

भा. मा. ब्यूरो मुख्या./प्रशासन/परिपत्र(113)2021  
BIS HQ/ADMN/Circular(113)/2021

दिनांक: 25 नवंबर 2021

Date: 25 November 2021

भारतीय मानक ब्यूरो/BUREAU OF INDIAN STANDARDS

(प्रशासन विभाग/Administration Department)

परिपत्र/CIRCULAR

**Subject: Appeal of Department of Ex-Servicemen Welfare, Ministry of Defence to donate to Armed Forces Flag Day Fund (AFFDF) - reg.**

Ministry of Consumer Affairs, Food & Public Distribution (Department of Consumer Affairs) vide their letter No. N-21/19/2018-P&C dated 09 November 2021 forwarded therewith the copies of the Office Memorandum F. No. A-28011/124/2011-Ad.III dated 26 October 2021 of DoPT along with D.O.No.7(7)/2020-D(Res-II) dated 10 September 2021 of Dr. Pudi Hari Prasad, Joint Secretary, Department of Ex-Servicemen Welfare, Ministry of Defence, Govt. of India, South Block, New Delhi regarding Appeal of Department of Ex-Servicemen Welfare to donate minimum of Rs. 200/- to Armed Forces Flag Day Fund (AFFDF), on the above subject (copy enclosed).

2. As mentioned therein, 07 December is observed as "Armed Forces Flag Day" to bring to forefront our obligations towards Ex-Servicemen (ESM) community comprising of retired defence personnel, war-widows and their dependents.

3. All HoDs of BIS HQ/ROs/BOs/Labs & NITS are requested to appeal to their subordinates for contribute voluntarily donate a minimum amount of Rs. 200/- out of their salaries for the month of Nov, 2021. The agreed officers & staff will fill the attached proforma along with signature of himself/herself through their HoDs and they should send the details directly to Finance Department for their actions. The last date of submission their contribution is 26 November 2021 (1300 hrs).

4. All are requested to donate generously for this worthy cause.

Encl: as above



(संदीप मीना)

निदेशक(प्रशासन)

संदर्भ: प्रशासन/02/17/2021

Our Ref: ADMN/02/17/2021

Circulated to: All Departments of the Bureau at HQ including ROs/BOs/Labs/NITS through intranet of the Bureau

**ANNEXURE-A**

**APPEAL TO VOLUNTARILY DONATE A MINIMUM OF RS. 200/- OUT OF THEIR SALARIES FOR THE MONTH OF NOV, 2021**

Name of the Department at BIS HQ/ROs/BOs/Labs & NITS:					
Sl. No.	Name of the Employee	Designation	Employee No.	Minimum amount of Rs. 200/- to be deducted from salary for the month of November 2021	Signature of the employee

**DD/AD/SO/PS**

**HoD (.....)**

**Director (Finance)**

**No. N-21/19/2018-P&C**  
Government of India  
Ministry of Consumer Affairs, Food and Public Distribution  
Department of Consumer Affairs

Krishi Bhawan, New Delhi  
Dated the 9<sup>th</sup> November, 2021

To,


1. The DG, BIS
2. The DG, NTH
3. MD, NCCF
4. The Registrar, NCDRC
5. The Director, IILM

**Subject:- Appeal of Department of Ex-Servicemen Welfare to donate minimum of Rs. 200/- to Armed Forces Flag Day Fund (AFFDF) – reg.**

Sir,

I am directed to forward herewith <sup>a</sup> copy of OM No.A-28011/124/2011-Ad.III dated 26<sup>th</sup> October, 2021 received from Department of Personnel & Training, Ministry of Personnel, P.G. & Pensions along with M/o Defence, D/o Ex-Servicemen Welfare's D.O. No. 7(7)2020-D (Res-II) dated 10<sup>th</sup> September, 2021 on the subject mentioned above, for information and necessary action.

**Encl. As Above.**

*yours faithfully,*  
  
**(D.K. Sonker)**  
Director(P&C)  
Tele No. 23386210

Copy to:

1. All Officers/Officials of DoCA.
2. DDO, DoCA.

5-5 (VM)  
उपभोग मामले विभाग  
प्राप्ति दिनांक 28/10/21  
सी.आर. संख्या  
अनुभाग जायसी संख्या

F.No. A-28011/124/2011-Ad.III  
Government of India  
Ministry of Personnel, P.G. & Pensions  
(Department of Personnel & Training) —  
\*\*\*\*\*

North Block, New Delhi  
Dated the 26<sup>th</sup> October, 2021

OFFICE MEMORANDUM

**Subject: Appeal of Department of Ex-Servicemen Welfare to donate minimum of Rs. 200/- to Armed Forces Flag Day Fund (AFFDF).**

The undersigned is directed to forward herewith a copy of D.O. letter No. 7(7)2020-D (Res-II) dated 10<sup>th</sup> October 2021, received from D/o Ex-Servicemen Welfare, Ministry of Defence, the contents of which are self explanatory.

2. It is requested that the appeal made by the Department of Ex-Servicemen Welfare may be brought to the notice of the DDOs and all the employees working in respective Ministry/Department including the Attached/Subordinate offices and other organizations for necessary action.

29/10

  
(Juglal Singh)  
Director(Admn.)  
☎: 23092338

To

Joint Secretaries (Administration) of all Ministries/Departments.

Copy for information to:

1. Dr. Pudi Hari Prasad, Joint Secretary, M/o Defence, D/o Ex-Servicemen Welfare, Room No.237, B Wing, Sena Bhawan, New Delhi-110011.
2. NIC, DoPT with the request to upload this D.O. letter along with the enclosure on DoPT's website.

USC (PCC)  
ASO

22/11/21  
11/11/21

डॉ. पूडी हरी प्रसाद  
Dr. Pudi Hari Prasad

संयुक्त सचिव  
Joint Secretary  
Tel.: 011-23011804



भारत सरकार  
रक्षा मंत्रालय  
पूर्व सैनिक कल्याण विभाग  
साउथ ब्लॉक, नई दिल्ली-110011

GOVERNMENT OF INDIA  
MINISTRY OF DEFENCE  
DEPARTMENT OF EX-SERVICEMEN WELFARE  
SOUTH BLOCK, NEW DELHI-110011

D.O.No.7 (7)2020-D (Res-II)  
10<sup>th</sup> Sep, 2021

Dear Shri Satyajit Mishra,

An appeal issued by Department of Ex-Servicemen Welfare, Ministry of Defence for contributions to AFFDF is forwarded. The Armed Forces Flag Day is observed on 7<sup>th</sup> December every year to honour martyrs and men in uniform who fought bravely not only to protect the borders of our nation but also fight terrorism and insurgency. On this day, donations are collected from the general public for AFFDF which are used for the welfare and rehabilitation of war widows, dependents of the martyrs and ESM including the disabled.

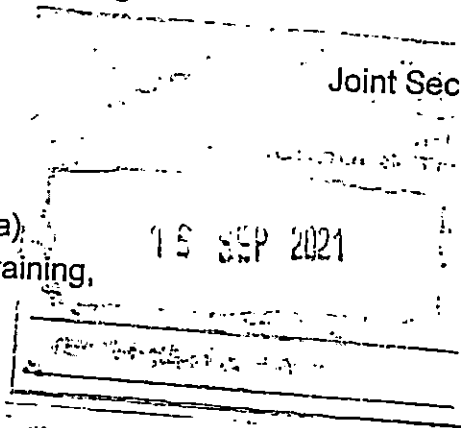
2. As such it is requested to kindly solicit the cooperation of the staff/officers of all Ministries/Departments to voluntarily donate a minimum amount of Rs. 200/- out of their salaries for the month of Nov, 2021 so that the amount so collected is available before the Flag Day. The contributions may please be sent by 2 Dec.2021, to Secretary, Kendriya Sainik Board Secretariat, West Block 4, Wing 7, R.K. Puram, New Delhi-110066.

Encl: As above

Regards.

JSS (E)  
1463895/114

Joint Secretary (Estt.)  
(Kind Attn: Shri Satyajit Mishra)  
Department of Personnel & Training,  
Room No. 11, North Block,  
New Delhi.



(Dr. Pudi Hari Prasad)  
Joint Secretary to the Govt. of India  
Tel No.23011804

For 7000

16/9/21

D17 LA7

Copy to: - ADG (M&C) for uploading on PIB/MoD Site

For AD-11  
17/9

UHA e-11/11

Shri Anand

Department of Ex-Servicemen Welfare  
Ministry of Defence

APPEAL

Dear Citizens,

The Department of Ex-Servicemen Welfare, Ministry of Defence has been working for the welfare and rehabilitation of war widows, wards of martyred soldiers and ESM including disabled by providing financial assistance for their identified personal needs such as penury grant, children's education grant, funeral grant, medical grant and orphan/disabled children grant. This financial assistance is provided out of the Armed Forces Flag Day Fund (AFFDF) which contributions are received from the general public on the Armed Forces Flag Day (AFFD) which is celebrated on 7<sup>th</sup> December every year. Efforts are required to increase the contribution to the Armed Forces Flag Day Fund to meet the increasing requirement of financial assistance for our ex-servicemen, their wards and war-widows.

All citizens of India are requested to take the opportunity on this Flag Day on 7<sup>th</sup> December, to connect with the cause of war-widows, ESM, wards of the martyred soldiers and contribute generously to AFFDF in solidarity with our soldiers and their NoKs/dependents. Contributions to AFFDF are exempt from Income Tax under Section 80G(5)(vi) of the Income Tax Act, 1961.

New Delhi

Date: 10.09.2021

Payments may be made to KSB Sectt. by A/c Payee Cheque/DD drawn in favour of the 'Armed Forces Flag Day Fund A/c' payable at New Delhi or deposited directly in the Saving Bank A/c No.3083000100179875 maintained at the Punjab National Bank at R.K.Puram, New Delhi (IFSC Code-PUNB0308300) or online at [www.ksb.gov.in](http://www.ksb.gov.in).

Fax: 011-26192362  
E-mail id: [jdacctksb@gmail.com](mailto:jdacctksb@gmail.com)

Government of India  
Ministry of Defence  
Kendriya Sainik Board  
West Block IV, Wing-VII  
RK Puram,  
New Delhi- 110 066

No. 135/GC/MISC/AFFD-21/KSB/D

10 Nov 2021

## OFFICE MEMORANDUM

### COMMEMORATION OF ARMED FORCES FLAG DAY FROM 01<sup>ST</sup> DEC TO 7<sup>TH</sup> DEC 2021 BY SERVICE HQs/UNITS, CENTRAL GOVT OFFICES/DEPTS LOCATED IN DELHI

#### Significance of Armed Forces Flag Day

1. Since 1949, **07 December** is observed as "Armed Forces Flag Day" throughout the country to honour martyrs and the men in uniform who valiantly fought on our borders to safeguard the country's honour. "It is the cause and not merely death that makes the martyrs" once said Napoleon Bonaparte. There cannot be a greater noble cause than lying down one's life for the country. At the same time, our admiration for the martyrs should not mean that we have little time for the living heroes who were wounded while, doing their duty towards their motherland or their widows and children who were left behind to fend for themselves. On this day; **07 Dec** we bring to the forefront our obligations towards our disabled comrades, widows and dependents of the martyrs and our valiant soldiers.

#### Role of Citizenry

2. The Government measures at the Centre and State level alone are inadequate to provide support to the disabled, non-pensioners, old and infirm ESM, their families, war widows and orphaned children. It therefore **becomes** the collective responsibility of each citizen to make his/her unstinted and **voluntary contributions** towards providing care, **support**, rehabilitation and financial help to them. All contributions are credited to Armed Forces Flag Day Fund (AFFDF), which is a corpus managed by a committee headed by Hon'ble Raksha Mantri at the Centre and the Governor/Lt Governor at the State/UT level. KSB Secretariat is responsible for administration of AFFDF under the aegis of above Committee.

#### Armed Forces Flag Day Fund

3. Further, amendments to Schedule VB of the Companies Act 2013 carried out vide Govt of India, Ministry of Corporate Affairs Notification No. GSR-130(E) dated 27 Feb 14, allow PSUs to utilise CSR budget for the benefits of Armed Forces veterans, war widows and their dependents. PSUs can contribute to AFFDF or sponsor some welfare/rehabilitation schemes of KSB from respective CSR budget. In this regard, more details can be obtained from the Secretariat of KSB or from the website [www.ksb.gov.in](http://www.ksb.gov.in).

#### Uses of Token Flags

4. It is submitted for information of all Central Government Ministries / Deptt./ PSUs staff to download the digitally designed Token Flags from KSB website [www.ksb.gov.in](http://www.ksb.gov.in) and it can be worn on their respective dress with pride.



## Collection of Donations

5. Voluntary contributions can be made to the **Armed Forces Flag Day Fund** by any of the following means throughout the year:-

(a) By cheque/ demand draft drawn in favour of **ARMED FORCES FLAG DAY FUND**, payable at New Delhi Or,

(b) Online through RTGS. Bank details are as under:-

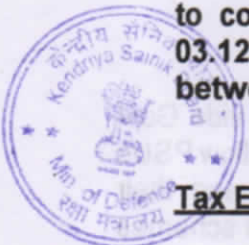
S. No	Bank Name & Address	Account Number	IFSC Code
(i).	Punjab National Bank, Sewa Bhawan, Branch, R. K Puram, New Delhi - 110066	3083000100179875	PUNB0308300
(ii).	State Bank of India, R.K Puram, New Delhi -110066	34420400623	SBIN0001076
(iii)	ICICI Bank, IDA House, Sector IV, R.K Puram, New Delhi - 110066	182401001380	ICIC0001824

6. All the Central Ministries and their subordinate offices located in Delhi / NCR are requested to organise commemoration of the "**ARMED FORCES FLAG DAY** event during the period from **1 December 2021 to 07 December 2021** and collect "**Armed Forces Flag Day Fund**" and send it to Secretary, Kendriya Sainik Board, Ministry of Defence, West Block-IV, Wing- VII, RK Puram, New Delhi- 1110066 or directly deposit it in the AFFD Fund A/c as per details given in Para 5(b) above, under intimation to KSB Sectt. for issue of IT exemption certificate. The Central Ministries are also requested to instruct PSUs under control to organize similar drive in their premises.

7. An '**Awareness Booth**' may be established at prominent and convenient locations in the Govt. Offices/ premises by displaying the Donation Boxes and publicity material. All the employees of the Govt Offices/ Deptt./ PSUs/HQs/Dtes be encouraged to wear the digitally 'designed Token Flags downloaded from KSB website and donate generously towards this noble cause. Staff members may be **detailed along with authority letter and valid ID proof to collect Donation Boxes and publicity material from KSB between 23.11.2021 to 03.12.2021 (except Saturday/ Sunday) and contributions received be deposited between 09.12.2021 to 17.12.2021.**

## Tax Exemption

8. All the contributions towards the Armed Forces Flag Day Fund are exempted from income tax vide Govt of India, Ministry of Finance, Department of Revenue (CBDT) letter F No. 197/08/2007-ITA dated 26 May 2007 and under Section 80 G (5) (vi) of Income Tax Act'1961 vide Director of Income Tax (E). Letter No. NQ. DIT (E) I 2010-11/DEL-AE22280-04012011/2186 dated 04 Jan 2011. The tax exemption certificate will be issued for the donations made by cheque/demand drafts subject to donor's particulars endorsed on the reverse of the cheque/demand draft.





**Observance by Subordinate HQs/Unit**

9. In View of the above, all the Offices/Departments/Directorate etc under your good offices may also be advised to observe the Armed Forces Flag Day during the period from 01<sup>st</sup> December 2021 to 7<sup>th</sup> December 2021 and encourage its employees to wear the downloaded token flags with pride while making generous donations for this noble cause.



(B. Ahluwalia)  
Air Cmde  
Secretary  
Kendriya Sainik Board

**Distribution:-**

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| 12. DG NCC                          | : | 50 Copies  |                                 |
| 13. DGR                             | : | 25 Copies  |                                 |

**Instruction for SI No.7 to 13 ibid:-** This Office Memorandum is for information and to issue necessary instruction to Service HQs, its Branches/Directors and Subordinate Units. Contents of this letter may please be brought to the notice of all the Command HQs, Directorates and Inter Services Organizations located