# टीएन एवं एमडी

संदर्भः टीएनएमडी/एसपी/4:8 (संशोधन)

21 नवंबर 2023

विषयः सरकारी कार्यक्रम और योजनाओं भारतीय मानकों का उपयोग करने के लिए ग्राम पंचायतों को संवेदीकरण हेतु विशेष अभियान पर दिशानिर्देशों में संशोधन

भारतीय मानक ब्यूरो मुख्यालय/क्षेत्रीय कार्यालयों/शाखा कार्यालयों/प्रयोगशालों से अनुरोध है कि उपरोक्त विषय से सम्बंधित सलंग्न प्रपत्र का अनुपालन हेतु अवलोकन करें।

(कुश शर्मा) वैज्ञानिक डी (टीएनएमडी)

# प्रमुख (टीएनएमडी)

मुख्यालय/ क्षेत्रीय कार्यालयों/शाखा कार्यालयों/प्रयोगशालों में सभी विभागों को प्रसारित (इंट्रानेट के माध्यम से)

### TN&MD

Ref: TNMD/SP/4:8 (Amendment)

21 Nov 2023

Subject: Amendment to Guidelines on Special Campaign for Sensitization of Gram Panchayats for Utilizing Indian Standards for Government Programme & Schemes

All Department at HQs/Regional Offices/Branch Offices/Labs may kindly see the attached circular on the subject mentioned above for compliance.

(Kush Sharma) Sc-D (TNMD)

## Head (TNMD)

Circulated to all Department at HQs/ROs/BOs/Labs (Through Intranet)

#### **Bureau of Indian Standards**

### (Think, Nudge & Move Department)

Our Ref: TNMD/SP/4:8 21 Nov 2023

Subject: Amendment No.1 to Guidelines on Special Campaign for Sensitization of Gram Panchayats for Utilizing Indian Standards for Government Programme & Schemes

- 1) Revised guidelines for sensitization of Gram Panchayat presidents and secretaries on significance of implementing standards at village level were circulated vide Doc. No. TNMD/GP/2, Aug 2023 dated 30 Aug 2023.
- 2) The existing guidelines are mainly focussed on small programmes with 60 participants at block levels with support of volunteers of NGOs and COs and RPs operating at grass root level mainly. However, the special campaigns at district levels targeting larger participants and that too at district levels are also to be planned as per the directions of the Competent Authority.
- 7) In view of the special campaigns at district level, increased number of participants for each programme, and as requested by BOs, the Competent Authority has decided to increase the financial assistance for such special campaigns at district level by enhancing provisions for refreshments to Rs. 300/- per participant for up to 150 participants and subject to maximum budget of Rs. 50,000/- for each programme. Accordingly, the existing guidelines has been amended by incorporating the following new clause nos. **6.4** and **6.5** after clause **6.3**.
- "6.4 For special campaigns at district levels, the no. of participants for each programme may be upto 150 with refreshment limit of Rs 300/- per participant subject to the max. budget of 50,000/- for each such programmes. However, BOs shall preferably utilize Govt. venues at district level for conducting these programmes to the extent possible.
- 6.5 The above special campaigns would be conducted by scientific officers along with resource personnel. Financial provisions under the Clause 6.4 is only applicable in case of sensitization programme is being conducted at district level as part of special campaigns announced by the Competent Authority."

(Kush Sharma) Scientist -.D

Head (TNMD)

Circulated to all Department at HQs/ROs/BOs/Labs (Through Intranet)