

भारतीय मानक ब्यूरो/Bureau of Indian Standards
(प्रशासन विभाग/Administration Department)

परिपत्र/Circular

Subject: **Organizing Swachhata Pakhwada, 2023 - reg.**

This is with reference to e-mail dated 10 January 2023 of DoCA for organizing Swachhta Pakhwada 2023-24 alongwith D.O. ref. No. 561/01/01/2017-CA.IV dated 25 Nov 2022 issued by Cabinet Secretary, Govt. of India along with Office Memorandum ref. No. F. No. N-21/40/2021-P&C dated 16.12.2022 requesting therein to organize Swachhta Pakhwada and identify some innovative practices and prepare a day-wise Action Plan to be carried out during the Swachhta Pakhwada 2023 on the above subject (copy enclosed).

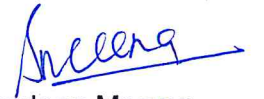
2. In this regard, it has been decided by the Cabinet Secretary, Govt. of India that Ministry of Consumer Affairs, Food & Public Distribution, Department of Consumer Affairs Food & Public Distribution be organized the Swacchta Pakhwada 2023 from 16 February 2023 to 28 February 2023 as per Swachhta Pakhwada Calendar 2023 with Consolidated Guidelines and Swachhta Pakhwada Awards Guidelines (copy enclosed). DoCA, further directed to identify some innovative practices and prepare a day-wise action plan to be carried out during the Swachhta Pakhwada in the departments.

3. In this connection, all ROs/BOs/Labs/NITS are requested to organize Swachhta Pakhwada for the period from 16 February 2023 to 28 February 2023 in their offices and to send their inputs/innovative efforts to be carried out during the Swachhta Pakhwada to Administration Department at e-mail: administration@bis.gov.in on or before 13 January 2023.

4. Keeping in view of above, Heads of all ROs/BOs/Labs/NITS including departments at HQs are requested to ensure to organize Swachhta Pakhwada from 16 February 2023 to 28 February 2023 and send their inputs on the above on priority.

5. This issues with the approval of Competent Authority.

Encl: as above



Sandeep Meena
Director (Administration)

संदर्भ : प्रशासन/01/40/2022

Ref: ADMN/01/40/2022

बीआईएस इंटरनेट के माध्यम से सभी क्षेत्रीय कार्यालयों /शाखा कार्यालयों /प्रयोगशालाओं/ एन.आई.टी.एस., मुख्यालय सहित को सूचनार्थ एवं अनुपालनार्थ परिचालित। Circulated to all ROs/BOs/Labs/NITS including HQ through BIS Intranet for information and compliance.

Copy to:

- | | | |
|-------|-------------|---------------------------|
| (i) | DG, BIS } | |
| (ii) | ADG } | |
| (iii) | CVO } | - for information please. |
| (iv) | DDGA } | |
| (v) | All DDG's } | |

From: "US(P&C)" <uspc-ca@gov.in>

To: "BIS DG Secretariat" <dg@bis.gov.in>, "Director General (NTH)" <dgnth-wb@nic.in>, "Pramod Kumar Sahoo" <pk.sahoo@nic.in>, "Devi Dayal Singh" <usbis-ca@gov.in>, "Devi Dayal Singh" <usbis-ca@nic.in>, usnth-ca@nic.in, "JASBIRTIWARI Sectionofficer" <jasbir.tiwari13@nic.in>

Cc: "Shashi Bhushan" <shashibhushan.icoas@nic.in>, "Sunil Kumar Mishra" <mishra.sunil@nic.in>

Sent: Monday, January 9, 2023 5:04:55 PM

Subject: Reminder: Regarding organizing Swachhata pakhwada 2023-24

sir/madam,

With reference to the trailing mail, BIS & NTH are requested to provide Swachhata Action Plan to be carried out in their respective offices for Swachhata Pakhwada 2023-24 by **10.01.2023 3 PM positively.**

Regards
US(P&C)

From: "US(P&C)" <uspc-ca@gov.in>

To: "adlmrrsl ca" <adlmrrsl.ca@gmail.com>, "Sunil Keshavrao Hiradiwale" <ahd-rrsl@nic.in>, "bsl konar" <bsl_konar@rediffmail.com>, "ddrrsl frd" <ddrrsl.frd@gmail.com>, ddrrsl@gmail.com, "BIS DG Secretariat" <dg@bis.gov.in>, "Director General (NTH)" <dgnth-wb@nic.in>, "Rajeshwar Kumar" <dir-iilmr-jhr@nic.in>, mdnccf@nccf-india.com, "Registrar NCDRC" <ncdrc@nic.in>, "Dr Rakesh Joshi, Deputy Director" <rakesh.joshi74@gov.in>, "rrsl guwahati" <rrsl.guwahati@gmail.com>, "rrsl ahd" <rrsl_ahd@yahoo.co.in>, rrsלבhubaneswar@gmail.com, rrsלבvar@gmail.com

Sent: Friday, December 16, 2022 10:52:32 AM

Subject: Regarding organizing Swachhata pakhwada 2023-24

sir,

PFA the OM for necessary action.

Regards,
Under Secretary(P&C)
Department of Consumer Affairs

ail



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egkfun's'kd lfpoky; @ Director General Secretariat
Hkkjrh; ekud C;wjks @ Bureau of Indian Standards,
ekud Hkou] 9] cgknqj'kkg tQj ekxZ @ Manak Bhawan, 9, B.S. Zafar Marg,
ubZ fnYyh 110002 @ New Delhi 110 002
nwjHkk"k @ Phone : 011 23237991/23236980



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— **OM swachhata pakhwada.pdf**
258 KB

— **Calender.pdf**
1 MB

— **DO.pdf**
478 KB

— **Swachhata Pakhwada Consolidated Guidelines.pdf**
1 MB

| Swachhata Pakhwada Calendar 2023 | | | |
|----------------------------------|----------------------|--|--|
| SL No. | Pakhwada | Ministries/Departments | Special Occasions |
| 1 | 1st -15th January | 1. Ministry of External Affairs | Pravasi Bharatia Divas 9th January |
| | | 2. Ministry of Road Transport and Highways | Road Safety Week 11th -17th January |
| 2 | 16th – 31st January | 1. Ministry of Information and Broadcasting | Republic Day 26 January |
| | | 2. Ministry of Finance Department of Economic Affairs Department of Expenditure Department of Financial Services Department of Revenue Department of Investment and Public Asset Management | |
| 3 | 1st -15th February | 1. Department of Space | |
| | | 2. Ministry of Electronics and Information Technology | |
| 4 | 16th – 28th February | 1. Ministry of Consumer Affairs, Food and Public Distribution Department of Consumer Affairs Department of Food and Public Distribution | |
| | | 2. Department of Atomic Energy | World Science Day - 28 February |
| 5 | 1st – 15th March | 1. Ministry of Women and Child Development | International Women's Day- 8th March |
| | | 2. Ministry of Textiles | |
| 6 | 16th – 31st March | 1. Department of Water Resources, River Development & Ganga Rejuvenation | World Water Day- 22nd March |
| | | 2. Ministry of Steel | Steel Safety Day 28 March |
| 7 | 1st – 15th April | 1. Ministry of Health and Family Welfare Department of Health & Family Welfare Department of Health Research | World Heath Day - 7 April |
| | | 2. Ministry of Law & Justice Department of Justice Department of Legal Affairs Legislative Department | Ambedkar Jayanti- 14th April |
| 8 | 16th – 30th April | 1. Ministry of Culture | World Heritage Day- 18th April |
| | | 3. Ministry of Parliamentary Affairs | |

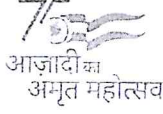
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| 9 | 1st – 15th May | 1. Ministry of Labour & Employment | International Labour Day- 1st May |
| | | 2. Ministry of Science and Technology Department of Biotechnology Department of Science and Technology Department of Scientific and Industrial Research | World Technology Day- 11 May |
| 10 | 16th – 31st May | 1. Ministry of Personnel, Public Grievances and Pensions Department of Administrative Reforms and Public Grievances Department of Pension & Pensioners' Welfare Department of Personnel and Training | |
| | | 2. Ministry of Power | |
| | | 3. Ministry of Development of North Eastern Region | |
| 11 | 1st – 15th June | 1. Ministry of Environment, Forest and Climate Change | World Environment Day- 5th June |
| | | 2. Ministry of New and Renewable Energy | |
| 12 | 16th – 30th June | 1. Ministry of Micro, Small and Medium Enterprises | Micro, Small and Medium Enterprises Day - 27 June |
| | | 2. Ministry of Coal | |
| 13 | 1st – 15th July | 1. Ministry of Petroleum and Natural Gas | |
| | | 2. Ministry of Earth Sciences | |
| | | 3. Ministry of Statistics and Programme Implementation | |
| 14 | 16th – 31st July | 1. Ministry of Social Justice & Empowerment Department of Social Justice & Empowerment Department of Empowerment of Persons with Disabilities | International Day of Disability Awareness- 16th July |
| | | 2. Ministry of Skill Development and Entrepreneurship | World Youth Skills Day - 15 July |
| 15 | 1st – 15th August | 1. Ministry of Youth Affairs and Sports Department of Youth Affairs | International Youth Day-12th August |
| | | 2. Ministry of Tribal Affairs | World Indigenous Peoples Day August 9 |
| | 16th – 31st August | 1. Ministry of Heavy Industries and Public Enterprises Department of Heavy Industry Department of Public Enterprises | |
| | | 2. Ministry of Corporate Affairs | |
| 17 | 1 st – 15 th September | 1. Ministry of Education Department of School Education Literacy Department of Higher Education | |

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| | | 2. Ministry of Chemical and Fertilizers Department of Chemicals and Petrochemicals Department of Fertilizers Department of Pharmaceuticals | |
| 18 | 16 th – 30 th September | 1. Ministry of Tourism | World Tourism Day- 27th September |
| | | 2. Ministry of Railways | |
| | | 3. Ministry of Ports, Shipping and Waterways | World Maritime Day 28 September |
| | | 4. Ministry of Housing and Urban Affairs | - |
| | | 5. Department of Drinking Water and Sanitation | - |
| 19 | 1 st – 15 th October | 1. Ministry of Panchayati Raj | |
| | | 2. Ministry of Rural Development Department of Land Resources Department of Rural Development | Swachh Bharat Diwas 2nd October |
| 20 | 16 th – 31 st October | 1. Ministry of Food Processing Industries | World Food Day 16th October and National Ayurveda Day- 17 October |
| | | 2. Ministry of AYUSH | |
| 21 | 1 st – 15 th November | 1. Ministry of Commerce and Industry Department of Commerce Department for Promotion of Industry and Internal Trade | National Commerce E ducation Day - 10th November |
| | | 2. Ministry of Civil Aviation | National Ayurveda Day- 17 October |
| 22 | 16 th – 30 th November | 1. Ministry of Communication Department of Posts Department of Telecommunications | National Post Day - 10th October |
| | | 2. Ministry of Mines | |
| 23 | 1 st – 15 th December | 1. Ministry of Defence Department of Defence Department of Defence Production Department of Defence Research & Development Department of Ex-Servicemen Welfare | Navy Day- 4th December |
| | | 2. Ministry of Home Affairs | Armed Forces Flag Day 7th December |
| 24 | 16 th – 31 st December | 1. Ministry of Agriculture and Farmers Welfare Department of Agricultural Research and Education Department of Agriculture, Cooperation & Farmers Welfare | Kisan Divas (Farmer's Day) - 23 December |
| | | 2. Ministry of Fisheries, Animal Husbandry and Dairying Department of Fisheries Department of Animal Husbandry and Dairying | |
| | | 3. Ministry of Minority Affairs | Minorities Rights Day - 18th December |

राजीव गौबा
Rajiv Gauba



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

मंत्रिमंडल सचिव
भारत सरकार
CABINET SECRETARY
GOVERNMENT OF INDIA

D.O. No. 561/01/01/2017-CA.IV

Dated the 25th November, 2022

Dear Secretary

As you are aware, Swachhata Pakhwadas are being organized since April, 2016 with the objective of bringing a fortnight of intense focus on the issues and practices of swachhata in GoI Ministries/Departments. The "Swachhata Pakhwada" concept is inspired by Hon'ble Prime Minister's vision to engage all Central Government Ministries and Departments in swachhata related activities, thereby making swachhata "everyone's business".

2. The year 2023 would be the 8th consecutive year of Swachhata Pakhwada implementation. The proposed calendar, along with guidelines of Swachhata Pakhwada, for the year 2023 is enclosed.

3. As in previous years, you are requested to communicate the Swachhata Pakhwada plans of your Ministry/Department to D/o Drinking Water and Sanitation, M/o Jal Shakti and upload it on the Swachhata Samiksha portal at least two months in advance. I would request you to identify some innovative practices that would be undertaken by your Ministry/Department during the fortnight. Needless to add, the social media platforms along with electronic media may be fully leveraged for creating Swachhata related awareness.

4. I look forward to your enthusiastic cooperation in meaningful planning and implementation of Swachhata Pakhwada in your Ministry/Department. As in the past, all Swachhata related activities are required to be undertaken in the attached institutions/organisations/autonomous bodies/CPSEs of your Ministries as well.

With regards

Yours sincerely,

25/11/22
(Rajiv Gauba)

To

All Secretaries to Govt. of India.

F.No. N-21/40/2021-P&C
Government of India
Ministry of Consumer Affairs, Food & Public Distribution
Department of Consumer Affairs

Krishi Bhawan, New Delhi,
Dated the 16.12.2022

OFFICE MEMORANDUM

**Subject:- Request to provide detailed Action Plan for Swachhata Pakhwada 2023-
reg**

The undersigned is directed to refer to the D.O letter No D.O NO. 561/01/01/2017-CA.IV dated 25.11.2022 received from Cabinet Secretary and to state that swachhata pakhwada is to be organized between 16th to 28th February 2023 in the Department and its attached offices, autonomous bodies. It is therefore requested to identify some innovative practices and prepare a day wise Action Plan to be carried out during the Swachhata Pakhwada in the Department.

2. It is requested to provide the day wise action plan by 20.12.2022 Positively
3. This issues with the approval of the Competent authority.

Charanjit Gulati
(Charanjit Gulati)

Under Secretary to the Government of India

To,

DG(BIS)/DG(NTH)/RRSLs/Registrar(NCDRC)/MD(NCCF)

Swachhata Pakhwada-2023

Consolidated Guidelines

- Every Ministry/Department should nominate a Joint Secretary as nodal officer for Swachhata Pakhwada related activities, if not already nominated
- Every Ministry/Department to ensure that all their line departments, PSUs, attached offices, organizations and Institutions under them to plan and implement in detail Swachhata Pakhwada
- The Swachhata Pakhwada action plan must be communicated to the DDWS **two months** prior to the commencement of their Pakhwada and the same is to be uploaded in the designated on Swachhata Samiksha (<http://swachhbharatmission.gov.in/SwachhSamiksha/Home.aspx?Ty=se>)
- Swachhata Pakhwada plans are required to contain detailed date wise activities. Further the Ministries/Departments should ensure that the activities during the Swachhata Pakhwada are in accordance with their plans and discussion
- Secretary of the Ministry/Department concerned may organise a VC/meeting with their field formations for the dissemination of information and to review the preparedness, before the Pakhwada begins
- Senior Officers in the Ministry/Department may provide leadership in implementing Swachhata Pakhwada activities effectively
- Parliamentary Committee and other MP Committees may be convened on Swachhata
- Ministries/Departments need to involve **Union Ministers, MPs and other dignitaries** in Pakhwada activities
- Ministries/Departments may take steps to undertake innovative initiatives during the campaigns so that few stories are generated daily
- Divyang access to the toilets to be reviewed and ensured in the Central and State offices of Ministries/Departments during Pakhwada
- **Ministries/Departments to continue focus on “ Hygiene and Sanitation” particularly keeping in mind COVID-19 pandemic**
- Ministries/Departments may consider setting up a permanent mechanism through new programmes and Schemes for the sustainability of Swachhata, in addition to cleanliness drives during the Pakhwada
- Curbing Single Use Plastic (SUP) and discourage use of Plastic
- **There needs to be a daily reporting of the activities during the Pakhwada on Swachhata Samiksha portal** (<http://swachhbharatmission.gov.in/SwachhSamiksha/Home.aspx?Ty=se>) and myGov portals
- **Activity pictures of High Resolution of 2MB-5MB to be uploaded on the portal**

- During the Pakhwada Ministries/Departments may initiate Swachhata Awards/ranking among organisations under their fold (**Detail guidelines are mentioned as Annexure**)
- Ministries/Departments should ensure better branding and publicity of Pakhwada activities in electronic and print media platforms at both field and central level. They need to make use of social media such as myGov., Twitter and Facebook extensively for the purpose
- Ministries/Departments in coordination with Mol&B, will ensure that adequate publicity is received by the Swachhata Pakhwada initiatives in both electronic and print media. Mol&B to also broadcast inspiring Swachhata initiatives on their coverage
- A press release should be issued highlighting major outcomes of Swachhata Pakhwada
- A press conference needs to be organised by the Ministry/Department at the culmination of their Pakhwada to highlight the activities and initiatives undertaken. This may be addressed at the level of the Union Ministers and Secretaries
- At the conclusion of the Swachhata Pakhwada the Ministries/Departments are required to submit the following to DDWS for onward submission to Cabinet Secretary and PMO:
 1. Report containing a detailed account of activities undertaken during Pakhwada
 2. Related picture album, **newspaper clippings, press notes**, audio-visual clips
 3. Any special document that Ministry/Department may have issued during Pakhwada
 4. Name and details of the three Swachhata Pakhwada awardees

Swachhata Pakhwada Awards – Guidelines

1. Each Ministry/ Department observing the Pakhwada will be provided three awards from the Department of Drinking Water and Sanitation. However, Ministries/Departments may encourage to introduce a large number of awards at their level to encourage Swachhata Pakhwada activities
2. The awards would be given to those who have contributed the maximum to the cause of sanitation based on rating and ranking. Emphasis while giving the awards would be given to innovative/ creative activities & initiatives, mass mobilization for Swachhata, engagement of varied sections outside the organization etc. which have deep and sustainable impact countrywide
3. Each Ministry/ Department would carry out the selection process overseen by the concerned Secretary and select the final three (First, Second and Third) awardees and intimate DDWS within the two days of ending of their Pakhwada
4. These awards would be handed over to the winning sections/ attached offices/ field formations/ Institutions/ PSUs/ organizations at the end of Pakhwada Press Conference or similar events
5. Ministries and Departments are requested to send the list of the selected winners to DDWS along with a brief note mentioning the basis for the same to Shri Sanjay Kumar Sinha, DS, (sanjay.sinha67@nic.in)