

**भा.मा.ब्यूरो मुख्या./प्रशा./परिपत्र (40)/2024**  
**BIS HQ/ADMN/Circular (40)/2024**  
दिनांक : 12 सितम्बर 2024  
Date: 12 September 2024

**भारतीय मानक ब्यूरो/Bureau of Indian Standards**  
**(प्रशासन विभाग/Administration Department)**

**परिपत्र/Circular**

**Subject: Campaign regarding Plant for Mother (एक पेड़ मां के नाम) – reg.**

This has reference to the D.O. letter ref. No. 16-2/2024B.III (NAEB) dated 26 July 2024 received from the Hon'ble Minister of Environment, Forest and Climate Change, Govt. of India regarding Global Campaign #Plant4Mother (#एक पेड़ मां के नाम) (copy enclosed).

2. As per the said D.O., it has been instructed to organize global campaign #Plant4Mother (#एक पेड़ मां के नाम) in their offices and requested to send Action Taken Report (ATR).

3. The expenditure incurred on this occasion/events may be booked under the Budgetary Head for Swachhata Campaign under Repair & Maintenance (Budget Code: 2904). If any additional budget is required, the same may be requested to Finance Department with proper justification.

4. All HoDs of ROs/BOs/Labs/NITS including HQs are requested to kindly compliance the above and send their Action Taken Report (ATR) to Administration Department at e-mail: [administration@bis.gov.in](mailto:administration@bis.gov.in), at the earliest.

5. This issues with the approval of Competent Authority.

Encl: as above

  
(Sandeep Meena)  
Director (Administration)

Our Ref: ADMN/09/71/2024

Circulated to: All employees including contractual staff of all ROs/BOs/Labs/NITS including departments at BIS HQs for kind information and compliance, please.

**Fwd: Campaign regarding Plant for Mother (एक पेड़ माँ के नाम).**

**KS**

Kumar Shantanu <ddga@bis.gov.in>

Mon, 09 Sep 2024 12:59:32 PM +0530

To "Director Administration" <dra@bis.gov.in>, "ADMINISTRATION Admn" <administration@bis.gov.in>

==== Forwarded message =====

From: BIS DG Secretariat <dg@bis.gov.in>

To: "Kumar Shantanu" <ddga@bis.gov.in>

Date: Mon, 09 Sep 2024 12:51:08 +0530

Subject: Fwd: Campaign regarding Plant for Mother (एक पेड़ माँ के नाम).

==== Forwarded message =====

==== Forwarded message =====

From: BIS DG Secretariat <dg@bis.gov.in>

To: "Kumar Shantanu" <ddga@bis.gov.in>

Date: Mon, 09 Sep 2024 10:34:19 +0530

Subject: Fwd: Campaign regarding Plant for Mother (एक पेड़ माँ के नाम).

==== Forwarded message =====

DG SECRETARIAT  
BUREAU OF INDIAN STANDARDS,  
MANAK BHAWAN,  
9, B.S.ZAFAR MARG,  
NEW DELHI, INDIA

==== Forwarded message =====

From: Under Secretary <uspc-ca@gov.in>

To: "rrslvar" <rrslvar@gmail.com>, "adlmrrslca" <adlmrrsl.ca@gmail.com>, "bsl\_konar" <bsl\_konar@rediffmail.com>, "ahd-rrsl" <ahd-rrsl@nic.in>, "ddrrsl" <ddrrsl@gmail.com>,"rrslguwahati" <rrsl.guwahati@gmail.com>, "rakeshjoshi74" <rakesh.joshi74@gov.in>, "dir-iilmr-jhr" <dir-iilmr-jhr@nic.in>, "ncdrc" <ncdrc@nic.in>, "mdnccf" <mdnccf@nccf-india.com>, "dgnth-wb" <dgnth-wb@nic.in>, "ddrrslfrd" <ddrrsl.frd@gmail.com>, "dg" <dg@bis.gov.in>, "rrsl\_ahd" <rrsl\_ahd@yahoo.co.in>, "rrslbhubaneswar" <rrslbhubaneswar@gmail.com>

Cc: "Shashi Bhushan" <shashibhushan.icoas@nic.in>, "Aman Jain" <amanjain.ofb@nic.in>

Date: Fri, 06 Sep 2024 10:47:10 +0530

Subject: Campaign regarding Plant for Mother (एक पेड़ माँ के नाम).

==== Forwarded message =====

Sir/Madam,

Please find enclosed D.O letter dated 26th July, 2024 received from O/o Minister Environment, Forest And Climate Change on the subject mentioned above for information and compliance.

With Regards

Under Secretary (Parliament)  
Department of Consumer Affairs,  
Krishi Bhawan, New Delhi.  
Tel. 23382525

ले कर्नल कुमार शान्तनु  
उप महानिदेशक (प्रशासन)

1 Attachment(s) • Download as Zip



Plant for Mother .pdf

489.5 KB •



मंत्री

पर्यावरण, वन एवं जलवायु परिवर्तन  
भारत सरकार



सत्यमेव जयते

भूपेन्द्र यादव

BHUPENDER YADAV



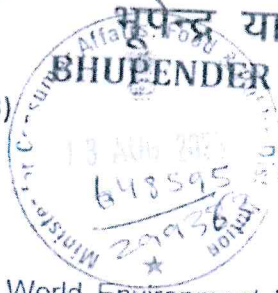
MINISTER

ENVIRONMENT, FOREST AND CLIMATE CHANGE  
GOVERNMENT OF INDIA

D.O. No. 16-2/2024B.III(NAEB)

Date: 26 July, 2024

Dear Shri Pralhad Joshi Ji,



On the occasion of the World Environment Day on 5<sup>th</sup> June, 2024, Hon'ble Prime Minister Shri Narendra Modi launched a Global Campaign #एक\_पेड़\_माँ\_के\_नाम #Plant4Mother. This Campaign, which focuses on greening the Earth, takes forward one of the key themes of Mission LiFE which was launched globally on 22<sup>nd</sup> October, 2022 at Kevadia, Gujarat in the presence of the UN Secretary General. Mission LiFE signifies India's initiatives for combating change, and its key principle is bringing about behavioural changes that are geared towards mindful and deliberate utilization of resources.

2. As part of the #एक\_पेड़\_माँ\_के\_नाम #Plant4Mother campaign, it is envisaged that about 80 crore saplings would be planted across the country by September, 2024 and about 140 crore saplings by March, 2025. The Campaign assumes greater significance because of its potential for preventing and reversing land degradation and desertification. India's call to action at a global level was enunciated during the recent G7 Summit in Apulia, Italy, wherein the Hon'ble Prime Minister exhorted the Global Community to join the tree plantation campaign and promote it as a mass movement.

3. I therefore request you to kindly lead the #एक\_पेड़\_माँ\_के\_नाम #Plant4Mother campaign in your Constituency by mobilising other stakeholders and enhancing the participation of the general public, as also Academic Institutions, Scouts & Guides, Eco Clubs, Youth Organizations, Sports Associations and Local Bodies. (The Ministry has already written to all the Principal Chief Conservator of Forests (PCCFs) of all States/UTs directing them to appoint District Forest Officer (DFO) as the Nodal Officer of the campaign at the district level and to work in close co-ordination with the aforesaid organizations and institutions. You may contact him for any task related to the aforementioned campaign. Further, the Forest Department of every State/UT has issued instructions to field level officers for providing area specific saplings of native varieties as per local soil and weather conditions. A copy of some of the site-specific species of trees is annexed for kind reference. You may also like to consider setting up "Matri Van" as a part of the Tree Plantation Campaign. While undertaking plantation activities in your respective constituencies, you may also undertake special plantation drives which are linked to those days on which trees/ Mother Nature is worshiped as per local traditions and customs. This would ensure local participation and ownership of the entire campaign.)

4. The guidelines for uploading details of the plantations undertaken are available at the portal "merilife.nic.in" which captures all actions related to Mission LiFE. A special webpage has been created on the same portal for capturing details related to the tree plantation campaign as well as uploading the videos and photographs associated therewith.

Contd...

5. You are requested to kindly review the action taken for this campaign from time to time. Your guidance, leadership and support would go a long way in greening our rural and urban spaces and in generating a mass movement for pro-active, positive climate actions.

With regards,

Yours sincerely,



(Bhupender Yadav)

**Shri Pralhad Joshi**  
Hon'ble Minister of Consumer Affairs,  
Food and Public Distribution; and  
New and Renewable Energy,  
Krishi Bhawan,  
Dr. Rajendra Prasad Road,  
New Delhi-110001

Encl: As above

93	Karnataka	<i>Ailanthus excelsa</i>	Perumaram (Tamil, Malayalam), Doddamara (Kannada), Maharukh (Hindi)
94		<i>Azadirachta indica</i>	Neem (Hindi), Veppu (Malayalam), Nimba (Marathi), Vepamaram (Tamil), Vepa (Telugu), Bevu (Kannada)
95		<i>Casuarina junghuhniana</i>	Junglisaru, Savukku (Tamil) and Katradi (Malayalam)
96		<i>Phyllanthus emblica</i>	Indian Gooseberry, Amla (Hindi), Amalaka (Sanskrit), Nelli (Malayalam, Tamil), Amalakamu (Telugu), Amlai (Bodo) Heikru (Manipuri)
97		<i>Gmelina arborea</i>	Sewan (Hindi), Gummadi (Telugu), Kumil, Kumbulu, Kumishu, Pokki (Malayalam) and Kulimavu, Kumbuda, Shivane (Kannada).
98		<i>Grevillea robusta</i>	Silver Oak
99		<i>Moringa oleifera</i>	Sujna, Shevga (Marathi), Murungai (Tamil), Sojina (Assamese), Drumstick Tree
100		<i>Melia dubia</i>	Malabar neem, Gora neem (Hindi), Malayvembu (Tamil), Malaveppu (Malayalam), Kadbevu or Hebbevu (Kannada) and Munnatikaraka (Telugu)
101		<i>Pongamia pinnata</i>	Indian beech tree, Karanj, Pongam oil tree, Karanj (Hindi), Honge (Kannada), Minnari, Pongam, Ungu (Malayalam), Ponga Maram (Tamil).
102		<i>Santalum album</i>	Indian Sandalwood, Chandana (Sanskrit); Sufaid Chandan (Bengali); Suket (Gujarathi); Chandan (Hindi; Marathi; Punjabi); Srigandha (Karnataka); Candana (Malayalam); Sandanam (Tamil); Chandanmu (Telugu)
103		<i>Swietenia macrophylla</i>	Mahagony
104		<i>Tectona grandis</i>	Sagwan (Hindi), Thekku (Malayalam), Sagwan (Marathi), Sagan (Kannada), Tekkumaram (Tamil), Adaviteeku (Telugu)
105		<i>Vachellia nilotica (Acacia nilotica)</i>	Desi babool, Gum Arabic Tree, Babool, Kikar
106		<i>Bambusa balcooa</i>	Balcoa Bamboo
107		<i>B. nutans</i>	Nutan Bamboo
108		<i>B. tulda</i>	Bengal bamboo, Indian Timber Bamboo
109		<i>Dendrocalamus asper</i>	Rough Bamboo
110		<i>D. stocksii</i>	Marihal bamboo, Chivari, Mes (Maharashtra); Konda, Oor-shema, Marihal bamboo (Karnataka); Manga (Goa)