भारतीय मानक ब्यूरो

(IR&TISD)

Our Ref.: IR&TISD/IEC GM 2025   **Date: 01 March 2024**

Sub: Competition for designing logo for IEC GM 2025 proposed to be held in New Delhi, India - Extension of last date for submission of entries

This is with reference to competition for designing the IEC GM 2025 logo, inviting all students of MoU partner Academic Institutions, student members of Standards Clubs and all BIS officials to submit their entries for the logo.

The last date for submission of entries has been extended. The revised last date for submission of entries is **14 March 2024**.

This issues with the approval of Competent Authority.

(Tushit Kamal)
Scientist-C

Circulated to: All BIS Departments for information

Competition for designing IEC GM 2025 logo

Information Brochure

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About IEC GM

- The International Electro-technical Commission (IEC) is an international standards organization that publishes globally relevant international standards for all electrical, electronic and related technologies, supports all forms of Conformity Assessment and administers third party Conformity Assessment (CA) systems.

- Bureau of Indian Standards (BIS) holds the Secretariat of the Indian National Committee of International Electrotechnical Commission (INC-IEC), which represents India in IEC.

About IEC GM

- Every year, IEC holds its General Meeting (IEC GM), where series of events comprising of Management Meetings, Technical meetings and workshops are organized. BIS has proposed to host the IEC GM 2025 in New Delhi, India.

- IEC GM 2025 will be the **89th edition of IEC GM**.

- In order to assign a logo for IEC GM 2025, and to carry out wider publicity among masses in India, a competition for designing the IEC GM 2025 logo has been launched, inviting all Students of MoU partner Academic Institutions, Student members of Standards Clubs and all BIS officials to submit their entries for the logo.

About the competion

- A logo for IEC GM 2025, compliant with guidelines, and preferably depicting progressive India in the field of electrotechnical sector may be submitted.

- **Competition is open for :**
  - *Students of BIS MoU partner Academic Institutions*
  - *Student members of Standards Clubs*
  - *All BIS officials (officers, staff, contractual workers)*

- **Prize Money for winning entry : Rs. 50,000/-**

Important Dates

- The deadline for submission of entries is **14 March 2024**.

- Please e-mail your logo to <u>iecgm2025@bis.gov.in</u> with the subject "IEC GM 2025 logo".

- A short gist of what the logo signifies shall also be provided in up to **200 words**, so that the logo and the message it conveys can be understood unambiguously.

Guidelines - **Proposed IEC GM logo -** Shape and size

- The proposed IEC GM logo can be of any shape and size. However, the text and graphics in the logo must be readable in its smallest size (generally a pin = 10 mm x 10 mm).

- The proposed IEC GM logo shall not exceed the maximum ratio of 3x2.

- The proposed IEC GM logo shall contain the logos of both **IEC** and **BIS**. The guidelines with respect to IEC and BIS logos which shall be adhered to are provided in following pages.

Guidelines - IEC logo

The IEC logo:

- shall always include the ® (exception for web and very small version of the approved logo) and never be distorted

- shall be free-standing and not touch any object or text

- shall be at least 7 mm x 7 mm in size

- shall stand out from any background and have at least 2 mm of white space around it

Guidelines - BIS logo

The BIS logo:

• shall not be bigger than IEC logo

Guidelines - **Proposed IEC GM logo** (Colours)

- The proposed IEC GM logo should not use more than 3 different colours.

- It shall be ensured that the proposed IEC GM logo looks appealing when printed in pure Black & White also.

- The proposed IEC GM logo shall not use gradient colours.

- The proposed IEC GM logo shall be submitted in **.jpg** or **.pdf** format.

Guidelines - IEC logo

- IEC logo is given below for reference:

For print: Pantone 286 C / CMYK 100-60-0-6
For electronic use/web: RGB 0-88-162 / #0060A9

For print: Pantone 286 C / CMYK 100-60-0-6
For electronic use/web: RGB 0-88-162 / #0060A9

IEC logo and other materials may be accessed through the following link:
https://www.iec.ch/ncs/resources?msg=warn_doc

Guidelines - **BIS logo**

- BIS logo is given below for reference:

.jpg

.png

Click here to access the logos in .jpg, .png and .cdr formats
https://drive.google.com/drive/folders/1IYZBZFrnSu90dpwIagbImAZhcQjPQJjv?usp=sharing
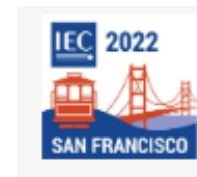
Some recent IEC GM logos

- IEC GM 2024 – UK

- IEC GM 2023 – Egypt

- IEC GM 2022 - USA

Some recent IEC GM logos

- IEC GM 2021 – UAE

- IEC GM 2020 – Switzerland

- IEC GM 2019 - China

Some recent IEC GM logos

- IEC GM 2018 – South Korea

- IEC GM 2017 –Russia

- IEC GM 2016 - Germany

Some recent IEC GM logos

- IEC GM 2015 – Belarus

- IEC GM 2014 – Japan

- **IEC GM 2013 – India**

Some recent IEC GM logos

- IEC GM 2012 – Norway

- IEC GM 2011 – Australia

- IEC GM 2010 – USA

Please visit https://www.iec.ch/general-meeting for further information on the recent logos

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भारतीय मानक ब्यूरो

(IR&TISD)

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Our Ref.: IR&TISD/IEC GM 2025   **Date: 07 Feb 2024**

Sub: Competition for designing logo for IEC GM 2025 proposed to be held in New Delhi, India

Every year, International Electrotechnical Commission (IEC) holds its General Meeting (IEC GM) where series of events comprising of Management Meeting, Technical meetings and workshops are organized.

BIS has proposed to host the IEC General Meeting 2025 in New Delhi, India.

In order to assign a logo for IEC GM 2025, and to carry out wider publicity among masses in India, a competition for designing the IEC GM 2025 logo has been launched, inviting all students of MoU partner Academic Institutions, student members of Standards Clubs and all BIS officials to submit their entries for the logo.

The entries may be submitted to International Relations and Technical Information Services Department (IR&TISD), BIS (Email: iecgm2025@bis.gov.in).

The last date for submission of entries is **28 February 2024**.

Please refer to the annexed document for guidelines for designing the logo and further information.

This issues with the approval of Competent Authority.

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(Tushit Kamal)
Scientist-C

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Circulated to: All BIS Departments for information