

**भारतीय मानक ब्यूरो / BUREAU OF INDIAN STANDARDS**  
(प्रशासन विभाग / Administration Department)

**परिपत्र / CIRCULAR**

Subject: **Celebration of Har Ghar Tiranga under 'Azadi Ka Amrit Mahotsav' (AKAM) - reg.**

This has reference to the letter F. No. N-15/3/2021-P&C (Part) [25013] dated 02 June 2022 of DoCA has forwarded herewith a copy of D. O. letter No.42-22/119/2022-AKAM dated 20 May 2022 of the Secretary, Ministry of Culture, Government of India has requested that all the officers/officials of the Bureau may be asked to hoist the National Flag at their homes and put in efforts to make this program a success under the Celebration of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav (AKAM) (**copy enclosed**), for kind perusal.

2. In this regards, Administration Department has suggested as follows:

- i. For easy accessible into the families of officials at BIS HQ, a logo of "Har Ghar Tiranga" will be printed on all the T-Shirts, which are to be distributed for celebration of International Day of Yoga, 2022 under the activities of Har Ghar Tiranga under Azadi ka Amrit Mahotsav (AKAM).
- ii. To spread the message of Har Ghar Tiranga through various BIS Social Media handles i.e. Facebook, Twitter, Manak Manch etc. by PR Department.
- iii. It envisages inspiring Indians everywhere to hoist the National Flag at homes. The idea behind is to invoke the feeling of patriotism in the hearts of the citizen and promote awareness about our National Flag.
- iv. Creating buzz/awareness building by utilizing the website of the Bureau by ITS Department.

3. On the same lines, Heads of all ROs/BOs/Labs/NITS are requested to celebrate 'Har Ghar Tiranga under Azadi ka Amrit Mahotsav' at their offices and forward their Action Taken Report with some photographs to the Administration Department through e-mail, at the earliest.

4. This issues with the approval of Competent Authority.

Encl: as above

  
(Sandeep Meena)  
Director (Administration)

Our Ref: ADMN/09/56/2021

Copy to:

- i. PR Department - for spreading the theme message of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav on various BIS social media handles i.e. Facebook, Twitter, Manak Manch etc.
- ii. ITS Department - Creating buzz/awareness building by utilizing the website of the Bureau

Circulated to: All employees of ROs/BOs/Labs/NITS including HQs through BIS Intranet for kind information and compliance, please.

Email

ADMINISTRATION Admn

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**Fwd: Celebration of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav.**

**From :** Kumar Shantanu <ddga@bis.gov.in>  
**Subject :** Fwd: Celebration of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav.  
**To :** ADMINISTRATION Admn <administration@bis.org.in>, ADMINISTRATION Admn <administration@bis.gov.in>

Thu, Jun 02, 2022 05:12 PM

✉ 2 attachments

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**From:** "ADG BIS" <adg@bis.gov.in>  
**To:** "Kumar Shantanu" <ddga@bis.gov.in>  
**Sent:** Thursday, June 2, 2022 5:04:29 PM  
**Subject:** Fwd: Celebration of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav.

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**From:** "BIS DG Secretariat" <dg@bis.gov.in>  
**To:** "ADG BIS" <adg@bis.gov.in>, "Planning and Coordination" <pnc@bis.gov.in>  
**Sent:** Thursday, June 2, 2022 5:03:21 PM  
**Subject:** Fwd: Celebration of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav.

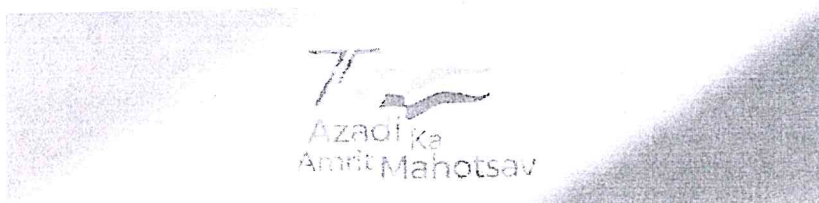
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**From:** "US(P&C)" <uspc-ca@gov.in>  
**To:** "adlmrrsl ca" <adlmrrsl.ca@gmail.com>, "Ashutosh Agarwal" <ahd-rrsl@nic.in>, "bsl konar" <bsl\_konar@rediffmail.com>, "ddrrsl frd" <ddrrsl.frd@gmail.com>, ddrsl@gmail.com, "BIS DG Secretariat" <dg@bis.gov.in>, "DG,NTH, Kolkata" <dgntb-wb@nic.in>, "Rajeshwar Kumar" <dir-iilmr-jhr@nic.in>, mdnccf@nccf-india.com, "Registrar NCDRC" <ncdrc@nic.in>, "Dr Rakesh Joshi, Deputy Director" <rakesh.joshi74@gov.in>, "rrsl guwahati" <rrsl.guwahati@gmail.com>, "rrsl ahd" <rrsl\_ahd@yahoo.co.in>, rrslibhubaneswar@gmail.com, rrsivar@gmail.com  
**Sent:** Thursday, June 2, 2022 4:53:10 PM  
**Subject:** Celebration of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav.

Respected Sir/Madam,

Please find enclosed a letter dated 2nd June, 2022 on the subject mentioned above.

With Regards,  
Under Secretary(P&C)  
Department of Consumer Affairs  
Tel. 2382525



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— **Har Ghar Tiranga Attached offices 0001.pdf**  
171 KB

— **Har ghar tiranga.pdf**  
403 KB

**Subject :** Fwd: Celebration of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav.

2 attachments

**To :** ADMINISTRATION Admn <administration@bis.gov.in>

**Cc :** Kumar Shantanu <ddga@bis.gov.in>

Trailing mail is being forwarded for kind information and necessary action please.

PS to Head (P&C)

सादर

योजना एवं समन्वय विभाग (P & C)

भारतीय मानक ब्यूरो (BIS).

मानक भवन, 9 ब. शा. ज. मार्ग

नई दिल्ली - 110002

दूरभाष : 011-23236953

ई - मेल : pnc@bis.gov.in

हम ईमेल के द्वारा पत्राचार को बढ़ावा देते हैं

**From:** "BIS DG Secretariat" <dg@bis.gov.in>

**To:** "ADG BIS" <adg@bis.gov.in>, "Planning and Coordination" <pnc@bis.gov.in>

**Sent:** Thursday, June 2, 2022 5:03:21 PM

**Subject:** Fwd: Celebration of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav.

**From:** "US(P&C)" <uspc-ca@gov.in>

**To:** "adlmrrsl ca" <adlmrrsl.ca@gmail.com>, "Ashutosh Agarwal" <ahd-rrsl@nic.in>, "bsl konar" <bsl\_konar@rediffmail.com>, "ddrrsl frd" <ddrrsl.frd@gmail.com>, ddrrsl@gmail.com, "BIS DG Secretariat" <dg@bis.gov.in>, "DG,NTH, Kolkata" <dgnth-wb@nic.in>, "Rajeshwar Kumar" <dir-iilmr-jhr@nic.in>, mdnccf@nccf-india.com, "Registrar NCDRC" <ncdrc@nic.in>, "Dr Rakesh Joshi, Deputy Director" <rakesh.joshi74@gov.in>, "rrsl guwahati" <rrsl.guwahati@gmail.com>, "rrsl ahd" <rrsl\_ahd@yahoo.co.in>, rrslibhubaneswar@gmail.com, rrsllvar@gmail.com

**Sent:** Thursday, June 2, 2022 4:53:10 PM

**Subject:** Celebration of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav.

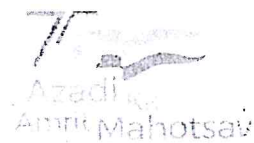
Respected Sir/Madam,

Please find enclosed a letter dated 2nd June, 2022 on the subject mentioned above.

With Regards,  
Under Secretary(P&C)  
Department of Consumer Affairs  
Tel. 2382525



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Azadi Ka  
Amrit Mahotsav



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— **Har Ghar Tiranga Attached offices 0001.pdf**  
171 KB

— **Har ghar tiranga.pdf**  
403 KB

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F.No. N-15/3/2021-P&C (Part) [25013]  
Government of India  
Ministry of Consumer Food & Public Distribution  
Department of Consumer Affairs  
Krishi Bhawan, New Delhi-110001.  
Dated the 02<sup>nd</sup> June, 2022

To

1. The DG, BIS
2. The DG, NTH
3. Director, IILM
4. MD, NCCF
5. All Directors, RRSLs

**Subject:- Celebration of Har Ghar Tiranga under Azadi Ka Amrit Mahotsav**

Sir,

I am directed to forward a copy of the D.O. No. 42-22/119/2022-AKAM dated 20<sup>th</sup> May 2022 received from the Secretary, M/o Culture on the subject mentioned above.

2. In this regard, it is requested that all the officers/officials of the organization(Head Quarters and Branch offices) may be asked to hoist the National Flag at their homes and put in efforts to make this program a success. The Corporate and private organisations may also be encouraged to participate in this programme.

Encl As above

Yours faithfully,

*Jayashree Narayanan*  
(Jayashree Narayanan)  
Under Secretary to the Govt of India  
Tele- 23384627

202650/2022/P&amp;C

गोविंद मोहन

सचिव

Govind Mohan

Secretary



भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001

D.O.No. -42-22/119/2022-AKAM

May 20, 2022

Dear Rohit

The Indian National Flag is a symbol of national pride for the entire nation. To further honor our flag, National Implementation Committee headed by the Hon'ble Home Minister, which oversees all efforts under *Azadi Ka Amrit Mahotsav*, has approved the programme of 'Har Ghar Tiranga'. It envisages inspiring Indians everywhere to hoist the national flag at their home. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the citizen and promote awareness about our national flag.

2. On 13<sup>th</sup> May 2022, Cabinet Secretary chaired a meeting of 'Committee of Secretaries' on "Har Ghar Tiranga" and outlined following tasks to be undertaken to ensure successful implementation of the program: -

- i. Active participation of all employees of your Ministry/Department, PSUs, subordinate organizations, Self-help groups, civil society organizations etc. and their families under your administrative jurisdiction.
- ii. Corporate and private organizations may also be encouraged, wherever possible, to participate and contribute including CSR resources.
- iii. Creating buzz/awareness building by utilizing the websites under the Ministry/Department, as also the social media handles.

3. In this regard all information on the "Har Ghar Tiranga" program is available at <https://amritmahotsav.nic.in/> and designs/creatives to be used will be uploaded on the same.

4. It is requested to kindly share detailed plan of action of your Ministry on achieving objectives of *Har Ghar Tiranga* by 31<sup>st</sup> May 2022 on [secy-culture@nic.in](mailto:secy-culture@nic.in).

With kind regards

Yours sincerely,

  
(Govind Mohan)

Sh. Rohit Kumar Singh  
Secretary  
Department of Consumer Affairs  
Ministry of Consumer Affairs, Food and Public Distribution  
Krishi Bhawan, New Delhi-110001