

भा.मा.ब्यूरो मुख्या./प्रशा./परिपत्र) 51/(2024  
BIS HQ/ADMN/Circular (51)/2024

दिनांक: 03 दिसम्बर 2024

Date: 03 December 2024

भारतीय मानक ब्यूरो/Bureau of Indian Standards  
प्रशासन विभाग/Administration Department

परिपत्र/Circular

**Subject: Generously contribution towards Armed Forces Flag Day Fund, 2024 –reg.**

This has reference to vide OM No.135/GC/MISC/AFFD-24/KSB/D dated 12 Nov 2024 regarding Commemoration of Armed Forces Flag Day from 1<sup>st</sup> Dec. to 7<sup>th</sup> Dec 2024 by Service HQs/Units/Central Government Offices/Departments located in Delhi, with a request to generously contribute towards Armed Forces Flag Day Fund (AFFDF) (copy enclosed).

2. As per above, all offices may comply instruction mentioned in said OM and requested that to encourage their employees including contractual staff come forward and donate in "Armed Forces Flag Day Fund".

(i) The Armed Forces Flag Day is observed on 07 December, every year to commemorate the extraordinary services of our valiant Armed Forces personnel for protecting the sovereignty and territorial integrity of our country. This provides us an opportunity to show solidarity with our Armed Forces and their dependents, by generously contributing to AFFDF. To ensure better welfare support to our ESM/War Widows/Dependents, we require increased contribution to the AFFDF from all sources including the CSR budget of PSUs.

(ii) Further, also directed that the voluntary contribution can be made to the Armed Force Flag Day Fund by any of the following means throughout the year.

- AFFDF web portal [www.affdf.gov.in](http://www.affdf.gov.in)
- By cheque/demand draft drawn in favour of Armed Forces Flag Day Fund, payable at New Delhi.
- Online through RTGS/NEFT, Bank Details are as under:

Sl.No.	Bank Name & Address	Account Number	IFSC Code
1.	State Bank of India R.K.Puram, New Delhi-66	34420400623	SBIN0001076
2.	Punjab National Bank Sewa Bhawan, New Delhi-66	3083000100179875	PUNB0308300
3.	ICICI Bank, Sector IV, R.K.Puram, New Delhi-66	182401001380	ICIC0001824

(iii) AFFDF posters may also be displayed on Notice Boards of respective offices.

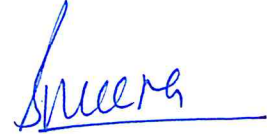
(iv) All the contributions towards the Armed Forces Flag Day Fund are exempted from income tax vide Govt. of India, Ministry of Finance, Department of Revenue

(CBDT) letter F No. 197/08/2007-ITA dated 26 March 2007 and under section 80G(5)(vi) of Income Tax Act'1961 vide Director of Income Tax(E) letter no. NQ.DIT(E)12010-11/DEL-AE22280-04012011/2186 dated 4 Jan 2011.

3. In view of above, all employees including contractual staff of ROs/BOs/Labs/NITS including HQs are requested to contribute generously towards Armed Forces Flag Day Fund (AFFDF). All the contribution may be remitted/sent by A/c payee cheque/DD drawn in favour of the 'Armed Forces Flag Day Fund A/c' payable at 'New Delhi' or deposited directly in any of the Bank mentioned above.

4. This issues with the approval of Competent Authority.

Encl: as above



(Sandeep Meena)  
Director (Administration)

Our Ref: ADMN/02/17/2014

Circulated to: All employees including contractual staff of all ROs/BOs/Labs/NITS and HQs with a request to geously contribute.

Tele: 011-20863130  
E-mail id: [jdaccksb@gmail.com](mailto:jdaccksb@gmail.com)  
[jdaccounts-ksb@desw.gov.in](mailto:jdaccounts-ksb@desw.gov.in)

Government of India  
Ministry of Defence  
Armed Forces Flag Day Fund  
C/o Kendriya Sainik Board  
West Block IV, Wing-VII  
RK Puram, New Delhi - 110 066

No. 135/GC/MISC/AFFD-24/KSB/D

12 Nov 2024

### OFFICE MEMORANDUM

#### COMMEMORATION OF ARMED FORCES FLAG DAY FROM 01<sup>ST</sup> DEC TO 7<sup>TH</sup> DEC 2024 BY SERVICE HQs/UNITs, CENTRAL GOVT OFFICES/DEPTs LOCATED IN DELHI

##### Significance of Armed Forces Flag Day

1. The Armed Forces Flag Day is celebrated every year on 07<sup>th</sup> December to honour our brave soldiers for their valuable contribution in the service of the motherland and also the month of December is celebrated as Pride Month across the country. On Armed Forces Flag Day, we together as a nation remember the sacrifices and service to the country of our brave martyrs, disabled service personnel, ex-servicemen, dependents of servicemen and veterans and ensure their rehabilitation and welfare.
2. Through Kendriya Sainik Board, 10 Welfare Schemes are run across the country for the welfare of ex-servicemen, widows and their dependents. These schemes are operated with assistance of the 34 State Kalyan Sainik Board and 410 District Sainik Boards across the country. During the last five years (2019-2024), grants worth approximately ₹1232 crores have been distributed to more than 5.2 lakhs beneficiaries. In the financial year 2023-24, a grant of approximately ₹367 Crores has been distributed to more than 172133 beneficiaries. Apart from this, institutional grants have also been given to Paraplegic Rehabilitation Centre, Kirkee and Mohali, Cheshire Home, Dehradun, Lucknow and Delhi and 36 War Memorial Hostels across the country. These grants have been increased from time to time.
3. We at KSB, under DESW are committed to provide opportunities to all segments of Ex-Servicemen to improve their financial and social status through an inclusive, participatory and holistic approach.

##### Role of Citizenry

4. The Government measures at the Centre and State level alone are inadequate to provide support to the disabled, non-pensioners, old and infirm ESM, their families, war widows and orphaned children. It therefore becomes the collective responsibility of each citizen to make his/her unstinted and **voluntary contribution** towards providing care, support, rehabilitation and financial help to them. All contributions are credited to Armed Forces Flag Day Fund (AFFDF), which is a corpus managed by a committee headed by Hon'ble Raksha Mantri at the Centre and the Governor/Lt Governor at the State/UT level. KSB Secretariat is responsible for administration of AFFDF under the aegis of above Committee.

##### Uses of Token Flags

5. Staff members under your Headquarters/Deptt can download the digitally designed **Token Flags** from our website [www.affdf.gov.in](http://www.affdf.gov.in) which can be worn on their respective dress with pride.

##### Collection of Donations

6. Voluntary contributions can be made to the **Armed Forces Flag Day Fund** by any of the following means throughout the year: -

P.T.O.

- (a) AFFDF web portal [www.affdf.gov.in](http://www.affdf.gov.in)
- (b) By cheque/demand draft drawn in favour of **ARMED FORCES FLAG DAY FUND**, payable at New Delhi.
- (c) Online through RTGS / NEFT. Bank details are as under: -

Sr. No	Bank Name & Address	Account Number	IFSC Code
(i)	State Bank of India R.K Puram, New Delhi-66	34420400623	SBIN0001076
(ii)	Punjab National Bank Sewa Bhawan, New Delhi - 66	3083000100179875	PUNB0308300
(iii)	ICICI Bank Sector IV, R.K Puram, New Delhi - 66	182401001380	ICIC0001824

7. It is requested that all the offices under your administrative control be directed to organise commemoration of the "ARMED FORCES FLAG DAY" event from 01 December 2024 to 07 December 2024 and encourage officers/sailors/employees to come forward and donate to "Armed Forces Flag Day Fund". AFFDF posters may also be displayed on Notice Boards of respective offices.

#### Tax Exemption

8. All the contributions towards the Armed Forces Flag Day Fund are exempted from income tax vide Govt of India, Ministry of Finance, Department of Revenue (CBDT) letter F No. 197/08/2007-ITA dated 26 March 2007 and under Section 80G(5)(vi) of Income Tax Act 1961 vide Director of Income Tax (E) letter No. NQ. DIT (E) I2010-11/DEL-AE22280-04012011/2186 dated 04 Jan 2011.

#### Observance by Subordinate HQs/Units

9. In View of the above, all the Offices / Departments / Directorates etc under your good offices may also be advised to observe the Armed Forces Flag Day Week during the period from 01<sup>st</sup> December 2024 to 07<sup>th</sup> December 2024 and encourage their employees to wear the downloaded token flags with pride while making generous donations for this noble cause.



(DS Basera)

Brig

Secretary

Armed Forces Flag Day Fund

#### Distribution: -

- |     |                                 |              |
|-----|---------------------------------|--------------|
| 1.  | President's Sectt               | : 10 Posters |
| 2.  | Vice President's Sectt          | : 05 Posters |
| 3.  | PM's Office                     | : 05 Posters |
| 4.  | RM's Office                     | : 05 Posters |
| 5.  | RRM's Office                    | : 05 Posters |
| 6.  | All Ministries/PSUs             | : 50 Posters |
| 7.  | IHQ MoD (A)/ AG's Branch (CW-4) | : 25 Posters |
| 8.  | IHQ MoD (N)/DESA                | : 25 Posters |
| 9.  | IHQ MoD (N)/ADOA (Civ)/DOA      | : 25 Posters |
| 10. | IHQ MoD (AF)/Admin & Cord       | : 25 Posters |
| 11. | O/o JS (Trg) & CAO (Cood)       | : 25 Posters |
| 12. | DG NCC                          | : 10 Posters |
| 13. | DGR                             | : 05 Posters |