

**भारतीय मानक ब्यूरो/Bureau of Indian Standards**  
(प्रशासन विभाग/Administration Department)

**परिपत्र/Circular**

Subject: Implementation of Reporting and Monitoring of events related to Mission LiFE – reg.

This has reference to (i) e-mail dated 22 May 2023 received from DoCA forwarded therewith a copy of Office Memorandum ref. F.No. 08/16/2023-LiFECeIl datd 03 May 2023 issued from Under Secretary to the Govt. of India, Ministry of Environment, Forest and Climate Change, (LiFE Cell), Indira Paryavaran Bhavan, New Delhi attached the Minutes of the meeting on Reporting and Monitoring of events related to Mission LiFE held under the Chairmanship of DG (Forest) on 3 May 2023 through Video Conference; (ii) e-mail dated 24 May 2023 of DoCA attached therewith a copy of Office Memorandum ref. No. 172/1/2/2023-Cab.III dated 2<sup>nd</sup> May 2023 issued by the Director, Cabinet Secretariat, Rashtrapati Bhavan, Govt. of India, Minutes of the meeting on Mission Lifestyle for Environment (LiFE) and DoCA (Publicity Divison)'s Office Memorandum ref. No.K-24/2/2022-Pub dated May 2023 for Action plan for awareness activities for Mission LiFE; (iii) an e-mail dated 25 May 2023 of DoCA wherein it has requested the all the requisite actions viz. nominations of the Nodal Officer, if not done earlier, uploading of action plans and action taken thereon etc. may kindly be immediately undertaken; and (iv) an e-mail dated 25 May 2023 of DoCA for awareness activities for Mission Life (copies are enclosed).

2. As per above Office Memorandums and emails, all ROs/BOs/Labs/NITS including all departments at HQs are requested to comply the following instructions for implementation, Reporting and Monitoring of events related to Mission LiFE :

(i) To prepare Action Plan involving Mass Mobilization Campaign leading upto the 23 World Environment Day on 05 June 2023.

(ii) To nominate Nodal Officer one each in every ROs/BOs/Labs/NITS including all departments at BIS HQs by Head of ROs/BOs/Labs/NITS including HQs and send the details alongwith Name, Designation, Mobile No. etc. to Administration Department at e-mail: [administration@bis.gov.in](mailto:administration@bis.gov.in);

(iii) Thereafter, all Nodal Officers have to create user ID on Meri Life portal of their respective office/department and upload the activities/events on daily basis. In this context, DoCA has created whatsapp group for monitoring on daily basis activities of events to be carried out related to Mission LiFE.

(iv) Activities and Events, which will be carried out are mentioned in Annexure 'A'.

3. All HoDs of ROs/BOs/Labs/NITS including departments at HQs are requested to kindly comply with all the instructions/guidelines mentioned in above OMs for its effective implementation of Mission LiFE

4. This issues with the approval of Competent Authority.

Encl: as above (Annexure ' A')



( संदीप मीना )  
निदेशक (प्रशासन )

Our Ref: ADMN/09/61/2022

Circulated to: All officials of ROs/BOs/Labs/NITS including HQ for kind information and compliance, please.

**Activities/Events for Meri LiFE Mission**

- (a) Organize workshops, seminars and webinar to educate officials and consumers about sustainable consumption and the role of Meri LiFE .
- (b) All the activities are under the broad theme and Logo of Mission Life. Daily report of all awareness generation and life events being undertaken is to be uploaded on the portal merilife.org.
- (c) A comprehensive and non-exhaustive list of 75 individual life actions have been identified across 7 themes – Save water, save energy, reduce waste, reduce e-waste, reduce single-use plastics, adopt sustainable food systems, and adopt healthy lifestyles;
- (d) Partner with consumer organizations and associations to promote Meri LiFE and Mission LiFE by share resources, guidelines and success stories related to sustainable consumption and Meri LiFE.
- (e) Promote the banners and creative of the website and social media handles, Facebook, twitters, Instagram etc. for maximum reach through Social Media by all offices.
- (f) To hold a meeting with all offices of the Bureau to ensure Mass mobilization for life events being organized by MoEFCC on World Environment Day on 05 June 2023.
- (g) Sensitization and awareness activities in colleges may also be undertaken alongwith various activities planned in schools for dissemination of life message.
- (h) A framework for collection and recycling of e-waste, especially e-waste to be put in place by MoEFCC in collaboration with MietY and MoHUA.
- (i) Organize workshops, seminars and webinars to in consumer clubs to create awareness about sustainable consumption and the vision of Meri LiFE.
- (j) Ministries concerned to include in their life actions, the issue of creating awareness about preventing food wastage and taking appropriate action in coordination with Industrial/Hotel associations.
- (k) ROs/BOs/Labs /NITS including HQs to organize awareness programmes, promotional activities and social media campaign for wider outreach of Mission LiFE across the country and also cooperation and support in the implementation of Mission LiFE and align our schemes/programmes with Mission LiFE and upload Action Plan and events report on the dedicated portal for Mission LiFE.
- (l) The LiFE portal which has a repository of all life creative, videos and other resource materials for easy access by all stakeholders mentioned in Annexure 'A'

**Fwd: Action plan for awareness activities for Mission LiFE-reg**

**From :** Planning and Coordination <pnc@bis.gov.in>  
**Subject :** Fwd: Action plan for awareness activities for Mission LiFE-reg  
**To :** ADMINISTRATION Admn <administration@bis.gov.in>  
**Cc :** Kumar Shantanu <ddga@bis.gov.in>

Wed, May 24, 2023 02:37 PM

  
 3 attachments

Trailing mail is being forwarded for kind perusal and necessary action please.

सादर

PS to Head (P&C)

योजना एवं समन्वय विभाग (P & C)

भारतीय मानक ब्यूरो (BIS).

मानक भवन , 9 ब. शा. ज़. मार्ग

नई दिल्ली - 110002

दूरभाष : 011-23236953

ई - मेल : pnc@bis.gov.in

हम ईमेल के द्वारा हिन्दी पत्राचार को बढ़ावा देते हैं



**From:** "BIS DG Secretariat" <dg@bis.gov.in>  
**To:** "Planning and Coordination" <pnc@bis.gov.in>  
**Sent:** Wednesday, May 24, 2023 2:33:37 PM  
**Subject:** Fwd: Action plan for awareness activities for Mission LiFE-reg

**From:** "Under Secretary Publicity" <ddpub1-ca@nic.in>  
**To:** "Director General (NTH)" <dgntb-wb@nic.in>, "BIS DG Secretariat" <dg@bis.gov.in>, "Dr. A. K. Sharma" <dirwm-ca@nic.in>  
**Cc:** "Pramod Kumar Sahoo" <pk.sahoo@nic.in>, "ABS SHALINI" <abs.shalini@gov.in>, "ASHUTOSH AGARWAL" <ashutosh.agarwal13@nic.in>, "Shri.PRADEEPKUMARTYAGI UnderSecretary" <pk.tyagi13@nic.in>, "Devi Dayal Singh" <usbis-ca@gov.in>, "Vaibhav

madan" <Vaibhav.madan@nic.in>, "Public Relations Public Relations" <pr@bis.gov.in>, smitanair24@gmail.com

**Sent:** Wednesday, May 24, 2023 1:09:18 PM

**Subject:** Action plan for awareness activities for Mission LiFE-reg

Respected Sir/ Madam,

Please find enclosed this Department's OM No K-24/2/2022-Pub dated 24th May, 2023 on the above mentioned subject (along with requisite enclosures) for further necessary action please.

With Regards

Sahil Vansil

Assistant Section Officer(PUBLICITY)  
DEPARTMENT OF CONSUMER AFFAIRS  
Room No. 3030, Krishi Bhawan, New Delhi  
Telephone:- 011-23383863/23385344




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**egkfunskd lfpoky;** @ Director General Secretariat  
**Hkkjrh; ekud C;wjks** @ Bureau of Indian Standards,  
**ekud Hkou] 9] cgknqj'kkg tQj ekxZ** @ Manak Bhawan, 9, B.S. Zafar Marg,  
**ubZ fnYyh 110002** @ New Delhi 110 002  
**nwjHkk"k** @ Phone : 011 23237991/23236980



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1 MB

 **document (14).pdf**  
82 KB

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No. K-24/2/2022-Pub  
Government of India  
Ministry of Consumer Affairs, Food and Public Distribution  
Department of Consumer Affairs  
Publicity Division  
\*\*\*\*\*

Krishi Bhawan, New Delhi  
Dated: May, 2023

**OFFICE MEMORANDUM**

**Subject: - Action plan for awareness activities for Mission LiFE - reg.**

The undersigned is directed to forward herewith minutes of meeting of Mission LiFE held on 28<sup>th</sup> April, 2023 under the chairmanship of Cabinet Secretary and to request that a nodal officer may please be immediately nominated and action plan may please be immediately prepared under intimation to us in addition to taking all the requisite actions immediately as per the said minutes.

Encl:- As above

Signed by

Bal Krishna Thakur

Date: (Bal Krishna Thakur) 24/05/2023 10:37:03

Under Secretary (Publicity)

ddpub1-ca@nic.in

To

1. DG, NTH
2. DG, BIS
3. Director, LM (for further direction to RRSLs)

Out Today  
Copy No.....

No. 172/1/2/2023-Cab.III  
Government of India / भारत सरकार  
Cabinet Secretariat / मंत्रिमंडल सचिवालय  
Rashtrapati Bhavan / राष्ट्रपति भवन  
\*\*\*\*\*

New Delhi, dated the 2<sup>nd</sup> May, 2023.

**OFFICE MEMORANDUM**

**Subject: Minutes of the meeting on Mission Lifestyle for Environment (LiFE).**

The undersigned is directed to enclose herewith a copy of the Minutes of the Meeting (Doc No. 21/ 2023-CA.III) on the above-mentioned subject, chaired by Cabinet Secretary, Cabinet Secretariat on 28<sup>th</sup> April, 2023 at 03:00 PM at Committee Room, Cabinet Secretariat, Rashtrapati Bhawan.

  
(Anita Tripathi)  
Director

Tel: 2379 2204

Email: anita.tripathi76@gov.in

Home Secretary  
CEO, NITI Aayog  
Chairman, Railway Board  
Secretary, M/o Jal Shakti  
Secretary, M/o Panchayati Raj  
Secretary, M/o Environment, Forest & Climate Change  
Defence Secretary  
Secretary, MeitY  
Secretary, DoPT  
Secretary, M/o Civil Aviation  
Secretary, M/o Women & Child Development  
Secretary, M/o Information & Broadcasting  
Secretary, DPIIT  
Secretary, M/o Housing & Urban Affairs  
Secretary, D/o Higher Education  
Secretary, D/o Sports  
Secretary, D/o School Education & Literacy  
Secretary, D/o Youth Affairs  
Secretary, D/o Agriculture & Farmers' Welfare  
Secretary, M/o Rural Development  
Secretary, M/o AYUSH

Copy for kind information to: Principal Secretary to Prime Minister

  
(Anita Tripathi)  
Director

INTERNAL CIRCULATION (One Copy)  
Secy(C)/AS(AJ)/Dir(AT)

Meeting Pad/Office Copy  
24 copies

SECRET

**Subject: Minutes of the meeting chaired by Cabinet Secretary at 03:00 PM on 28<sup>th</sup> April, 2023 on Mission Lifestyle for Environment (LiFE)**

A meeting was held under the chairmanship of Cabinet Secretary regarding activities to be undertaken in the run up to the World Environment Day on 5<sup>th</sup> June, 2023. The list of participants is annexed.

2. **Secretary, MoEFCC** recalled that a CoS meeting on the subject of Mission LiFE was held in November 2022, wherein Ministries had been asked to organise activities for advocacy and awareness about Mission LiFE. She made a detailed presentation highlighting the key activities undertaken so far, like the Print and Electronic Media campaigns, workshops, marathons, nature camps, etc. It was mentioned that LiFE has been included in the cover decision of COP-27, which is known as 'Sharm Al Sheikh Implementation Plan'. A reference to the need for a transition to sustainable lifestyles and sustainable consumption and production patterns has also been made in the Joint Communiqué of the Shanghai Cooperation Organization (SCO).

3. Secretary, MoEF&CC presented the key activities proposed to be undertaken by the Ministry during the months of May and June. It was mentioned that the Ministry proposes to organize 1 lakh events through the Forest Department and its own Organizations before the World Environment Day. These include Bicycle Rallies, Pond Cleaning, Plastic Waste Collection, e-Waste Collection Drive and such other activities. The Ministry also envisages involvement of youth in spreading the message of LiFE by organizing a Youth Conclave through the Indian Institute of Forest Management, along with sensitizing school going children and others about LiFE. She informed that the Ministry is working on developing a portal 'Meri LiFE' which would have a mobile interface and would capture the awareness generation activities of Ministries as well as of individuals.

4. A suggested Plan of Action with respect to various Ministries / Departments, as a run up to the World Environment Day, was thereafter presented. Representatives of various Ministries informed about the activities/ initiatives already being undertaken for implementation of LiFE and their strategy for mass mobilization through various activities in May and June this year.

5. After discussions, the following decisions were taken:-

- (i) Activities listed out by MoEFCC are illustrative and the Ministries may suitably add more activities and draw up detailed action plans. Emphasis should be on utilizing the network of institutions at the grassroots level for creating awareness about the Mission and inculcating the sustainable consumption behaviour.



SECRET

Substantive activities may be initiated based on the underlying concept of Mission LiFE. These Action plans may be shared with MoEFCC.

- (ii) Ministries may hold meetings with their own field organizations and their counterpart departments in the State Government in order to ensure mass mobilization for the LiFE event being organized by MoEFCC on World Environment Day on 5th June.
- (iii) Ministries may ensure that all activities are under the broad theme and logo of Mission LiFE. Daily report of all awareness generation and LiFE events being undertaken is to be uploaded on the portal *merilife.org*. Ministries / Departments to nominate a Nodal officer for this purpose.
- (iv) Ministries to utilize their own social media handles – facebook, Twitter, Instagram etc. and to post creatives and activities to generate maximum reach through social media. The social media creatives and videos could be downloaded from the LiFE portal, where they are available in open format.
- (v) Sensitization and awareness activities in colleges may also be undertaken along with various activities planned in schools for dissemination of LiFE messages. Rural Development Ministry may also be involved in the advocacy and awareness campaign to leverage their outreach in rural areas through 'Self Help Groups'.
- (vi) A framework for collection and re-cycling of all waste, especially e-waste to be put in place by MoEFCC in collaboration with MietY and MoHUA.
- (vii) Ministries concerned to include, in their LiFE Actions, the issue of creating awareness about preventing food wastage and taking appropriate action in coordination with Industrial/ Hotel Associations.
- (viii) CPSEs to be also involved by the respective Ministries/ Departments, to undertake awareness generation and mass mobilization campaigns regarding Mission LiFE.

The meeting ended with a Vote of Thanks to the Chair.

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SECRET

AnnexureList of Participants

Shri Rajiv Gauba, Cabinet Secretary  
Shri Ajay Bhalla, Home Secretary, M/o Home Affairs  
Shri B.V.R Subrahmanyam, CEO, NITI Aayog  
Shri Pradip Kumar Tripathi, Secretary (Coord.), Cabinet Secretariat  
Smt. Leena Nandan, Secretary, M/o Environment, Forests & Climate Change  
Shri Sunil Kumar, Secretary, M/o Panchayati Raj  
Ms. S. Radha Chauhan, Secretary, DoP&T  
Shri Ashutosh Jindal, Additional Secretary, Cabinet Secretariat  
Shri Tanmay Kumar, Additional Secretary, M/o Environment, Forests & CC  
Smt. Dipti Mohil Chawla, Additional Secretary, M/o Defence  
Shri Yugal Joshi, Mission Director – LIFE, NITI Aayog  
Smt. Anita Tripathi, Director, Cabinet Secretariat

Through Video Conference:

Shri Pankaj Kumar, Secretary, D/o Water Resources, RD & GR  
Ms. Vini Mahajan, Secretary, D/o Drinking Water & Sanitation  
Shri Alkesh Kumar Sharma, Secretary, M/o Electronics & IT  
Shri Rajiv Bansal, Secretary, M/o Civil Aviation  
Shri Indavar Pandey, Secretary, M/o Women and Child Development  
Shri Apurva Chandra, Secretary, M/o Information & Broadcasting  
Shri Rajesh Kumar Singh, Secretary, DPIIT  
Smt. Sujata Chaturvedi, Secretary, D/o Sports  
Smt. Meeta R Lochan, Secretary, D/o Youth Affairs  
Shri Manoj Ahuja, Secretary, D/o Agriculture & Farmers' Welfare  
Shri Vaidya Rajesh Kotecha, Secretary, M/o AYUSH  
Shri Sandeep Mathur, Secretary, Railway Board, M/o Railways  
Shri Vineet Joshi, Additional Secretary, D/o Higher Education  
Shri Archana Verma, Mission Director, National Water Mission  
Ms. Prachi Pandey, Joint Secretary, D/o School Education & Literacy  
Ms. Roopa Mishra, Joint Secretary, M/o Housing & Urban Affairs

\*\*\*\*\*

## User ID and Passwords: Meri LiFE

Generic structure of user Id: *merilife\_ministry/department acronym*

1. Department of Consumer Affairs, Ministry of Consumer Affairs, Food and Public Distribution (merilife\_doca/Life@123)

**Fwd: Regarding uploading of the daily report of all awareness campaigns and LIFE events undertaken by the training institutions/other organisations on the Portal Merilife.org**

**From :** Planning and Coordination <pnc@bis.gov.in>

Thu, May 25, 2023 02:30 PM

**Subject :** Fwd: Regarding uploading of the daily report of all awareness campaigns and LIFE events undertaken by the training institutions/other organisations on the Portal Merilife.org

1 attachment

**To :** ADMINISTRATION Admn <administration@bis.gov.in>

**Cc :** Kumar Shantanu <ddga@bis.gov.in>

Trailing mail is being forwarded for kind perusal and necessary action please.

सादर

PS to Head (P&C)

योजना एवं समन्वय विभाग (P & C)

भारतीय मानक ब्यूरो (BIS).

मानक भवन, 9 ब. शा. ज़. मार्ग

नई दिल्ली - 110002

दूरभाष : 011-23236953

ई-मेल : pnc@bis.gov.in

हम ईमेल के द्वारा हिन्दी पत्राचार को बढ़ावा देते हैं



**From:** "BIS DG Secretariat" <dg@bis.gov.in>

**To:** "Planning and Coordination" <pnc@bis.gov.in>

**Sent:** Wednesday, May 24, 2023 2:34:52 PM

**Subject:** Fwd: Regarding uploading of the daily report of all awareness campaigns and LIFE events undertaken by the training institutions/other organisations on the Portal Merilife.org

**From:** "Sunil Kumar Mishra" <mishra.sunil@nic.in>  
**To:** "BIS DG Secretariat" <dg@bis.gov.in>, "Director General (NTH)" <dgnth-wb@nic.in>, "ASHUTOSH AGARWAL" <ashutosh.agarwal13@nic.in>  
**Cc:** "BAL KRISHAN THAKUR" <bk.thakur75@gov.in>, "Under Secretary Publicity" <ddpub1-ca@nic.in>, "Mr Anupam Mishra" <anupam.mishra@nic.in>  
**Sent:** Wednesday, May 24, 2023 2:33:19 PM  
**Subject:** Fwd: Regarding uploading of the daily report of all awareness campaigns and LIFE events undertaken by the training institutions/other organisations on the Portal Merilife.org

Sir,

May kindly refer to the trailing mail. It is requested that the all the requisite actions viz. nominations of the Nodal officer, if not done earlier, uploading of action plans and action taken thereon etc. may kindly be immediately undertaken under intimation to us.

With kind regards,

(Sunil Kumar Mishra)  
Deputy Secretary(GA,Publicity & CPU),  
Department of Consumer Affairs,  
Room No.461, Krishi Bhawan  
New Delhi-1  
Telephone:-(011)23389936

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**From:** "Pradeep Kumar Saharawat" <uscoord-dopt@nic.in>  
**To:** "Sunil Kumar Mishra" <mishra.sunil@nic.in>, diradmin-steel@gov.in, "Uthappa AR" <Uthappa.AR@icar.gov.in>, "Aditya Kumar Ghosh" <aditya.ghosh@gov.in>, "sk.verma" <sk.verma@nic.in>, "SMARAJIT KUMAR" <smarajit.kr@gov.in>, "Rajesh Kumar" <rajesh.kr73@nic.in>, "aradmin kolkata" <aradmin.kolkata@imu.ac.in>, "neeraj bajpai" <neeraj.bajpai@sci.co.in>, dksolanki@nic.in, "sourab s agarwal" <sourab.s.agarwal@incometax.gov.in>, "Haimanti Bhattacharya" <haimanti.b@gov.in>  
**Cc:** "D S NAGALAKSHMI" <nagus.edu@nic.in>  
**Sent:** Wednesday, May 24, 2023 12:59:12 PM  
**Subject:** Regarding uploading of the daily report of all awareness campaigns and LIFE events undertaken by the training institutions/other organisations on the Portal Merilife.org

Respected Madam/Sir(s),

The undersigned has been directed to refer DO No. I-28047/04/2023-Coord, dated 4th May, 2023 from Secretary, DOPT to Secretaries of All the Ministries/Depts on the above subject. Vide this above-mentioned DO, it was desired that the Central Training Institutions and training institutions of CPSUs to undertake various activities mention therein, and upload the daily report of all awareness campaigns and LiFE events undertaken by the training institutions on the portal merilife.org, developed by Ministry of Environment, Forest and Climate Change.

2. In this regard, DOPT has received various queries regarding uploading of daily report on the portal merilife.org. In this regard, it is to clarify that the detailed report of all awareness campaigns and LiFE events/programmes undertaken by the respective organisations/training institutions under the Ministries, are to be uploaded on the portal **merilife.org** created by Ministry of Environment, Forest and Climate Change after registering their

details/credentials. The Field offices/attached/subordinate offices can also upload the details of their activities on the portal.

3. In case of any query, the same may be raised with Ms. Soojan George, Scientist"E" at Phone No. [011-20819210](tel:011-20819210). It seems daily orientation sessions are being held by MoEF regarding registering of Nodal Officer and further upload of awareness campaign done. Kindly contact Ms Soojan George, Scientist E for further information.

With regards,

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Under Secretary - Coord  
DOPT, North Block  
New Delhi.



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**egkfunskd lfpoky;** @ Director General Secretariat  
**Hkkjrh; ekud C;wjks** @ Bureau of Indian Standards,  
**ekud Hkou] 9] cgknqj'kkg tQj ekxZ** @ Manak Bhawan, 9, B.S. Zafar Marg,  
**ubZ fnYyh 110002** @ New Delhi 110 002  
**nwjHkk" k** @ Phone : 011 23237991/23236980



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**Awareness activities for Mission Life-reg**

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**From :** Under Secretary Publicity <ddpub1-ca@nic.in>

Thu, May 25, 2023 12:52 PM

**Subject :** Awareness activities for Mission Life-reg 4 attachments**To :** Director General (NTH) <dgntb-wb@nic.in>, Public Relations Public Relations <pr@bis.gov.in>, ASHUTOSH AGARWAL <ashutosh.agarwal13@nic.in>, ADMINISTRATION Admn <administration@bis.gov.in>**Cc :** BIS DG Secretariat <dg@bis.gov.in>, Dr. A. K. Sharma <dirwm-ca@nic.in>, Pramod Kumar Sahoo <pk.sahoo@nic.in>, ABS SHALINI <abs.shalini@gov.in>, Sunil Kumar Mishra <mishra.sunil@nic.in>, BAL KRISHAN THAKUR <bk.thakur75@gov.in>, Anupam Mishra <js-ca@gov.in>, DDG K PRT <ddgppt@bis.gov.in>, akash kamal <akash.kamal@investindia.org.in>

Sir/Madam

As you may be aware, on October 20, 2022, Hon'ble Prime Minister launched "Mission LiFE" in the presence of UN Secretary-General HE. Antonio Guterres at Ekta Nagar in Gujarat. Mission LiFE is envisioned as an India-led global mass movement that will nudge individual and collective action to protect and conserve the environment. LiFE envisions transitioning from mindless and destructive consumption to mindful and deliberate utilization of resources. A comprehensive and non-exhaustive list of 75 individual LiFE actions have been identified across 7 themes - save water, save energy, reduce waste, reduce e-waste, reduce single-use plastics, adopt sustainable food systems, and adopt healthy lifestyles.

2. In this regard, you are requested to implement an awareness drive in your field offices for mainstreaming of LiFE themes/actions through following programmes/activities:

- Organize workshops, seminars and webinars to educate officials and consumers about sustainable consumption and the role of Meri LiFE.
- Partner with consumer organizations and associations to promote Meri LiFE and Mission LiFE by share resources, guidelines and success stories related to sustainable consumption and Meri LiFE.
- Promote the banners and creatives of the website and social media handles of subordinate and regional offices.
- Organize workshops, seminars and webinars to in consumer clubs to create awareness about sustainable consumption and the vision of Meri LiFE.

3. Department of Consumer Affairs and its subordinate organizations have to conduct awareness programmes, promotional activities and social media campaigns for a wider outreach of Mission LiFE across the country. Monthly reports of January and February 2023 prepared by LiFE Cell of Ministry of Environment, Forest & Climate Change to highlight some of these activities are attached for kind reference.

4. In this context, we would like to request your co-operation and support in the implementation of Mission LiFE. It is requested to kindly align your Schemes/ programmes with Mission LiFE and upload action plans and event reports on the dedicated portal for Mission LiFE. **The user ids of nodal officers for Meri Life portal have been enclosed.**

5. The LiFE portal which has a repository of all LiFE creatives, videos, and other resource materials for easy access by all stakeholders is as follows:





- Main Website: <https://merilife.org>
- Creatives: <http://missionlife-moefcc.nic.in/Download-Creatives.php>
- Videos: <http://missionlife-moefcc.nic.in/Download-Creatives-Save-Energy.php?id=NQ==>
- Knowledge Materials: <http://missionlife-moefcc.nic.in/Download-Creatives-Save-Energy.php?id=MTE=>
- LiFE Pledges: <http://missionlife-moefcc.nic.in/Download-Creatives-Save-Energy.php?id=MTI=>
- GIFs: <http://missionlife-moefcc.nic.in/Download-Creatives-Save-Energy.php?id=MTA=>

Regards

With Regards  
Sahil Vansil  
Assistant Section Officer(PUBLICITY)  
DEPARTMENT OF CONSUMER AFFAIRS  
Room No. 3030, Krishi Bhawan, New Delhi  
Telephone:- 011-23383863/23385344





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-  **Mission LiFE Awareness (1).pdf**  
1 MB
  
  -  **Meri Life User IDs.docx**  
14 KB
  
  -  **LiFE Monthly Report\_January 2023.pdf**  
3 MB
  
  -  **LiFE Monthly Report\_February 2023.pdf**  
5 MB
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# Mission LiFE

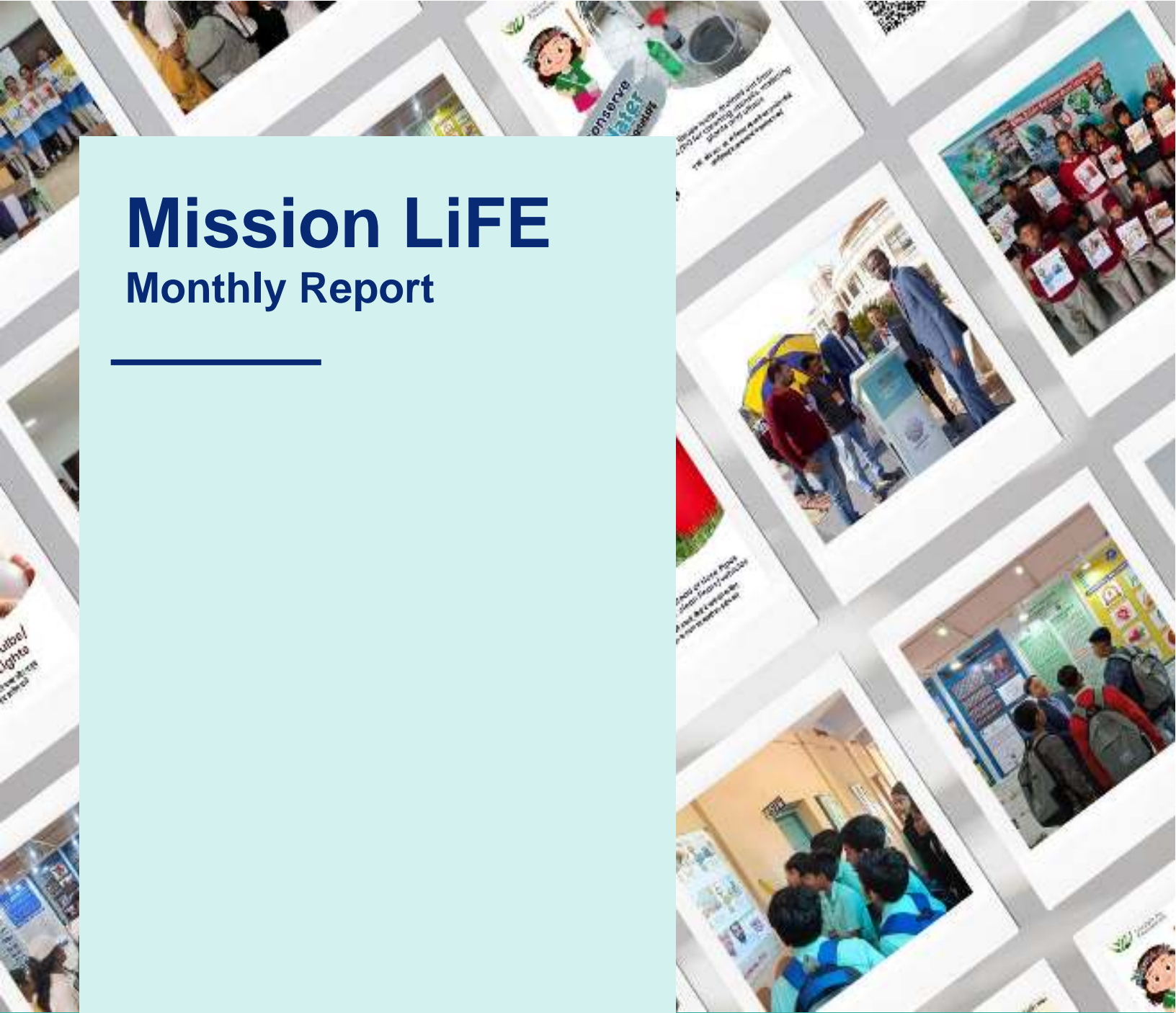
## Monthly Report

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**JANUARY 2023**

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**Ministry of Environment, Forest & Climate Change  
LiFE Cell**



# Activities on LiFE by Ministry of Environment, Forest & Climate Change

## Creatives on LiFE Themes

Nine Creatives on 'Save Water' were developed and distributed to different Ministries/ Departments, Eco-clubs in schools and colleges, etc.



## Creatives in Vernacular Languages

Two creatives on 'Save Energy' were released in multiple vernacular languages.



## Promotion of Mission LiFE during Bilateral/ Multilateral Meetings

Mission LiFE was discussed during the multilateral meetings of the UAE delegation and German delegation, with the request to keep sustainable lifestyles as one of the cover page agenda items in the CoP 28 to be held this year.

Standees on various LiFE themes were displayed during the India-Japan bilateral meet in Japanese and English.



## Social Media Campaign

Postings of posters and videos on social media handles of MoEF&CC created outreach of 8,587 views, 2716 engagements, 249 likes and 94 retweets on the video on LiFE; and 11,218 views, 112 retweets, and 351 likes on the video on Save Water.

#ChooseLiFE	#MissionLiFE
Impressions > 90 lakh Reach > 77 lakh	Impressions > 93 lakh Reach > 78 lakh

## Eco-clubs

Bilingual (English and Hindi) posters on 'Save Water' and posters on 'Save Energy' in 8-10 vernacular languages circulated among Eco-clubs through State-level Implementing Agencies.

Modes of circulation of posters adopted by Eco-clubs
Whatsapp/ Telegram and other such groups
School notice boards/ Poster display corners
Lectures/ webinars
Social Media (Facebook, Twitter, etc.)
Emails
Youtube channels
Letters
Newspapers and other print media

***Posters on 'Save Water' circulated to 3.8 lakh Eco-club students and teachers.***

## Climate Change Lecture

As a part of the lecture series under Mission LiFE, Prof. Jim Skea, Professor at the Centre for Environment Policy, Imperial College London and currently the co-chair of Working Group III of IPCC, presented findings of recent IPCC reports on **January 21, 2023** at MoEF&CC. He mentioned that lifestyle has been a neglected part of the climate discourse and its significant potential has now also been identified in the recent IPCC WGIII report.



*Officers of MoEF&CC and other stakeholders working on climate change had a great interaction with Prof. Skea.*

## Bharat Parv

Mission LiFE was also the theme of this Ministry's 'Bharat Parv' Pavillion at the Red Fort, New Delhi from **January 26 - 31, 2023**. Awareness generation was carried out during the event at the pavilion using films, posters, public interaction, pledges, etc. Co-branding of LiFE in AR-VR zones was done by displaying LiFE hologram with 7 Government logos, 26 standees and screening of the AV on LiFE.



***A total footfall of 14,000 at the pavilion during the event.***

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## National Museum of Natural History

National Museum of Natural History (NMNH) and its Regional Centres implementing Mission LiFE through interaction/ green talks, nukkad natak, on the spot quizzes, pledge, pamphlet distribution, cycle rally, video presentation, painting competitions, etc.



***Awareness generated among more than 1.42 lakh students/ general public.***



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## International Value Education Olympiad 2022

Hon'ble Minister for EF&CC sensitized the international students, inter alia, on Mission LiFE in the felicitation ceremony of award winners of International Value Education Olympiad 2022 held on **January 29, 2023**.



*Participation of 4000 students from across the globe.*

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## National Workshop on Mission LiFE

The Environment Information, Awareness, Capacity building and livelihood Programme (EIACP) Centres organized workshops and other awareness programmes for students of various schools. In addition, a National Workshop on Mission LiFE was organized at this Ministry on **January 30, 2023** during which the 60 EIACP Centres brainstormed further action plans. An exhibition of eco-friendly products made by students trained under the Green Skill Development Programme (GSDP) was also held as a side event.



***Participation of 200 plus representatives from 60 EIACP Programme Centres and 160 students.***

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## Activities on LiFE by States and Union Territories

### LiFE Kiosk

LiFE Kiosk developed by Environmental Planning & Coordination organization (EPCO), Bhopal – the Implementing Agency of MoEF&CC Environment Education Programme (EEP). The kiosk helps in assessing an individual's lifestyle on a three-point scale (colour coded as grey, brown, and green) based on 25 Mission LiFE actions. LiFE Kiosk deployed during Science Fiesta (**January 10 - 12, 2023**) and Special Think 20 Event (**January 16 - 17, 2023**) held in Bhopal, Madhya Pradesh.



***More than 3000 participants visited the Mission LiFE information counter/ panel of EPCO during Science Fiesta and Special Think 20 Event and around 300 participants assessed their lifestyles on the Kiosk.***

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## **18<sup>th</sup> National Jamboree of the Bharat Scouts & Guides**

Rajasthan State Bharat Scout & Guide used the occasion of 18<sup>th</sup> National Jamboree of the Bharat Scouts & Guides held at Pali, Rajasthan from **January 4 - 10, 2023**, to spread awareness about Mission LiFE.



Rajasthan State Bharat Scout & Guide is one of the Implementing Agencies of this Ministry's Environment Education Programme (EEP).

***Around 37,000 Scouts, Guides, Rangers and Rovers from all over the country participated in the event, in addition to lakhs of general public.***

## 8<sup>th</sup> India International Science Festival

Awareness on Mission LiFE conducted by Implementing Agency of EEP (ASTEC, Assam) at 8<sup>th</sup> India International Science Festival (January 21-24, 2023 at Bhopal).



## 30<sup>th</sup> National Children Science Congress



Awareness on Mission LiFE conducted by Implementing Agency of EEP (GEER Foundation, Gujarat) at the 30<sup>th</sup> National Children Science Congress (January 27 - 31, 2023 at Ahmedabad).

***Outreach of close to 10,000 achieved through panels and stalls set up at these events.***

## Activities on LiFE by various Ministries/ Departments of Government of India

Action Plans on LiFE were received from Ministry of Panchayat Raj, Ministry of Rural Development, Ministry of Petroleum and Natural Gas, Confederation of Indian Industry for aligning Mission LiFE activities with schemes and programmes.

At the All-India Water Conference on the theme 'Water Vision @ 2047' organized by Ministry of Jal Shakti from January 5 - 6, 2023 in Bhopal, the 'Save Water' creatives were displayed through standees, banners, etc. Ministry of Jal Shakti also promoted Mission LiFE through their tweets.



**Ministry of Jal Shakti's tweet on Mission LiFE**

Ministry of Information and Broadcasting reported that #MissionLiFE and #ChooseLiFE generated 437 Lakh impressions and 241 Lakh reach, along with 26 mentions.



**Standees on LiFE themes at Indian Oil outlets**

Ministry of Petroleum and Natural Gas organized awareness and outreach programs over 5,000 retail outlets to sensitize the consumers on themes of 'Save Energy' and 'Save Water'.

Ministry of Panchayati Raj conducted orientations of state officers and panchayat representatives on Mission LiFE at multiple events in January 2023 to spread awareness and promote Mission LiFE. MoPR is also planning to promote Mission LiFE at various upcoming events through the year, the tentative plan for which has been submitted.

The NITI Aayog is conducting online pledge on Mission LiFE at <https://pledge.mygov.in/life-movement/>.

Currently, 1.71 Lakh people have taken the pledge.



Social Media campaign conducted by Prasar Bharti on #ChooseLiFE through Twitter and Youtube has reached 1.22 Lakh people.

Mission LiFE co-branded by Confederation of Indian Industry in the National Conference on Millet: Ensuring climate adaptation, nutrition, and food security, held on January 18, 2023.

Co-branding on LiFE during Bharat Parv with the Ministry of Tourism on “Travel for LiFE” pledge.

### Travel for Life Pledge

- ✓ I shall adopt a planet-friendly conscious lifestyle and promote mindful utilization of tourism resources.
- ✓ I pledge to avoid Single Use Plastic during my travel throughout India.
- ✓ I will opt for low-impact transportation to reduce GHG emissions.
- ✓ I shall respect local culture and support community-driven tourism services.
- ✓ I shall encourage and support wildlife conservation. I pledge to encourage my friends and family to adopt responsible behavior while travelling.
- ✓ I shall strive to put in consistent efforts to position India as a preferred global destination for sustainable and responsible tourism.
- ✓ I hereby take pledge to be a member of the network of Pro Planet People for Sustainable Tourism under the LiFE Movement.

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# Mission LiFE

## Monthly Report

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**FEBRUARY 2023**

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Ministry of Environment, Forest & Climate Change  
LiFE Cell





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## In focus



**LiFE creatives at Mumbai airport having a footfall of more than 1 lakh passengers a day**



**LiFE logo on BEST buses in Mumbai**



**LiFE logo on cartons of Low Carbon Rice by Grow Indigo Pvt. Ltd.**



**LiFE creatives on buses in Bengaluru (Karnataka SPCB initiative)**



**LiFE videos and creatives displayed at Tajsats cafeteria having a footfall of 1000 per day**

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## *In International Forums*

### **1<sup>st</sup> meeting of Environment and Climate Sustainability Working Group (ECSWG) of G20**

Co-branding and promotion of Mission LiFE during the 1<sup>st</sup> meeting of *Environment and Climate Sustainability Working Group (ECSWG)* of G20 held at Bengaluru from February 9-11, 2023. LiFE Pavilion was set up at the venue and a presentation on LiFE was given by NITI Aayog during the meeting.



*LiFE Pavilion at the venue of 1<sup>st</sup> meeting of ECSWG of G20, Bengaluru*

## Negotiations/ discussions with SCO, World Bank, UNFCC

Ministry of External Affairs, as the SCO Chair, hosted an online meeting for negotiation on the draft SCO Joint Declaration on Sustainable Lifestyle on February 8, 2023.



Mission LiFE was showcased during the meeting between Secretary (EF&CC) and World Bank team held on February 7, 2023. A corner with AR-VR zone, exhibits on recycled/ eco-friendly products and 'Pledge with Prakriti' photo booth was arranged. 'Lexicon of LiFE' booklet published by EIACP was shared with the World Bank team.

Hon'ble Minister for Environment, Forest and Climate Change had discussions on combating climate change with UNFCCC Executive Secretary Mr Simon Stiell in New Delhi on February 25, 2023. He also presented a LiFE badge to Mr Stiell.



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## World Sustainable Development Summit, 2023

Co-branding of Mission LiFE at World Sustainable Development Summit organized by TERI at India Habitat Centre during February 22-24, 2023 through standees, videos, photo booth, distribution of LiFE souvenirs to delegates and participants, etc. Session on LiFE titled '*Lifestyles for Environment: Institutions, Policies and Social Movements*' was one of the highlights of Day 1 of the Summit.



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## PLASTINDIA 2023 – 11th International Plastics Exhibition & Conference

Display of LiFE videos at the *PLASTINDIA 2023 – 11<sup>th</sup> International Plastics Exhibition & Conference* held on February 1-5, 2023 at New Delhi.

# At National Level

## Creatives on LiFE Themes

Four creatives on the theme 'Say No to Single Use Plastic' released, in English/ Hindi as well as 8 vernacular languages. 'Save Water' creatives also released in 9 vernacular languages. These were circulated to all Nodal Officers of participating Ministries/ Departments, subordinate/ autonomous organizations/ Integrated Regional Offices of MoEF&CC, Eco-clubs, EIACP Centres, etc.



Central Board of Film Certification has issued certificate for theatrical release of two Mission LiFE videos.

Videos and creatives on LiFE also posted on Public App as suggested by Ministry of Information and Broadcasting.

## Social Media Campaign

In addition to MoEF&CC and its organizations, Ministry of Railways and their various Divisions, Ministry of Information & Broadcasting, Ministry of Rural Development, Ministry of Jal Shakti, etc. extensively promoted Mission LiFE through their social media posts during the month.

**Total 164 tweets/ posts were made by MoEF&CC and its organizations in February, 2023.**



Ministry of Rural Development on Mission LiFE



Ministry of Jal Shakti on Mission LiFE



Ministry of Railways on Mission LiFE

### Since December 2022...

#ChooseLiFE	#MissionLiFE
Impressions ~ 538 million	Impressions ~ 630 million
Reach ~ 61.9 million	Reach ~ 55.1 million



*Ministry of Information & Broadcasting on LIFE*



*DRM Bengaluru (Ministry of Railways) on Mission LIFE*



*ITC Limited promoting Mission LIFE*

***Social media and outreach activities through Twitter, Facebook, Instagram, YouTube videos, Public App videos and Live streaming have gathered overall impressions/ views of 4.48 million as reported by Ministry of Information & Broadcasting.***



## World Wetlands Day Celebrations

National celebrations of World Wetlands Day were held at Nanda Lake, Goa's first Ramsar Site.

During the event, Hon'ble Minister of Environment, Forest and Climate Change launched the 'Save Wetlands Campaign' in the presence of Hon'ble Chief Minister of Goa.



National Painting Competition on the theme 'Wetland Restoration' organized by National Museum of Natural History (NMNH), New Delhi and National Centre for Sustainable Coastal Management (NCSCM), Chennai.

Poster making and article writing competition organized by EIACP Hub Haryana on the theme 'It's Time for Wetlands Restoration'. Awareness quiz, one-day seminar, short lecture, release of posters on wetlands, survey of wetlands, painting/ drawing competition etc. organized by various EIACP Centres at IFGTB, KSCSTE, BSI, CASMB, JNU, IWS, etc.

Painting/ drawing competitions organized by various Regional Offices of BSI.



World Wetlands Day celebrated in alignment with Mission LiFE by Eco-clubs across various States like Assam, Madhya Pradesh, Kerala, Tamil Nadu, etc. More than 15,000 students participated in these celebrations.

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## Zoo Marathon for Mission LiFE

The National Zoological Park organized a Zoo Marathon for Mission LiFE on February 5, 2023.



*Participation of around 2000 people in the  
Zoo Marathon for Mission LiFE.*

## National Museum of Natural History

Five day online green talk series called “Gyan Vigyaan aur Hum” organized by NMNH for school children from February 6-10, 2023.



NMNH and its Regional Museums at Mysore, Bhopal, Bhubaneswar and Sawai Madhopur organized several events like green talks, nuked natak, pledge, video presentation, pamphlet distribution and display at kiosks during the month at zoo, public place, museum campus, schools and other educational institutions.



***Physical participation of around 88,894 people in the events organized by NMNH and Regional Museums.***

## Media briefing on Re-introduction of cheetahs

Media briefing by Hon'ble Minister for Environment, Forest and Climate Change on Mission LiFE along with re-introduction of cheetahs.



## Promotion among Gram Panchayats



Ministry of Rural Development (MoRD) promoted the LiFE theme 'Healthy Lifestyle Adopted' through distribution of pamphlets, kits and digital repositories on "Achhi Adat" in all Saansad Adarsh Gram Yojana (SAGY) Gram Panchayats. MoRD has also developed creative on Digital Grameen Parivar with Mission LiFE logo, and video/ static posts on LiFE, which have been posted in social media platforms. Mission LiFE is also promoted in the SARAS NOIDA Haat (February 17 – March 5, 2023) through use of LiFE logo, standees, etc.

## *In States and Union Territories*

### **Environment Education Programme (EEP)**

Environment Education Programme (EEP) of MoEF&CC implemented in alignment with Mission LiFE by State-level Implementing Agencies of Karnataka, Kerala, Mizoram, Odisha, Punjab, Rajasthan and Sikkim.



- 73 workshops with participation of more than 5000 Eco-club students/teachers.
- 71 nature camps with participation of around 3700 Eco-club students and teachers.
- 40 exhibitions with more than 6700 visitors.

***Total participation of 15,439 Eco-club students and teachers in workshops, nature camps and exhibitions organized as a part of MoEF&CC's Environment Education Programme.***



## Awareness on Mission LiFE through Eco-clubs

Eco-clubs across the country also organized various awareness programmes on Mission LiFE through poster display/ circulation, talk/ webinar, competition, cleanliness drive, plantation drive, etc. in which around 24,000 students participated physically and 15,000 virtually.



***Participation of around 39,000 students in awareness programmes on Mission LiFE organized by Eco-clubs across the country.***

## Environment Information, Awareness, Capacity building and livelihood Programme (EIACP)

EIACP Centres across the country organized various activities for promotion and awareness generation on Mission LiFE.

SI No.	EIACP Centre	Activity
1	Department of Environmental Sciences (DESKU), Nadia, W.B. EIACP PC RP	◆ Awareness programme on Lifestyle for Environment (LiFE) of seven action points
2	Gujarat Cleaner production Centre (GCPC), Gandhinagar EIACP PC RP	◆ Presentation on LiFE at annual convention on Plastic Waste Management ◆ Awareness program on Mission LiFE, which includes 7 themes of LiFE.
3	State Council for Science and Technology for Sikkim (SCSTS) Gangtok Sikkim EIACP RP	◆ Awareness programme on LiFE (Lifestyle for Environment) on the occasion of National Science Day February 28, 2023 at Sikkim Science Centre, Marchak, Sikkim. ◆ Presentation on Lifestyle for Environment
4	Punjab State Council for Science and Technology (PSCST), Chandigarh Punjab EIACP Hub	◆ Science Project Competition & debates focusing Mission LiFE on Water and Energy Efficiency
5	Environment Protection & Training Research Institute (EPTRI), Hyderabad EIACP Hub & RP	◆ Science awareness events in line with Mission LiFE like Youth Parliament on Role of Youth in promoting Science & Technology, ◆ Science exhibition for students in line with Mission LiFE programme and on A-Z LiFE Actions for environmental sustainability to be Pro-Planet-People ◆ A-Z LiFE Actions for environmental sustainability and on Global Campaign # Mission LiFE to be Pro-Planet-People
6	Tripura State Pollution Control Board (TSPCB), Tripura EIACP PC-HUB	◆ A Short Video by School Students on various components of Mission LiFE ◆ Reduction of Single Use Plastic
7	Gujarat Ecology Commission (GEC), Gandhinagar, EIACP-PC Hub	◆ Invited theme-based science articles and Innovative Ideas/ Videos/ Posters/ Drawings on the 7 themes of Mission LiFE- Lifestyle For Environment
8	Assam Science, Technology and Environmental Council (ASTEAC), Guwahati EIACP- (PC Hub)	◆ Awareness program on Mission LiFE as a part of National Science Day - "Global Science for Global Wellbeing".



9	Botanical Survey of India (BSI), Kolkata EIACP PC RP	◆ Awareness program on themes Save Energy, Save Water, Reduce Single Use Plastic
10	Thiagarajar College of Engineering (TCE), Madurai EIACP RP	◆ Awareness lecture to the students on the theme of LiFE and the posters related to the #MissionLiFE distributed among the students. ◆ Awareness program on the theme of LiFE
11	Department of Zoology, University of Madras, (DzUM), Chennai, EIACP PC	◆ EIACP activities and GSDP product -Green Manure from solid waste in the "Science city Exhibition" organized by Science City, Chennai & Tamil Nadu Science and Technology Centre, Chennai held at B. M Birla Planetarium, Kotturpuram, Chennai
12	Kerala State Council for Science, Technology and Environment (KSCSTE), Thiruvananthapuram Kerala EIACP PC Hub	◆ Awareness on LiFE programme
13	Consumer Education and Research Centre (CERC), Ahmedabad EIACP-PC, Resource Partner	◆ "Contribution of Science in our daily lives through LiFE Themes" ◆ 7 categories under LiFE Mission & promoted Sustainable Consumption, Eco-labelling & Eco-friendly products
14	Environment Management & Policy Research Institute (EMPRI), Bengaluru EIACP PC Hub	◆ Waste Segregation and Composting for school students
15	Institute for Wildlife Sciences (IWS), University of Lucknow, Lucknow EIACP-PC-RP	◆ Promotion of Millets based products under LiFE ◆ Released 14 posters 1 calendar and one pamphlet on LiFE and Millets ◆ Mission LiFE promotion on Doordarshan
16	Chhattisgarh Environment Conservation Board (CECB), Raipur	◆ Promote sustainable lifestyle for environment
17	The Energy Resources Institute (TERI), New Delhi with five Delhi-based EIACP centres (WWF-India, Sulabh (IIHH), Central Pollution Control Board (CPCB), Jawaharlal Nehru University (SES-JNU) New Delhi	◆ Waste Management for Sustainable Lifestyle
18	Directorate of Environment & Climate Change, Govt. of Manipur, Imphal, Manipur EIACP Hub	◆ Awareness Programme on Mission LiFE
19	Salim Ali Centre for Ornithology and Natural History (SACON) EIACP PC RP	◆ Awareness game on Lifestyle for Environment ◆ Awareness programme on #MissionLiFE for school students at SACON Campus

20	Forest and Environment Department, Sikkim, Gangtok. Sikkim EIACP Hub at Gangtok	<ul style="list-style-type: none"> <li>◆ Mission LiFE amongst the youth volunteers of Raigaon, Lower Burtuk to advocate eco-friendly practices in the locality</li> </ul>
21	International Institute of Health & Hygiene (IIHH), New Delhi -EIACP PC RP	<ul style="list-style-type: none"> <li>◆ Mission LiFE, Healthy and Sustainable Lifestyle a way of life, on Conservation of Water &amp; Save Energy</li> </ul>
22	Mizoram Pollution Control Board (MPCB), Aizwal Mizoram EIACP PC Hub	<ul style="list-style-type: none"> <li>◆ Awareness programme on LiFE cum hands on training on Composting under the theme 'Waste Reduced' of #Mission LiFE</li> <li>◆ Awareness Campaign on LiFE cum Hands On Training On Composting at Aibawk Village, Aizawl District,</li> </ul>
23	IIT-Indian School of Mines, Dhanbad, Jharkhand IIT(ISM) EIACP (PC-RP)	<ul style="list-style-type: none"> <li>◆ Tree Plantation Programme during awareness/outreach activity under Mission LiFE</li> <li>◆ Drawings, Posters and Short Films under the 7 themes of #MissionLiFE and join the celebration of sustainable living through creative expression.</li> <li>◆ "Lifestyle for Environment: Science and Technology for Sustainable well-being" under #MissionLiFE</li> </ul>
24	Centre of Advanced Study in Marine Biology (CASMB), Parangipettai, Tamil Nadu CASMB EIACP PC-RP	<ul style="list-style-type: none"> <li>◆ Competitions such as Elocution (English / Tamil), Essay Writing (English / Tamil), Drawing and Poster presentation</li> <li>◆ Competitions such as Elocution (English / Tamil), Essay Writing (English / Tamil), Drawing and Poster presentation</li> <li>◆ "Seaweed Bio fertilizer - Waste to Wealth", "Climate Change and Marine Ecosystems" and "Interaction Sessions on Satellite Oceanography" highlighting the themes Save and conserve the marine sources, Reduce Single use plastic</li> </ul>
25	Jawaharlal Nehru University (JNU) and School of Planning & Architecture (SPA), New Delhi EIACP PC-RP	<ul style="list-style-type: none"> <li>◆ #MissionLiFE Treasure from Trash on '#SingleUsePlastic #Waste'</li> <li>◆ A-to-Z on LiFE poster was shared and distributed</li> </ul>
26	Indian Institute of Tropical Meteorology (IITM), Pune IITM-EIACP PC-RP	<ul style="list-style-type: none"> <li>◆ Activity on Mission LiFE</li> </ul>
27	Institute of Forest Genetics and Tree Breeding (IFGTB), Coimbatore, TN EIACP PC-RP	<ul style="list-style-type: none"> <li>◆ Awareness event on LiFE Mission to Students</li> </ul>

28	Centre for Environmental Studies (CES), Forest & Environment Department, Government of Odisha, Bhubaneswar EIACP PC-Hub	<ul style="list-style-type: none"> <li>◆ Promotion of LiFE Mission in Schools.</li> <li>◆ Webinar</li> </ul>
29	Centre for Ecological Sciences - Indian Institute of Science (IISc), Bengaluru EIACP PC-RP	◆ Webinar on <i>Waste To Wealth: Biomass To Bioenergy</i>



**Total participation of 9,101 in various events organized by EIACP Hubs and Resource Partners.**

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Out Today  
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Cabinet Secretariat / मंत्रिमंडल सचिवालय  
Rashtrapati Bhavan / राष्ट्रपति भवन  
\*\*\*\*\*

New Delhi, dated the 2<sup>nd</sup> May, 2023.

**OFFICE MEMORANDUM**

**Subject: Minutes of the meeting on Mission Lifestyle for Environment (LiFE).**

The undersigned is directed to enclose herewith a copy of the Minutes of the Meeting (Doc No. 21/ 2023-CA.III) on the above-mentioned subject, chaired by Cabinet Secretary, Cabinet Secretariat on 28<sup>th</sup> April, 2023 at 03:00 PM at Committee Room, Cabinet Secretariat, Rashtrapati Bhawan.

  
(Anita Tripathi)  
Director

Tel: 2379 2204

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Home Secretary  
CEO, NITI Aayog  
Chairman, Railway Board  
Secretary, M/o Jal Shakti  
Secretary, M/o Panchayati Raj  
Secretary, M/o Environment, Forest & Climate Change  
Defence Secretary  
Secretary, MeitY  
Secretary, DoPT  
Secretary, M/o Civil Aviation  
Secretary, M/o Women & Child Development  
Secretary, M/o Information & Broadcasting  
Secretary, DPIIT  
Secretary, M/o Housing & Urban Affairs  
Secretary, D/o Higher Education  
Secretary, D/o Sports  
Secretary, D/o School Education & Literacy  
Secretary, D/o Youth Affairs  
Secretary, D/o Agriculture & Farmers' Welfare  
Secretary, M/o Rural Development  
Secretary, M/o AYUSH

Copy for kind information to: Principal Secretary to Prime Minister

  
(Anita Tripathi)  
Director

INTERNAL CIRCULATION (One Copy)

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Meeting Pad/Office Copy

24 copies

**Subject: Minutes of the meeting chaired by Cabinet Secretary at 03:00 PM on 28<sup>th</sup> April, 2023 on Mission Lifestyle for Environment (LiFE)**

A meeting was held under the chairmanship of Cabinet Secretary regarding activities to be undertaken in the run up to the World Environment Day on 5<sup>th</sup> June, 2023. The list of participants is annexed.

2. **Secretary, MoEFCC** recalled that a CoS meeting on the subject of Mission LiFE was held in November 2022, wherein Ministries had been asked to organise activities for advocacy and awareness about Mission LiFE. She made a detailed presentation highlighting the key activities undertaken so far, like the Print and Electronic Media campaigns, workshops, marathons, nature camps, etc. It was mentioned that LiFE has been included in the cover decision of COP-27, which is known as 'Sharm Al Sheikh Implementation Plan'. A reference to the need for a transition to sustainable lifestyles and sustainable consumption and production patterns has also been made in the Joint Communiqué of the Shanghai Cooperation Organization (SCO).

3. Secretary, MoEF&CC presented the key activities proposed to be undertaken by the Ministry during the months of May and June. It was mentioned that the Ministry proposes to organize 1 lakh events through the Forest Department and its own Organizations before the World Environment Day. These include Bicycle Rallies, Pond Cleaning, Plastic Waste Collection, e-Waste Collection Drive and such other activities. The Ministry also envisages involvement of youth in spreading the message of LiFE by organizing a Youth Conclave through the Indian Institute of Forest Management, along with sensitizing school going children and others about LiFE. She informed that the Ministry is working on developing a portal 'Meri LiFE' which would have a mobile interface and would capture the awareness generation activities of Ministries as well as of individuals.

4. A suggested Plan of Action with respect to various Ministries / Departments, as a run up to the World Environment Day, was thereafter presented. Representatives of various Ministries informed about the activities/ initiatives already being undertaken for implementation of LiFE and their strategy for mass mobilization through various activities in May and June this year.

5. After discussions, the following decisions were taken:-

- (i) Activities listed out by MoEFCC are illustrative and the Ministries may suitably add more activities and draw up detailed action plans. Emphasis should be on utilizing the network of institutions at the grassroots level for creating awareness about the Mission and inculcating the sustainable consumption behaviour.

Substantive activities may be initiated based on the underlying concept of Mission LIFE. These Action plans may be shared with MoEFCC.

- (ii) Ministries may hold meetings with their own field organizations and their counterpart departments in the State Government in order to ensure mass mobilization for the LIFE event being organized by MoEFCC on World Environment Day on 5th June.
- (iii) Ministries may ensure that all activities are under the broad theme and logo of Mission LIFE. Daily report of all awareness generation and LIFE events being undertaken is to be uploaded on the portal *menlife.org*. Ministries / Departments to nominate a Nodal officer for this purpose.
- (iv) Ministries to utilize their own social media handles – facebook, Twitter, Instagram etc. and to post creatives and activities to generate maximum reach through social media. The social media creatives and videos could be downloaded from the LIFE portal, where they are available in open format.
- (v) Sensitization and awareness activities in colleges may also be undertaken along with various activities planned in schools for dissemination of LIFE messages. Rural Development Ministry may also be involved in the advocacy and awareness campaign to leverage their outreach in rural areas through 'Self Help Groups'.
- (vi) A framework for collection and re-cycling of all waste, especially e-waste to be put in place by MoEFCC in collaboration with MietY and MoHUA.
- (vii) Ministries concerned to include, in their LIFE Actions, the issue of creating awareness about preventing food wastage and taking appropriate action in coordination with Industrial/ Hotel Associations.
- (viii) CPSEs to be also involved by the respective Ministries/ Departments, to undertake awareness generation and mass mobilization campaigns regarding Mission LIFE.

The meeting ended with a Vote of Thanks to the Chair.

\*\*\*\*\*

**List of Participants**

Shri Rajiv Gauba, Cabinet Secretary  
Shri Ajay Bhalla, Home Secretary, M/o Home Affairs  
Shri B.V.R Subrahmanyam, CEO, NITI Aayog  
Shri Pradip Kumar Tripathi, Secretary (Coord.), Cabinet Secretariat  
Smt. Leena Nandan, Secretary, M/o Environment, Forests & Climate Change  
Shri Sunil Kumar, Secretary, M/o Panchayati Raj  
Ms. S. Radha Chauhan, Secretary, DoP&T  
Shri Ashutosh Jindal, Additional Secretary, Cabinet Secretariat  
Shri Tanmay Kumar, Additional Secretary, M/o Environment, Forests & CC  
Smt. Dipti Mohil Chawla, Additional Secretary, M/o Defence  
Shri Yugal Joshi, Mission Director – LIFE, NITI Aayog  
Smt. Anita Tripathi, Director, Cabinet Secretariat

**Through Video Conference:**

Shri Pankaj Kumar, Secretary, D/o Water Resources, RD & GR  
Ms. Vini Mahajan, Secretary, D/o Drinking Water & Sanitation  
Shri Alkesh Kumar Sharma, Secretary, M/o Electronics & IT  
Shri Rajiv Bansal, Secretary, M/o Civil Aviation  
Shri Indavar Pandey, Secretary, M/o Women and Child Development  
Shri Apurva Chandra, Secretary, M/o Information & Broadcasting  
Shri Rajesh Kumar Singh, Secretary, DPIIT  
Smt. Sujata Chaturvedi, Secretary, D/o Sports  
Smt. Meeta R Lochan, Secretary, D/o Youth Affairs  
Shri Manoj Ahuja, Secretary, D/o Agriculture & Farmers' Welfare  
Shri Vaidya Rajesh Kotecha, Secretary, M/o AYUSH  
Shri Sandeep Mathur, Secretary, Railway Board, M/o Railways  
Shri Vineet Joshi, Additional Secretary, D/o Higher Education  
Shri Archana Verma, Mission Director, National Water Mission  
Ms. Prachi Pandey, Joint Secretary, D/o School Education & Literacy  
Ms. Roopa Mishra, Joint Secretary, M/o Housing & Urban Affairs

\*\*\*\*\*

## **User ID & Passwords : Meri LiFE**

Kindly login using username and password:

Website: <https://merilife.org>

1. BIS (merilife\_merilife\_bis/ Life@123)
2. BIS (merilife\_BIS\_HQ/ Life@123)
3. National Test House (merilife\_nationaltesthouse/ Life@123)
4. Legal Metrology (merilife\_merilife\_lm/Life@123)





## User Manual for District Field Officers

Visit <a href="http://MeriLiFE.org">MeriLiFE.org</a>	
<ol style="list-style-type: none"> <li>1. Enter merilife.org through your web browser on your mobile or laptop</li> <li>2. Click on Login</li> </ol>	
Sign Up	
<ol style="list-style-type: none"> <li>1. Through the Institution login page, click on “Don’t have an account? Sign up”</li> <li>2. Select the name of Ministry, Institution and enter your Name, Designation, Email ID and Mobile Number <i>*Please note that all fields are compulsory</i></li> <li>3. Click on OTP verification</li> <li>4. Enter the OTP received and click on Sign Up</li> </ol>	
Access your Institution/Department/Organization Dashboard	
<b>I. View past reported events by you and generate reports</b>	<ol style="list-style-type: none"> <li>1.1. Access your dashboard of actions or awareness events that have been previously reported by you</li> <li>1.2. Download the report for your perusal</li> </ol>
<b>II. Report New Action</b>	<ol style="list-style-type: none"> <li>2.1. On the main dashboard, click on New Action Report to report a new event undertaken by you</li> <li>2.2. Fill the Action Report with comprehensive details of the event undertaken by you</li> <li>2.3. Please remember to enter the captions for photos and videos submitted</li> <li>2.4. Please mark whether you have taken the Mission LiFE Pledge</li> <li>2.5. Click Submit</li> </ol>
<b>III. Log Out</b>	<ol style="list-style-type: none"> <li>4.1. Click on your profile</li> <li>4.2. From the dropdown, select ‘Log Out’</li> </ol>
Help/Support Desk	
<ol style="list-style-type: none"> <li>1. On the landing page, click on Help</li> <li>2. Please read the Frequently Asked Questions (FAQs) for responses to your queries</li> <li>3. For any new issue you are experiencing, please fill the support form and click Submit so that the team can resolve the issue</li> </ol>	

## जिला क्षेत्र अधिकारियों के लिए उपयोगकर्ता मैनुअल

<b>merilife.org पर जाएँ</b>	
<ol style="list-style-type: none"> <li>1. अपने मोबाइल या लैपटॉप के वेब ब्राउज़र में merilife.org पर जाएँ</li> <li>2. लॉगिन पर क्लिक करें</li> </ol>	
<b>साइन अप</b>	
<ol style="list-style-type: none"> <li>1. संस्था लॉगिन पेज के माध्यम से, "अकाउंट नहीं है? साइन अप करें" पर क्लिक करें</li> <li>2. मंत्रालय का नाम चुनें, संस्था का नाम और अपना नाम, पद, ईमेल आईडी और मोबाइल नंबर दर्ज करें *कृपया ध्यान दें कि सभी फ़ील्ड अनिवार्य हैं</li> <li>3. OTP/औ टी पी वेरिफिकेशन/सत्यापन पर क्लिक करें</li> <li>4. प्राप्त OTP/औ टी पी दर्ज करें और साइन अप पर क्लिक करें</li> </ol>	
<b>अपने संस्थान/विभाग/संगठन डैशबोर्ड तक पहुंचें</b>	
<b>I. आपके द्वारा पिछले रिपोर्ट किए गए घटनाओं को देखें और रिपोर्ट तैयार करें</b>	<ol style="list-style-type: none"> <li>1.1. आपके द्वारा पहले से रिपोर्ट की गई कार्रवाई या जागरूकता कार्यक्रम के डैशबोर्ड तक पहुंच प्राप्त करें</li> <li>1.2 अपनी जांच के लिए रिपोर्ट डाउनलोड करें</li> </ol>
<b>II. नई कार्रवाई की रिपोर्ट करें</b>	<ol style="list-style-type: none"> <li>2.1 मुख्य डैशबोर्ड पर, आपके द्वारा उठाई गई नई घटना की रिपोर्ट करने के लिए "नई कार्रवाई रिपोर्ट" पर क्लिक करें</li> <li>2.2 आपके द्वारा उठाई गई घटना के विस्तृत विवरणों से कार्रवाई रिपोर्ट भरें</li> <li>2.3 कृपया जमा की गई फोटो और वीडियो के लिए कैप्शन दर्ज करें</li> <li>2.4 कृपया याद रखें कि क्या आपने मिशन लाइफ प्लेज लिया है, उसे चिह्नित करें</li> <li>2.5 सबमिट पर क्लिक करें</li> </ol>
<b>III. पासवर्ड बदलें या लॉगआउट करें</b>	<ol style="list-style-type: none"> <li>4.1 अपनी प्रोफाइल पर क्लिक करें</li> <li>4.2 ड्रॉपडाउन से 'लॉग आउट' का चयन करें</li> </ol>
<b>सहायता/समर्थन डेस्क</b>	
<ol style="list-style-type: none"> <li>1. लैंडिंग पेज पर, 'Help/ हेल्प' पर क्लिक करें</li> <li>2. अपने प्रश्नों के जवाब के लिए कृपया Frequently Asked Questions/ फ़्रेक्वेंटली आस्क्ड कुसचन (FAQs/ एफ़ ऐ क्यूस) पढ़ें</li> </ol>	



3. यदि आपको कोई नई समस्या होती है, तो कृपया सहायता फॉर्म भरें और 'Submit/सबमिट' पर क्लिक करें ताकि टीम समस्या को हल कर सके



**LiFE**  
Lifestyle for  
Environment



# World Environment Day 5<sup>th</sup> June 2023

## Orientation of Nodal Officers for Mission LiFE

Ministry of Environment, Forest and Climate Change

Government of India

# About LiFE – Lifestyle For Environment

LiFE was introduced by Prime Minister Narendra Modi at CoP26 in Glasgow as an India-led global mass movement for **“mindful and deliberate utilization, instead of mindless and destructive consumption”** to protect and preserve the environment.

LiFE was also a cover page item of CoP27 in Egypt.

LiFE is part of India’s **updated Nationally Determined Contributions** to propagate a healthy and sustainable way of living based on the ancient Indian traditions and values of conservation and moderation.

LiFE highlights Indian traditions and love for nature and draws upon this to nudge individual and community behavior.



# LiFE Theme-wise Creatives



Scan the QR Code to know more

Use public transport wherever possible

पब्लिक ट्रांसपोर्ट का प्रयोग करें

[moefcc](#) [Moefcc](#) [moefccgot](#) [moef.gov.in](#)

English



Assamese



Bengali



Gujarati



Kannada



Malayalam



Marathi

# Mission LiFE Video (Hindi)



# Tasks Ahead for Nodal Officer

- Finalizing the LiFE events **before** 5<sup>th</sup> June and **on** 5<sup>th</sup> June 2023
- Working out a Plan of Action (PoA) with Calendar of Events
  - Finalizing Action Plan for events to be held *before* June 5<sup>th</sup>
  - Finalizing Action Plan for events to be held *on* June 5<sup>th</sup>
- Holding coordination meetings within the Ministry and with the Field Units
- Evolving a suitable mechanism for :
  - Coordination and Monitoring the Implementation of PoA
    - Monitoring the Collecting and Collating Information within the Ministry
  - Uploading day-wise details of the events in the **Meri LiFE Portal** by the **event organizers**
    - 5 pictures per event
    - 3 videos of 45 seconds each per event
    - Amplify on social media handles using hashtags #ChooseLiFE and #MissionLiFE



# Pivotal Role of Nodal Officers

## 1. Coordination of Activities:

- Within the Ministry
- With all Organizations and Departments of the Ministry
- With the Event Organizers
- With their respective State Counterparts
- With Associated Stakeholders (Industry Association/ NGOs recognized by the Ministry/ Academic Institutions)

# Pivotal Role of Nodal Officers (contd.)

## 2. Key Components of the Event

- **Nomination of nodal officer** for the event
- **Acquainting the nodal officer** with Meri LiFE App
- **Ensuring use of logo** for the event in line with the branding guidelines
- Uploading the **photographs** with **meaningful captions** after the event (geo-tagged and banner of the event must be visible)
- Uploading the **videos** with **meaningful captions** after the event
- Uploading the **details of the event** such as date of event, location of event, no. of participants in the event (maximum 50 words).
- **Regular reviewing and monitoring** to maintain the momentum of the mobilization campaign and to ensure adherence to the calendar of events.

# Features of Meri LiFE Portal

- OTP based [Login](#)
- Portal to upload [Event Report](#) with key details
- Option to upload photographs and videos for multiple events on the same day
- Report Generation – Fixed reports; Flexible reports
- Report generation (ministry-wise date-wise, ministry-wise date-wise state-wise, ministry-wise date-wise state-wise no. of events and participants, state-wise events and participants, state-wise district-wise events and no. of participants)
- Generation of exception report (no. of states with zero events, etc)
- User Manual for Nodal Officers ([English](#) & [Hindi](#))
- User Manual for District Field Officers ([English](#) & [Hindi](#))
- Support – Helpdesk for queries – VC for fixed hour per day to resolve issues.



**Meri**



**LiFE**

Lifestyle for  
Environment

**User Flow – For Nodal Officers**



Home About Mission My

Login

## DASHBOARD

- 02** Ministries
- 02** State Offices
- 02** Awareness Events Conducted
- 02** Action Events conducted
- 02** Participants



World Environment Day 2023

### ABOUT

Meri LIFE platform and application is a one stop solution to showcase collective actions from Pro-Forest-Persons towards World Environment Day 2023.

The platform will enable data collection from Ministries, Institutions and Individuals as well as subsequent regen-generation towards showcasing country-wide WED awareness and actions ahead of June 5th 2023.

Meri LIFE is inspired by the concept of LIFE, introduced by the Hon'ble Prime Minister at COP 26, which emphasizes mindful and deliberate utilization instead of mindless and wasteful consumption.

# Landing Page

## TAKE THE MISSION LIFE PLEDGE!



Share us about your life experiences and how you are contributing to the environment.

### Quick Links

- Home
- About Us
- How
- FAQ
- Contact Us

### Download Meri LIFE App



### Watch Meri LIFE





[Home](#) [About](#) [Mission LiFE](#) [Help](#)

Login

- Ministry**
- Institute/Organisation/Department
- NGO
- Pro-Planet-Person

### Ministry Login

Enter Your Details for login

merilife\_capf

Life@123

Login





# Meri LIFE

Ministry

Institute/Organisation/  
Department

Individual

Partner

## Enter Nodal Officer Details

Avinash Kumar

avinash@nic.in

Nodal Officer

XXXXXXXX

OTP Verification

## Central Armed Police Forces, Ministry of Home Affairs - DASHBOARD

[New Action Report](#)

1

Unique ID	Brief Description of Event with focus on the theme(s) of LIFE	Location of Event	Type of Event	Date(s) of Event	Number of participants	Uploaded geotagged Photo	Uploaded Video
ML-0001	XXX, Save Water, Save Energy	Bihar, Bihar	Awareness	09/05/2023-10/05/2023	25		
ML-0002	XXX, Say No to single use Plastic	Assam, Jorhat	Action	07/05/2023-08/05/2023	40		

2

[Download Report](#)

### Quick Links

- [About](#)
- [Mission Life](#)
- [Help](#)
- [FAQ](#)
- [Contact](#)

### Download Mobile App



### Social Media





## Central Armed Police Forces, Ministry of Home Affairs - DASHBOARD

- 1 Institute Action Report
- Change Password
- Log Out

Unique ID	Brief Description of Event with focus on the theme(s) of LIFE	Location of Event	Type of Event	Date(s) of Event	Number of participants	Uploaded geotagged Photo	Uploaded Video
ML-0001	XXX, Save Water, Save Energy	Bihar, Bihar	Awareness	09/05/2023-10/05/2023	25		
ML-0002	XXX, Say No to single use Plastic	Assam, Jorhat	Action	07/05/2023-08/05/2023	40		

Download Report

### Quick Links

- About
- Mission Life
- Help
- FAQ
- Contact

### Download Mobile App



### Social Media



## Action Report - Institution/Department/Organization

DASHBOARD

3

1

Institution Name	Name of Officer	Phone Number	Unique ID	Brief Description	Location of Event	Type of Event	Date(s) of Event	Number of participants	Uploaded Photo	Uploaded Video
Assam Rifles	Aayush Gid	XXX	ML-0040	XXX	Bihar, Bihar	Awareness	05/05-10/05	25		
Border Security Force	Jyothi	XXX	ML-0058	XXX	Assam, Jorhat	Action	07/05-08/05	40		

2

Download Report

## Central Armed Police Forces, Ministry of Home Affairs - DASHBOARD

New Action Report

1

Unique ID	Brief Description of Event with focus on the theme(s) of LIFE	Location of Event	Type of Event	Date(s) of Event	Number of participants	Uploaded geotagged Photo	Uploaded Video
ML-0001	XXX, Save Water, Save Energy	Bihar, Bihar	Awareness	09/05/2023-10/05/2023	25		
ML-0002	XXX, Say No to single use Plastic	Assam, Jorhat	Action	07/05/2023-08/05/2023	40		

Download Report



Lower ipsum dolor sit amet, consectetur adipiscing elit. Fusce aliquam euismod. Inconsequat vestibulum sagittis.

### Quick Links

- About
- Mission Life
- Help
- FAQ
- Contact

### Download Mobile App



### Social Media



# Action Report Form Dashboard

Brief Description Of Event (Not More Than 50 Words)\*

This event was a capacity building seminar on green jobs and how to thrive in the current green economy.

State / UT\* District\*  
Assam (AS) Jorhat

Type Of Event\* Number Of Participants\*  
Action 40

Select Start Date\* Select End Date\*  
2023-05-02 2023-05-10

Upload Geotagged Photos  
  
Not more than 5 photos (.jpg, .jpeg, .png) and max. 1 mb for each photo

Photo Caption  
Group of Attendees ★

Upload Video Clips  
  
Not more than 5 videos and each video not more than 45 seconds (.mp4, .mkv) and max. 5 mb for each video

Video Caption  
Capacity Building Seminar ★

Have You Taken The Mission LIFE Pledge\* ★  
 Yes  No



## Central Armed Police Forces, Ministry of Home Affairs - DASHBOARD

1

Institute Action Report  
Change Password  
Log Out

Unique ID	Brief Description of Event with focus on the theme(s) of LIFE	Location of Event	Type of Event	Date(s) of Event	Number of participants	Uploaded geotagged Photo	Uploaded Video
ML-0001	XXX, Save Water, Save Energy	Bihar, Bihar	Awareness	09/05/2023-10/05/2023	25		
ML-0002	XXX, Say No to single use Plastic	Assam, Jorhat	Action	07/05/2023-08/05/2023	40		

Download Report

# Features of Mission LiFE Portal

- Separate login for different Ministries/Organizations/Departments/Officials
- Uploading of Creatives, Videos, Logos, Publications and Knowledge Material by MoEFCC
- Theme-wise [Creatives in Open format](#) and JPG formats in multilingual form
- LiFE Videos – [Downloadable videos](#) on LiFE
- [LiFE Logos](#) in various formats
- [LiFE Knowledge Materials](#) – Downloadable in PDF format
- [LiFE Pledge](#)

# Mission LiFE – Download

The screenshot shows a web browser window displaying the 'Downloads' page of the Mission LiFE website. The browser's address bar shows the URL 'in.sakshinews.com/Download.php'. The page features a navigation menu with options like 'LIFE Action', 'Publication', 'Media Gallery', 'LIFE Calendar', 'Download', and 'Dashboard'. The main content area is titled 'Downloads' and contains six colored buttons, each with the LiFE logo and a specific download category: 'LIFE Creatives' (purple), 'LIFE Videos' (yellow), 'LIFE Logos' (light blue), 'LIFE Knowledge Materials' (pink), 'LIFE Prayers' (light grey), and 'LIFE CPs' (teal). The footer includes a 'Publication' section with links to 'LiFE Style for Environment - Brochure', 'LONDON OF LIFE: A-2 of sustainable lifestyle', 'PARAMPARA - India's Culture of Climate Friendly Sustainable Practices', 'Children Imagine Eco-friendly LiFE Styles', and 'Prayasa Se Prabhava Tak'. There is also an 'Important Link' section with 'Photo Gallery', 'Video Gallery', 'LIFE Calendar', and 'Download'. A 'Dashboard' section lists 'Member's Activities', 'Videos', 'Photos', and 'Documents'. An 'Activate Windows' watermark is visible in the bottom right corner, with a blue arrow pointing to it.

7th of May, 2023 | 17:29:58 | English | 100%

Downloads

**LIFE**  
Lifestyle for Environment

LIFE Creatives

**LIFE**  
Lifestyle for Environment

LIFE Videos

**LIFE**  
Lifestyle for Environment

LIFE Logos

**LIFE**  
Lifestyle for Environment

LIFE Knowledge Materials

**LIFE**  
Lifestyle for Environment

LIFE Prayers

**LIFE**  
Lifestyle for Environment

LIFE CPs

**LIFE**  
Lifestyle for Environment

Publication

- LiFE Style for Environment - Brochure
- LONDON OF LIFE: A-2 of sustainable lifestyle
- PARAMPARA - India's Culture of Climate Friendly Sustainable Practices
- Children Imagine Eco-friendly LiFE Styles
- Prayasa Se Prabhava Tak

Important Link

- Photo Gallery
- Video Gallery
- LIFE Calendar
- Download

Dashboard

- Member's Activities
- Videos
- Photos
- Documents

Activate Windows  
Go to Settings to activate Windows.

# Mission LiFE – Download Creatives

11th of May, 2023 12:26:22 AM English

Home LIFE Action Publication Media Gallery LIFE Calendar Download Dashboard

Login 75th Anniversary G20 LIFE

## LIFE Creatives

- Air Quality
- Save Water
- Recycle to Reduce Use Plastic
- Good Nutrition and Food Systems
- Reduce Waste
- Reach Healthy Living
- Reduce E-waste

**Publication**  
LiFEStyle for Environment - Brochure  
1000H of Life: A-Z of Sustainable Lifestyle  
PARAMPARA – India's Culture of Climate-Friendly Sustainable Practices  
Children Imagine Eco-Friendly LiFEStyle  
Prayas Se Prabhav Tak

**Important Link**  
Photo Gallery  
Video Gallery  
LIFE Calendar  
Download

**Dashboard**  
Minister's Activities  
Videos  
Photos  
Documents

Activate Windows  
Go to Settings to activate Windows

12:27 PM 01-05-2023



# Mission LiFE – Download Videos

The screenshot shows a web browser window displaying the 'LIFE Videos' page. The browser's address bar shows the URL 'm.sarvika-fe-moder.net/Download/ClimateRes-Source-Energy-06/14-1902...'. The page header includes the date '1th of May, 2023', time '17:300', and language 'English'. The navigation menu contains 'LIFE Action', 'Publication', 'Media Gallery', 'LIFE Calendar', 'Download', and 'Dashboard'. The main content area is titled 'LIFE Videos' and features a grid of video download options. A 'Back' button is located in the top right corner of the video grid. The footer contains the LIFE logo, 'Publication' links, 'Important Link' section, 'Dashboard' section, and an 'Activate Windows' watermark with a blue arrow pointing to it.

FILE Edit View History Bookmarks Tools Help

WhatsApp x LIFE Lifestyle for Environment x +

1th of May, 2023 17:300 A- A A+ English

Home LIFE Action Publication Media Gallery LIFE Calendar Download Dashboard Login

## LIFE Videos

41 Open File English Hindi Malayalam

LIFE Videos India Pavilion at COP27 Mission Download Now	LIFE Videos LIFE Water Saved Download Now	LIFE Videos LIFE Water Saved Download Now
LIFE Videos Mission Life Video Download Now	LIFE Videos Mission Life Video Download Now	LIFE Videos zoological Survey of India Download Now

**LIFE**  
Lifestyle for Environment

**Publication**  
Lifestyle for Environment - Brochure  
LEXICON of LIFE A-2 of Sustainable Lifestyle  
PARAMPARA – India's Culture of Climate Friendly Sustainable Practices  
Children imagine Eco-Friendly LIFESTyles  
Peydas Se Prabhav Tak

**Important Link**  
Photo Gallery  
Video Gallery  
LIFE Calendar  
Download

**Dashboard**  
Minister's Activities  
Videos  
Photos  
Documents

Activate Windows  
Go to Settings to activate Windows.

# Mission LiFE – Download Logos

The screenshot shows a web browser window displaying the 'LIFE Logos' page. The browser's address bar shows the URL 'https://life-mission.gov.in/Download-Central-view-Download-Logos.html#'. The page header includes the Government of India logo, the Ministry of Environment, Forest and Climate Change logo, and navigation links for 'LIFE Action', 'Publication', 'Media Gallery', 'LIFE Calendar', 'Download', and 'Dashboard'. There are also logos for 'G20 India 2023' and 'LIFE Lifestyle for Environment'. The main content area is titled 'LIFE Logos' and features a 'Book' button in the top right corner. Below this, there are four download options, each with a 'Download Now' button and a small preview of the logo:

- LifeLogos logo.png
- LifeLogos logo.png
- LifeLogos logo.png
- LifeLogos logo.jpg

The footer of the page contains the 'LIFE Lifestyle for Environment' logo, a 'Publication' section with links to 'LIFEstyle for Environment - Brochure', 'LEXICON of LIFE A-Z of Sustainable Lifestyle', 'PARAMPARA - India's Culture of Climate Friendly Sustainable Practices', and 'Children Imagine Eco-friendly LIFEstyle'. It also has an 'Important Link' section with links to 'Photo Gallery', 'Video Gallery', 'LIFE Calendar', and 'Download'. A 'Dashboard' section lists 'Minister's Activities', 'Videos', 'Photos', and 'Documents'. A blue arrow points to the 'Activate Windows' watermark in the bottom right corner.

# Mission LiFE – Download Knowledge Material

The screenshot shows a web browser window displaying the Mission LiFE website. The browser's address bar shows the URL: [m.life.gov.in/india/life/knowledge-materials.jsp](https://m.life.gov.in/india/life/knowledge-materials.jsp). The page header includes the date "10th of May, 2023", the time "17:31:53", and the language "English". The navigation menu includes "LIFE Action", "Publication", "Media Gallery", "LIFE Calendar", "Download", and "Dashboard". The main heading is "LIFE Knowledge Materials". Below this, there are six download cards, each with a "Download Now" button and the LiFE logo. The cards are:

- LIFeStyle for Environment - Brochure
- LIFeStyle for Environment - Brochure
- LEXICON of LiFE: A-Z of Sustainable Lifestyle
- LEXICON of LiFE: A-Z of Sustainable Lifestyle
- PARAMPARA - India's Culture of Climate Friendly Sustainable Practices
- PARAMPARA - India's Culture of Climate Friendly Sustainable Practices
- Children Imagine Eco-friendly LiFEstyles
- Children Imagine Eco-friendly LiFEstyles
- Prayaas Se Prabhaav Tak
- Prayaas Se Prabhaav Tak

The footer contains the LiFE logo, a "Publication" section with links to the brochure, lexicon, parampara, and children's materials, an "Important Link" section with links to photo gallery, video gallery, life calendar, and download, and a "Dashboard" section with links to minister's activities, videos, photos, and documents. A blue arrow points to the "Activate Windows" watermark in the bottom right corner.

# Mission LiFE – Pledge

The screenshot shows a web browser window displaying the Mission LiFE website. The browser's address bar shows the URL [missionlife.moi.gov.in/LIFE-Pledge.aspx](http://missionlife.moi.gov.in/LIFE-Pledge.aspx). The page header includes the Government of India logo, navigation menus for 'LIFE Action', 'Publication', 'Media Gallery', 'LIFE Calendar', 'Download', and 'Dashboard', and a 'Login' button. The main content area is titled 'LIFE Pledges' and features a 'Back' button in the top right corner. Below this, there is a section with the text 'LIFE Pledge' and 'LIFE Pledge' next to a 'Download Now' button and the LiFE logo. The footer contains the LiFE logo, a 'Publication' list (including 'LIFEstyle for Environment - Brochure', 'EBCON of LIFE: A-7 of Sustainable lifestyle', 'PARMIVA - India's Culture of Climate-friendly Sustainable Practices', and 'Children Imagine Eco-friendly LIFESTYLES'), an 'Important Link' list (including 'Photo Gallery', 'Video Gallery', 'LIFE Calendar', and 'Download'), and a 'Dashboard' list (including 'Minister's Activities', 'Videos', 'Photos', and 'Documents'). A blue arrow points to the 'Activate Windows' watermark in the bottom right corner.

11th of May, 2023 12:34:35 AM English

Home LIFE Action Publication Media Gallery LIFE Calendar Download Dashboard Login

## LIFE Pledges

Back

All English

LIFE Pledge  
LIFE Pledge

Download Now

**LIFE**  
Lifestyle for Environment

**LIFE**  
Lifestyle for Environment

**Publication**  
LIFEstyle for Environment - Brochure  
EBCON of LIFE: A-7 of Sustainable lifestyle  
PARMIVA - India's Culture of Climate-friendly Sustainable Practices  
Children Imagine Eco-friendly LIFESTYLES  
Pravas Se Prabhaav Tok

**Important Link**  
Photo Gallery  
Video Gallery  
LIFE Calendar  
Download

**Dashboard**  
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**Reduce E-Waste**  
#ChooseLIFE

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पेन ड्राइव/हार्ड ड्राइव पर क्लाउड स्टोरेज को प्राथमिकता दें

**conserve Water**  
#ChooseLIFE



Pre-soak heavy pots and pans before washing them

जास्त खराब झालेली भांडी घासण्यापूर्वी भिजवून ठेवा

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**Reduce Waste**  
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Donate old clothes and books

पुराने कपडे और किताबें दान करे

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**Save Energy**  
#ChooseLIFE



Switch off vehicle engines at Traffic lights & Railway crossings

जाल बंदी और रेलवे क्रॉसिंग पर वाहन के इंजन बंद कर दें

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**Say No To Single-Use Plastic**  
#ChooseLIFE



Keep Water Bodies and public spaces clean

विहिरी, तलावासारख्या पाणी साठण्याच्या जागा आणि सार्वजनिक ठिकाणे स्वच्छ ठेवा.

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# Thank you!

**F. No. 08/16/2023-LIFECeLL**  
**Government of India**  
**Ministry of Environment, Forest and Climate Change**  
**(LiFE CeLL)**

Indira Paryavaran Bhawan  
Jor Bagh Road, New Delhi -110003

**Date: 3.5.2023**

**OFFICE MEMORANDUM**

**Subject: Minutes of the meeting on Reporting and Monitoring of events related to Mission LiFE held under the Chairmanship of DG Forest on 2<sup>nd</sup> May 2023 through Video Conference.**

The undersigned is directed to circulate the minutes of meeting held on 2<sup>nd</sup> May, 2023 at 9.45 am under the Chairmanship of DG Forest through Video Conference on reporting and monitoring of events related to mission LiFE.

2. A Copy of the minutes of the meeting along with a presentation(PPT) made in the meeting along with user manuals is attached to all concerned for information and necessary action.

**Encl: As above.**

  
5/5/23

(Kasu Nath Soren)

**Under Secretary to the Government of India**

To,

1. All Nodal Officers of concerned Ministries/Departments

**Copy to:** (i) Sr. PPS to DSF&SS  
(ii) PPS to AS(TK)  
(iii) PPS to AS(NPG)

**Minutes of the Meeting held under the Chairmanship of DG Forests regarding coordination activities for World Environment Day, 2023 to be organized on 5 June 2023.**

A meeting of the Nodal Officers of the Central Ministries was held under the Chairmanship of DG Forest on 2 May 2023 at 9:45AM virtually from Krishna Conference Hall, Indira Paryavaran Bhawan, New Delhi to discuss coordination activities and 2 LIFE Portals for the celebration of World Environment Day 2023 on 5 June 2023.

2. At the outset, Shri Tanmay Kumar, Additional Secretary EF&CC made a presentation and briefed the participants about the pivotal role of the Nodal Officers for the Mass Mobilization Campaign leading up to World Environment Day on 5 June 2023. The presentation also covered a detailed demonstration of the 2 portals designed for WED – Meri LIFE Portal and Mission LIFE Portal – that will be used by the Nodal Officers for reporting details of the events conducted.

3. Key points discussed in the meeting were as follows:

- Tasks ahead for the appointed Nodal Officers from Ministries/ Departments –
  - All Nodal Officers must finalize the LIFE events to be conducted by their ministries/departments before 5 June 2023 and on 5 June 2023.
  - Working out a two-part Plan of Action along with the calendar of events to be undertaken in the run up to World Environment Day and on WED.
  - Nodal Officers to in turn hold coordination meetings within the Ministry, with all organizations and departments of the Ministry, with the event organizers and nominating Field Officers for each event, with their respective State Counterparts, and associated non-governmental stakeholders.
  - Uploading details of the events conducted on the Meri LIFE Portal by the Nodal Officers for each event (<https://merilife.org/>) with a limit of 5 pictures per event with relevant captions, 3 videos of 45 seconds each per event with relevant captions, and a short description of each event.
  - Features of the Meri LIFE Portal were demonstrated in detail to the Nodal Officers –
    - Meri LIFE is a portal created specially to capture the details of the Awareness Generation and LIFE Actions of the events conducted in the run up to World Environment Day. It will be used by Nodal Officers/Field Officers to upload details, and pictures and videos of all events as specified and used by Ministry/State Nodal Officers to review their progress.
    - OTP Based Login for each Ministry, Department, Division, and State.
    - Fixed format reports and customizable format reports available for download and review.

- User manual available for Nodal Officers and District Field Officers regarding using the portal with detailed instructions.
  - Dedicated helpdesk available to offer support and resolve any issues that may arise with the portal.
  - In addition to the helpdesk, a regular VC will be conducted to resolve further issues related to the portal.
  - Portal can be accessed from mobile phones as well so that information can be uploaded directly from the field.
- o The Nodal Officers must also download LiFE Creatives, Videos, Logos and Knowledge Material from the Mission LiFE Portal ( <http://missionlife-moefcc.nic.in/> ) to be widely disseminated during all events and on Social Media handles of all Ministries.
  - o Regular reviewing and monitoring of activities to maintain the momentum of the mass mobilization campaign and to ensure adherence to the calendar of events.
  - o Ministry of Culture requested that Event Reports from both LiFE Portals be aligned with the AKAM portal for efficient reporting through API integration.





List of Participants

S. No.	Name & Affiliation
1	Shri C. P. Goyal, DG (Forest), MoEFCC
2	Shri Tanmay Kumar, Additional Secretary, MoEFCC
3	Shri Naresh Pal Gangwar, Additional Secretary, MoEFCC
4	Shri S K Pallerla, Scientist G, MoEFCC
5	Mrs. Rita Khanna, Scientist G, MoEFCC
6	Shri Sujit Kumar Bajpayee, Joint Secretary, MoEFCC
7	JS (Management) Dept of Higher Education
8	Shri Bherav Dutt, DS, MoE
9	Ms. Reena Nagar, DS, MoRD
10	Shri Deepak Srivastava, Director, MoPNG
11	Shri Ajay Gairola, DS, M/o Power
12	Shri Milind Deore, Director, BEE
13	Shri Ramavtar Meena, DS, MoRD
14	Shri Dhananjay Dwivedi, IRO LKO
15	Shri J P Singh, Director, NWM
16	Ms. Reshma Nair DSPOSH
17	Dr. Diksha Rajput, UGC, New Delhi
18	Shri Binay Jha, MoHUA
19	IRO Ranchi
20	Shri M U Abdali, DoP
21	Shri S M Dixit, NWM



22	Dr. Chandra Sekhar Sanwal
23	Ms. Pushpinder Kaur
24	Shri Yugal Joshi
25	Shri Ashok Kumar
26	Shri Sunil Kumar Verma
27	Shri DK Ojha, DDG, MoPNG
28	Shri divyansh Shrivastava
29	Shri D K Sharma
30	Shri Manoj Sharma
31	Shri Nitesh Kumar
32	Shri Aashish Mathur
33	ATAL Academy
34	CASFOS Dehradun
35	ADG Coord., D/o Posts
36	Shri Mayank Verma, AMSD
37	Ms. Debashree Dam, ZSI
38	Shri Abhijit Gupta
39	Dr. Aditi Choudhary
40	MNRE
41	Shri Sharath Kumar
42	NBA India
43	Ms. Nishtha
44	Shri Prashant Kumar Pattnaik
45	NMW



46	Shri Gopi Chand MERUGU
47	IRO Kolkata
48	Shri Abhay Bakre
49	Ms. Jasleen Bhatti
50	Dr. Mamta R Agarwal
51	ICFRE-HQ
52	Shri Deepak Vats UGC
53	Director Tourism
54	Ms. Pooja Ravi
55	IRO Dehradun
56	Nodal MoR
57	Ms. Priyanka
58	FSI
59	Shri Mrutyunjay Behera
60	Shri Yogesh Mishra
61	National PMU
62	Shri Ashish Kulkarni
63	Shri Pankaj Agrawal
64	IRO Bhubaneswar
65	Dr. Susan George
66	AICTE
67	AIGF, IRO, Kolkata
68	US DISHA
69	Ms. Shreyanka Basu



70	Ms. Tania Banerjee BCG
71	Ms. Manasa
72	Shri Suryakant
73	CNA-ST
74	Shri OP Chanchal
75	Shri Gaurav Katiyar
76	Shri Narender Kumar
77	CAFE, Kurseong
78	Director, Forest Education
79	Ms. Priyanka
80	Director Marketing
81	Ms. Neelam Yadav, DFE
82	CAMFOS Bumihat
83	Shri Ambuj Sharma
84	CAMFOS IT CBE
85	CAMFOS Coimbatore
86	Dr. Manoj Kumar
87	Shri Khursid Alam Khan, IRO Jammu
88	IRO Kolkata
89	IRO Dehradun
90	Ms. Nidhi Khare, AS, DOCA
91	Ms. Prachi Gangwar
92	IRO Vijayawada
93	IRO Guwahati



94	Ms. Akanksha
95	Dr. K P Raghuram
96	IRO Shimla
97	Vishwa Bandhu
98	IRO Chennai
99	IRO Hyderabad
100	Shri Om Prakash
101	Shri Krishan Saini
102	Ms. Garima Sharma
103	Ms. Neha Mudaliar - GGGI
104	GBP NIHE
105	Director IGnFA
106	DDGF, IRO Lucknow
107	Shri Mohit Garg, CHD-BIS
108	Ms. Lipika Roy, MoEFCC
109	Ms. Sobita Agarwal, AIG, MoEFCC
110	Shri K N Soren, MoEFCC
111	Dr. Annadurai, MoEFCC
112	Ms Tanmaya Arora, MOEFCC
113	Shri Pawan, MOEFCC
114	Shri Saurav Upadhyay, MOEFCC
115	Shri Vijay Bhatt, MOEFCC







## नोडल अधिकारियों के लिए उपयोगकर्ता मैनुअल

<b>merilife.org पर जाएँ</b>	
<ol style="list-style-type: none"> <li>1. अपने मोबाइल या लैपटॉप के वेब ब्राउज़र में merilife.org पर जाएँ।</li> <li>2. लॉगिन पर क्लिक करें</li> </ol>	
<b>साइन अप</b>	
<ol style="list-style-type: none"> <li>1. मंत्रालय लॉगिन पृष्ठ के माध्यम से, आपके संबंधित मंत्रालय को असाइन किए गए निर्दिष्ट उपयोगकर्ता आईडी और पासवर्ड दर्ज करें</li> <li>2. लॉगिन पर क्लिक करें</li> <li>3. अपना नाम, ईमेल आईडी, पद और मोबाइल नंबर दर्ज करें *कृपया ध्यान दें कि सभी फ़िल्ड अनिवार्य हैं</li> <li>4. OTP/ औ टी पी वेरिफिकेशन/सत्यापन पर क्लिक करें।</li> <li>5. OTP/ औ टी पी दर्ज करें और लॉगिन पर क्लिक करें</li> </ol>	
<b>अपने मंत्रालय डैशबोर्ड तक पहुंचें</b>	
<b>I. आपके द्वारा पिछले रिपोर्ट किए गए घटनाओं को देखें और रिपोर्ट तैयार करें</b>	<ol style="list-style-type: none"> <li>1.1. आपके द्वारा पहले से रिपोर्ट की गई कार्रवाई या जागरूकता कार्यक्रम के डैशबोर्ड तक पहुंच प्राप्त करें</li> <li>1.2 अपनी जांच के लिए रिपोर्ट डाउनलोड करें</li> </ol>
<b>II. अपने संबंधित मंत्रालय के तहत संस्थानों द्वारा पिछले रिपोर्ट किए गए कार्यक्रमों को देखें और रिपोर्ट तैयार करें</b>	<ol style="list-style-type: none"> <li>2.1. अपनी प्रोफाइल पर क्लिक करें</li> <li>2.2. ड्रॉपडाउन से 'इंस्टीट्यूट एक्शन रिपोर्ट' का चयन करें</li> <li>2.3. अपने संबंधित मंत्रालय के तहत संस्थाओं / विभागों / संगठनों द्वारा पहले से रिपोर्ट की गई कार्रवाई या जागरूकता कार्यक्रम के डैशबोर्ड तक पहुंचें</li> <li>2.4. अपनी जांच के लिए रिपोर्ट डाउनलोड करें</li> <li>2.5. अपने मंत्रालय डैशबोर्ड पर वापस जाने के लिए डैशबोर्ड पर क्लिक करें</li> </ol>
<b>III. नई कार्रवाई की रिपोर्ट दर्ज करें</b>	<ol style="list-style-type: none"> <li>3.1. मुख्य डैशबोर्ड पर, नई कार्रवाई रिपोर्ट पर क्लिक करें ताकि आपके द्वारा उठाई गई नई घटना की रिपोर्ट करी जा सके</li> <li>3.2. कृपया आपके द्वारा उठाए गए कार्यक्रम की विस्तृत जानकारी से एक्शन रिपोर्ट भरें</li> <li>3.3. कृपया जमा की गई फोटो और वीडियो के लिए कैप्शन दर्ज करें</li> </ol>



	3.4. कृपया याद रखें कि क्या आपने मिशन लाइफ प्लेज लिया है, उसे चिह्नित करें 3.5. सबमिट पर क्लिक करें
IV. पासवर्ड बदलें या लॉग आउट करें	4.1. अपनी प्रोफाइल पर क्लिक करें। 4.2. ड्रॉपडाउन से 'पासवर्ड बदलें' या 'लॉग आउट' का चयन करें
<b>सहायता/समर्थन डेस्क</b>	
<ol style="list-style-type: none"><li>1. लैंडिंग पेज पर, 'Help/ हेल्प' पर क्लिक करें</li><li>2. अपने प्रश्नों के जवाब के लिए कृपया Frequently Asked Questions/ फ्रेक्वेंटली आस्क्ड कुसचन (FAQs/ एफ ऐ क्यूस) पढ़ें</li><li>3. यदि आपको कोई नई समस्या होती है, तो कृपया सहायता फॉर्म भरें और 'Submit/ सबमिट' पर क्लिक करें ताकि टीम समस्या को हल कर सके</li></ol>	





## User Manual for Nodal Officers

Visit <a href="http://MeriLiFE.org">MeriLiFE.org</a>	
<ol style="list-style-type: none"> <li>1. Enter merilife.org through your web browser on your mobile or laptop</li> <li>2. Click on Login</li> </ol>	
Sign Up	
<ol style="list-style-type: none"> <li>1. Through the Ministry login page, enter the designated User ID and password that has been assigned to your relevant Ministry</li> <li>2. Click on Login</li> <li>3. Enter your Name, Email ID, Designation and Mobile number <i>*Please note that all fields are compulsory</i></li> <li>4. Click on OTP verification</li> <li>5. Enter the OTP received and click on Login</li> </ol>	
Access your Ministry Dashboard	
<b>I. View past reported events by you and generate reports</b>	<ol style="list-style-type: none"> <li>1.1. Access your dashboard of actions or awareness events that have been previously reported by you</li> <li>1.2. Download the report for your perusal</li> </ol>
<b>II. View past reported events by Institutions under your relevant Ministry and generate reports</b>	<ol style="list-style-type: none"> <li>2.1. Click on your profile</li> <li>2.2. Select 'Institute Action Report'</li> <li>2.3. Access the dashboard of actions or awareness events that have been previously reported by Institutions/Departments/Organizations under your relevant Ministry</li> <li>2.4. Download the report for your perusal</li> <li>2.5. Click on Dashboard to go back to your Ministry Dashboard</li> </ol>
<b>III. Report New Action</b>	<ol style="list-style-type: none"> <li>3.1. On the main dashboard, click on New Action Report to report a new event undertaken by you</li> <li>3.2. Fill the Action Report with comprehensive details of the event undertaken by you</li> <li>3.3. Please remember to enter the captions for photos and videos submitted</li> <li>3.4. Please mark whether you have taken the Mission LiFE Pledge</li> <li>3.5. Click Submit</li> </ol>
<b>IV. Change Password or Log Out</b>	<ol style="list-style-type: none"> <li>4.1. Click on your profile</li> <li>4.2. From the dropdown, select 'Change Password' or 'Log Out'</li> </ol>
Help/Support Desk	
<ol style="list-style-type: none"> <li>1. On the landing page, click on Help</li> <li>2. Please read the Frequently Asked Questions (FAQs) for responses to your queries</li> <li>3. For any new issue you are experiencing, please fill the support form and click Submit so that the team can resolve the issue</li> </ol>	