभियान से सम्बंधित माननीय संस्कृति मंत्री और पर्यटन मंत्री, भारत सरकार द्वारा जारी डी.ओ. क्रमांक 42-22/60/2024-AKAM दिनांक 30 जुलाई 2024 प्राप्त हुआ है (प्रतिलिपि संलग्न)।

2. इस संबंध में, उक्त डी.ओ. के अनुसार, इस अभियान की व्यापक पहुंच और सफलता सुनिश्चित करने के लिए, ब्यूरो के सभी कर्मचारियों एवं संविदा कर्मचारियों सहित दिनांक 13 से 15 अगस्त, 2024 तक स्वतंत्रता सप्ताह के दौरान अपने घरेलू परिसर में तिरंगा फहराने के लिए प्रोत्साहित करने का अनुरोध किया जाता है। साथ ही साथ तिरंगे के साथ सेल्फी लेकर www.hargarhtiranga.com पर अपलोड करने के लिए भी अनुरोध किया है।

3. उपरोक्त को ध्यान में रखते हुए, ब्यूरो मुख्यालय के विभागों सहित सभी क्षेत्रीय कार्यालयों / शाखा कार्यालयों / प्रयोगशालाओं/ प्रशिक्षण केंद्र, नॉएडा के विभाग प्रमुखों से अनुरोध किया जाता है कि वे उपरोक्त का अनुपालन करें और तिरंगे के साथ सेल्फी लेकर www.hargarhtiranga.com एवं बीआईएस मानक मंच पर भी अपलोड करें और साथ में प्रशासन विभाग को ईमेल administration@bis.gov.in पर दिनांक 16 अगस्त 2024 तक या पहले सूचित करें।

4. यह सक्षम प्राधिकारी के अनुमोदन से जारी किया जा रहा है।

This has reference to an email dated 05 August 2024 received through DoCA attached therewith a copy of D.O. ref. No. 42-22/60/2024-AKAM dated 30 July 2024 issued by Hon'ble Minister of Culture and Minister of Tourism, Govt. of India, regarding "Har Ghar Tiranga" campaign (copy enclosed).

2. In this connection, as per said D.O., to ensure the massive outreach and success of this campaign, it is requested to encourage all employees including contractual staff of BIS to hoist Tiranga at their household premises during Independence Week from 13th – 15th August, 2024 and to upload Selfie with Tiranga on www.hargarhtiranga.com.

3. In view of above, HoDs of all ROs/BOs/Labs/NITS including departments at BIS HQs are requested to comply the above and to upload their Selfies with Tiranga on www.hargarhtiranga.com and BIS Manak Manch also under intimation to Administration Department at email: administration@bis.gov.in on or before 16 August 2024, positively, please.

4. This issues with the approval of Competent Authority.

संलग्न : यथोपरि
Encl: as above

Our Ref: ADMN/09/56/2021

प्रचालित/Circulated to: ब्यूरो मुख्यालय के सभी विभागों एवं सभी क्षेत्रीय कार्यालयों/शाखा कार्यालयों/प्रयोगशालाओं/ प्रशिक्षण केंद्र, नॉएडा के कर्मचारियों व संविदा कर्मचारियों सहित अनुपालन हेतु। /
All employees including contractual staff of ROs/BOs/Labs/NITS including HQ for kind information and compliance, please.


(संदीप मीना)
निदेशक (प्रशासन)
Director (Administration)

Fwd: Har Ghar Tiranga Campaign -regarding

From : Director Admin <dra@bis.gov.in> Tue, Aug 06, 2024 10:26 AM
Subject : Fwd: Har Ghar Tiranga Campaign -regarding 📎 2 attachments
To : ADMINISTRATION Admn <administration@bis.gov.in>

AD
SO
Success
06/08/24
Smt. Chanchal Ji
n.a. pl. NM?
Chanchal
06/08/2024

From: "Kumar Shantanu" <ddga@bis.gov.in> 06/Aug/2024
To: "Director Admin" <dra@bis.gov.in>, "Director GSD" <hgds@bis.gov.in>
Sent: Tuesday, August 6, 2024 9:30:18 AM
Subject: Fwd: Har Ghar Tiranga Campaign -regarding

ले कर्नल कुमार शान्तनु
उप महानिदेशक (प्रशासन)

From: "BIS DG Secretariat" <dg@bis.gov.in>
To: "Kumar Shantanu" <ddga@bis.gov.in>
Sent: Tuesday, August 6, 2024 9:27:27 AM
Subject: Fwd: Har Ghar Tiranga Campaign -regarding

From: "Under Secretary, PC" <uspc-ca@gov.in>
To: "adlmrrsl ca" <adlmrrsl.ca@gmail.com>, "Sunil Keshavrao Hiradiwale" <ahd-rrsl@nic.in>, "bsl konar" <bsl_konar@rediffmail.com>, "ddrrsl frd" <ddrrsl.frd@gmail.com>, "ddrrsl@gmail.com", "BIS DG Secretariat" <dg@bis.gov.in>, "Director General (NTH)" <dgnth-wb@nic.in>, "Rajeshwar Kumar" <dir-iilmr-jhr@nic.in>, "mdnccf@nccf-india.com", "Registrar NCDRC" <ncdrc@nic.in>, "Dr Rakesh Joshi, Deputy Director" <rakesh.joshi74@gov.in>, "rrsl guwahati" <rrsl.guwahati@gmail.com>, "rrsl ahd" <rrsl_ahd@yahoo.co.in>, "rrslbhubaneswar@gmail.com", "rrslvar@gmail.com"
Cc: "Shashi Bhushan" <shashibhushan.icoas@nic.in>, "Aman Jain" <amanjain.ofb@nic.in>
Sent: Monday, August 5, 2024 6:02:17 PM
Subject: Har Ghar Tiranga Campaign -regarding

Sir/Madam,

Please find enclosed D.O letter dated 30th July, 2024 received from Office of Hon'ble MoS Culture on the subject mentioned above for information and necessary action.

With Regards,
Under Secretary(P&C)
Department of Consumer Affairs



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egkfun's'kd lfpoky; @ Director General Secretariat
Hkkjrh; ekud C;wjks @ Bureau of Indian Standards,
ekud Hkou] 9] cgknqj'kkg tQj ekxZ @ Manak Bhawan, 9, B.S. Zafar Marg,
ubZ fnYyh 110002 @ New Delhi 110 002
nwjHkk"k @ Phone : 011 23237991/23236980



Har Ghar Tiranga Campaing 2024.pdf
320 KB

From : Kumar Shantanu <ddga@bis.gov.in>
Subject : Fwd: Har Ghar Tiranga Campaign -regarding
To : Director Admin <dra@bis.gov.in>, Director GSD
<hgSD@bis.gov.in>

Tue, Aug 06, 2024 09:30 AM

2 attachments

ले कर्नल कुमार शान्तनु
उप महानिदेशक (प्रशासन)

From: "BIS DG Secretariat" <dg@bis.gov.in>
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To: "adlmrrsl ca" <adlmrrsl.ca@gmail.com>, "Sunil Keshavrao Hiradiwale" <ahd-rrsl@nic.in>, "bsl konar" <bsl_konar@rediffmail.com>, "ddrrsl frd" <ddrrsl.frd@gmail.com>, ddrrsl@gmail.com, "BIS DG Secretariat" <dg@bis.gov.in>, "Director General (NTH)" <dgnth-wb@nic.in>, "Rajeshwar Kumar" <dir-iilmr-jhr@nic.in>, mdnccf@nccf-india.com, "Registrar NCDRC" <ncdrc@nic.in>, "Dr Rakesh Joshi, Deputy Director" <rakesh.joshi74@gov.in>, "rrsl guwahati" <rrsl.guwahati@gmail.com>, "rrsl ahd" <rrsl_ahd@yahoo.co.in>, rrrslbhubaneswar@gmail.com, rrrslvar@gmail.com

Cc: "Shashi Bhushan" <shashibhushan.icoas@nic.in>, "Aman Jain" <amanjain.ofb@nic.in>

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With Regards,

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Department of Consumer Affairs



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egkfun's'kd lfpoky; @ Director General Secretariat
Hkkjrh; ekud C;wjks @ Bureau of Indian Standards,
ekud Hkou] 9] cgknqj'kkg tQj ekxZ @ Manak Bhawan, 9, B.S. Zafar Marg,
ubZ fnYyh 110002 @ New Delhi 110 002
nwjHkk" k @ Phone : 011 23237991/23236980



गजेन्द्र सिंह शेखावत
Gajendra Singh Shekhawat



संस्कृति मंत्री एवं
पर्यटन मंत्री
भारत सरकार
Minister of Culture and
Minister of Tourism
Government of India

D.O.No.42-22/60/2024-AKAM

30 JUL 2024

Dear B L Verma ji,

Har Ghar Tiranga is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In August 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website.

As we approach the anniversary of our Independence, I am writing to request your esteemed support and active participation in celebrating the 'Har Ghar Tiranga' campaign. This year also Har Ghar Tiranga will be celebrated across Nation from 13th - 15th August, 2024.

To ensure the massive outreach and success of this campaign, I urge you to encourage all employees in your Ministry/ Department and subordinate bodies to hoist Tiranga at their household premises during Independence week from 13th - 15th August, 2024 and to upload selfie with Tiranga on www.harghartiranga.com.

I believe that with your leadership and active participation, the 'Har Ghar Tiranga' campaign can reach every corner of our nation, fostering a deep sense of unity and patriotism.

With kind regards,

वन्दे मातरम्।

Yours sincerely,

(Gajendra Singh Shekhawat)

Shri B. L. Verma,

Hon'ble Minister of State for Consumer Affairs,
Food and Public Distribution, Social Justice and Empowerment,
Shastri Bhawan, New Delhi

Ministry of Culture : Room No. 501, 'C' Wing, Shastri Bhawan, New Delhi-110001

Tel : 91-11-23386765, 23381539 Fax : 91-11-23385115, E-mail : office-hcm@gov.in

Ministry of Tourism : 301, Transport Bhawan, Parliament Street, New Delhi-110 001

Tel.: +91-11-23710431, 23717969, Fax : +91-11-23731506

Dr. No. 69
01/06/2024