BUREAU OF INDIAN STANDARDS

(Administration Department)

CIRCULAR

Subject: Celebration of Constitution Day, 2020 - reg.

This has reference to letter F.No. N-21/31/2019-P&C dated 20 November 2020 of DoCA forwarding therewith a copy of letter No. Secretary (SJE)/SCD/2020 dated 17 November 2020 of Secretary, Ministry of Social Justice and Empowerment (Department of Social Justice & Empowerment), Government of India, and subsequent e-mail dated 24 November 2020 of DoCA regarding Acton Plan for Constitution Day on 26 November 2020. In the letter, it has been intimated that since the Prime Minister's reading of the Preamble of the Constitution would be telecast live at 11 AM on 26.11.2020, all the Ministries/ Departments will make suitable arrangement for all officers to follow the same. This will be followed by a Pledge which will be administered at 11:15 a.m. and also requested to organise webinars/talks on Constitutional values (copies enclosed).

2. Accordingly, the Constitution Day will be celebrated in all offices of the Bureau. It is requested that since the Prime Minister's reading of the Preamble of the Constitution would be telecast live at 11 AM on 26.11.2020. This will be followed by a Pledge which will be administered at 11:15 a.m. from their suitable locations. A copy of the Action Plan for celebration of Constitution Day, 2020 approved by DG:BIS is enclosed for necessary action.

3. In this regard, DG:BIS, ADG,CVO & DDGs at BIS HQs will join the Hon'ble Prime Minister in reading of the Preamble at 11 AM on 26 November 2020 on Constitution Day, 2020 in Auditorium, Manak Bhavan, HQs. Rest of the employees of HQs will read the Preamble of the Constitution in their respective departments/seats.

4. All DDGs, HoDs and employees posted in ROs/BOs/Labs/NITS are also requested to join the Preamble of the Constitution, since the Prime Minister's reading of the Preamble of the Constitution would be telecast live at 11 AM on 26.11.2020. This will be followed by a Pledge which will be administered at 11:15 a.m. from their suitable locations..

5. It is also requested to send some photographs / self videos of pledge to TN&MD at <u>tnmd@bis.gov.in</u> directly, for uploading the same on social media platforms of BIS under intimation to the Administration Department latest by 27 November 2020.

6. This issues with the approval of the Competent Authority of the Bureau.

Encl: as above

2-11925/1/2020

(Vinod Kumar) Director (General Services) as Link Officer of DRA

Our Ref: ADMN/01/45/2016

Circulated to: Head of all ROs/BOs//Labs/CL/NITS including HQs through BIS Intranet

Action Plan for Celebration of Constitution Day:

SI. No.	Activities to be carried out for Celebration of Constitution Day	Related Deptt.	
1.	Banners on fundamental duties of a citizen	ADMN/TNMD	
2.	Read the Preamble to the Constitution	ADMN/ITSD	
3.	Posting of self videos of pledge taking on Social Media Platforms	All Deptt. of BIS/TNMD	
4.	Online kartavya Samvaad	Head(TNMD)	
5.	Theme based cultural programmes, songs, Nukkad Nataks etc.	ROs/BOs/Labs/CL/NITS, if possible	
6.	Youth march, Foot patrols, rallies for mass awareness.	ROs/BOs/Labs/CL/NITS, if possible	
7.	Coduct of regional webinars. During the webinars, the activities such as 'Awareness Talks by prominent speakers', 'Screening of films on Fundamental Duties' etc. would be carried out.	ROs/BOs/Labs/CL/NITS	
8.	Organising webinars/talks on Constitutional values	Head(TNMD)	

Fwd: Celebration of Constitution Day 2020-regarding

From: "Coordination Cell" <pnc@bis.gov.in>
To: "DDG Administration" <ddga@bis.org.in>, "Administration Deptt."
<administration@bis.gov.in>, "DRA" <dra@bis.gov.in>
Sent: Monday, November 23, 2020 4:22:49 PM
Subject: Fwd: Celebration of Constitution Day 2020-regarding

Sir/Madam,

I am directed to forward the trail mail for immediate necessary action please.

Coordination Cell

From: "ADG BIS" <adg@bis.gov.in>
To: "Coordination Cell" <pnc@bis.gov.in>
Sent: Monday, November 23, 2020 4:14:49 PM
Subject: Fwd: Celebration of Constitution Day 2020-regarding

From: "BIS DG Secretariat" <dg@bis.gov.in>
To: "ADG BIS" <adg@bis.gov.in>
Sent: Monday, November 23, 2020 4:01:59 PM
Subject: Fwd: Celebration of Constitution Day 2020-regarding

From: "US(P&C)" <uspc-ca@gov.in>

To: "BIS DG Secretariat" <dg@bis.gov.in>, "DG,NTH, Kolkata" <dgnth-wb@nic.in>, "Registrar NCDRC" <ncdrc@gov.in>, dir-iilm-jhr@nic.in

Cc: "rrsl ahd" <rrsl_ahd@yahoo.co.in>, "Dy. Director" <ahd-rrsl@nic.in>,

ddrrsl@gmail.com, dvkemarrsl@gmail.com, bapadd@gmail.com,

rrslbhubaneswar@gmail.com, akroy09@rediffmail.com, bpnsharma6@gmail.com, amit2601@yahoo.co.in, csharma17@gmail.cm, "REGIONAL REFERENCE STANDARDS LABORATORY FARIDABAD" <ddlm.rrsl-ca@gov.in>, "CHANDRA SHEKHAR SHARMA" <csharma.17@gov.in>, adrrsl@yahoo.com, "rrsl guwahati" <rrsl.guwahati@gmail.com>, "Dr Rakesh Joshi, Deputy Director" <rakesh.joshi74@gov.in>, "ddrrsl frd" <ddrrsl.frd@gmail.com>, dir-iilm-jhr@nic.in, "bsl konar" <bsl_konar@rediffmail.com>, drdkdwivedi@rediffmail.com, manishpd2002@yahoo.com, adityapd1972@gmail.com **Sent:** Monday, November 23, 2020 12:10:18 PM **Subject:** Celebration of Constitution Day 2020-regarding

Respected Sir/Madam,

Please find enclosed a letter dated 20.11.2020 regarding subject mentioned above.

With Regards

Under Secretary(P&C) Department of Consumer Affairs, Krishi Bhawan, New Delhi.



Letter to all attached offices of DoCA regarding Celebration of Constitution Day 2020.pdf 1 MB

From : Coordination Cell <pnc@bis.gov.in>Mon, Nov 23, 2020 04:29 PMSubject : Fwd: Celebration of Constitution Day 2020-regardingI attachmentTo : DDG Administration <ddga@bis.org.in>,I attachment

Administration Deptt. <administration@bis.gov.in>, DRA <dra@bis.gov.in>

Sir/Madam,

I am directed to forward the trail mail for immediate necessary action please.

Coordination Cell

From: "ADG BIS" <adg@bis.gov.in>
To: "Coordination Cell" <pnc@bis.gov.in>
Sent: Monday, November 23, 2020 4:14:49 PM
Subject: Fwd: Celebration of Constitution Day 2020-regarding

From: "BIS DG Secretariat" <dg@bis.gov.in> **To:** "ADG BIS" <adg@bis.gov.in>

Sent: Monday, November 23, 2020 4:01:59 PM **Subject:** Fwd: Celebration of Constitution Day 2020-regarding

From: "US(P&C)" <uspc-ca@gov.in>

To: "BIS DG Secretariat" <dg@bis.gov.in>, "DG,NTH, Kolkata" <dgnth-wb@nic.in>, "Registrar NCDRC" <ncdrc@gov.in>, dir-iilm-jhr@nic.in
Cc: "rrsl ahd" <rrsl_ahd@yahoo.co.in>, "Dy. Director" <ahd-rrsl@nic.in>, ddrrsl@gmail.com, dvkemarrsl@gmail.com, bapadd@gmail.com, rrslbhubaneswar@gmail.com, akroy09@rediffmail.com, bpnsharma6@gmail.com, amit2601@yahoo.co.in, csharma17@gmail.cm, "REGIONAL REFERENCE STANDARDS LABORATORY FARIDABAD" <ddlm.rrsl-ca@gov.in>, "CHANDRA SHEKHAR SHARMA" <csharma.17@gov.in>, adrrsl@yahoo.com, "rrsl guwahati" <rrsl.guwahati@gmail.com>, "Dr Rakesh Joshi, Deputy Director" <rakesh.joshi74@gov.in>, "ddrrsl frd" <ddrrsl.frd@gmail.com>, dir-iilm-jhr@nic.in, "bsl konar" <bsl_konar@rediffmail.com>, drdkdwivedi@rediffmail.com, manishpd2002@yahoo.com, adityapd1972@gmail.com
Sent: Monday, November 23, 2020 12:10:18 PM
Subject: Celebration of Constitution Day 2020-regarding

Respected Sir/Madam,

Please find enclosed a letter dated 20.11.2020 regarding subject mentioned above.

With Regards

Under Secretary(P&C) Department of Consumer Affairs, Krishi Bhawan, New Delhi.



Letter to all attached offices of DoCA regarding Celebration of Constitution Day 2020.pdf 1 MB

F. No. N-21/31/2019-P&C Government of India

Ministry of Consumer Affairs, Food and Public Distribution Department of Consumer Affairs

Krishi Bhawan, New Delhi Dated the 20th November,, 2020

To,

- 1. Director General, Bureau of Indian Standards (BIS), Manak Bhawan, New Delhi
- 2. The Registrar, NCDRC, New Delhi
- 3. The Director General, NTH, Kolkata
- 4. Director, IILM, Ranchi
- 5. All RRSLs

Subject: Celebration of Constitution Day 2020- regarding.

Sir/Madam,

I am directed to forward herewith a copy of DO letter no Secretary(SJE)/SCD/2020 dated 17th November, 2020 received from Secretary, Department of Social Justice & Empowerment on the subject mentioned above. You are requested to join the Hon'ble Prime Minister in reading of the Preamble at 11AM on 26th November, 2020 from your respective offices/locations. Also, it is requested to organise webinars/talks on Constitutional values.

Encl: As above

Yours faithfully

aston Muger

(Jasbir Tiwari) Under Secretary to the Govt. of India Tele No. 23381233 R. Subrahmanyam, IAS Secretary



Ministry of Social Justice and Empowerment Department of Social Justice & Empowerment Government of India

> Secretary (SJE)/SCD/2020 November 17, 2020

Den Secretery

Please refer to the letter of Cabinet Secretary regarding celebrating **Constitution Day on 26th November, 2020**. The activities to be conducted by each Ministry/ Department has been detailed in the above letter. In this connection, I will be grateful if the activities to be undertaken by your Ministry/ Department are finalised at the earliest covering the following :-

- a) Reading the Preamble at **11 AM** alongwith Hon'ble Prime Minister in a suitable location in your office duly following Covid protocols.
- b) Coordinating with Autonomous Bodies, Subordinate Offices, Organisations and Institutions including educational institutions under the control of your Ministry/Department for reading the Preamble.
- c) Organising Webinars/ talks on Constitutional values (details may be finalised).

There will be a follow up VC with all Ministries/Departments on **23rd November, 2020 at 4.30 PM** (Weblink will be sent separately) in which a Senior Officer of your Ministry/Department may participate alongwith the details.

Further,on completion of the Constitution Day events in your Ministry/Department, photographs/ videos on the activities undertaken may be furnished on <u>coordination-msje@gov.in</u> for collating and sending to Cabinet Secretariat/ PMO.

With regards,

Yours sincerely,

(R. Subrahmanyam)

То

All Secretaries of Government of India

राजीव गौबा Rajiv Gauba

D.O. No 403/1/2/2015-CA.V



मंत्रिमंडल सचिव भारत सरकार CABINET SECRETARY GOVERNMENT OF INDIA

Dated, 17th November, 2020

Dear Secreta

As you are aware 26th November is celebrated as Constitution Day to commemorate the adoption of the Constitution of India. Every year, as part of the celebrations a number of activities aimed at highlighting and reiterating the values and principles enshrined in the Constitution are organised.

2. An important part of the celebrations is the reading of the Preamble to the Constitution and reaffirming our commitment to uphold its ideology. This year the Hon'ble Prime Minister will lead the reading of the Preamble at 11 AM on 26th November during the Conference of the All India Presiding Officers at Kevadia, Gujarat. It is requested that all offices of the Central Government, Attached/Subordinate offices, Autonomous bodies, organisations, institutions including educational institutions etc may also join the Hon'ble Prime Minister in reading of the Preamble at 11 AM on 26th November from their respective offices/locations.

3. Other activities including Talks/Webinars on constitutional values and fundamental principles of the Indian Constitution may also be organised. While doing so it may be ensured that guidelines issued in the wake of COVID 19 pandemic are adhered to.

4. You are requested to take suitable action as indicated above and intimate the action taken to Department of Social Justice and Empowerment which is coordinating the activities relating to the Constitution Day.

Yours sincerely.

(Rajiv Gauba)

Urgent: Action Plan - Celebration of Constitution Day

<pre>From : Coordination Cell <pnc@bis.gov.in> Subject : Urgent: Action Plan - Celebration of Constitution Day To : DDG Administration <ddga@bis.org.in>, Administration Deptt. <administration@bis.gov.in>, DRA <dra@bis.gov.in></dra@bis.gov.in></administration@bis.gov.in></ddga@bis.org.in></pnc@bis.gov.in></pre>	Tue, Nov 24, 2020 12:41 PM 2 attachments				
Sir/Madam,					
Email below is forwarded for immediate action please.					
Coordination Cell					
From: "BIS DG Secretariat" <dg@bis.gov.in> To: "ADG BIS" <adg@bis.gov.in>, "Coordination Cell" <pnc@l Sent: Tuesday, November 24, 2020 12:34:14 PM Subject: Fwd: Action Plan - Celebration of Constitution Day</pnc@l </adg@bis.gov.in></dg@bis.gov.in>	bis.gov.in>				

Email

From: "US(P&C)" <uspc-ca@gov.in>

To: "DG,NTH, Kolkata" <dgnth-wb@nic.in>, "BIS DG Secretariat" <dg@bis.gov.in>, md@nccf-india.com, "Registrar NCDRC" <ncdrc@gov.in>, "rrsl guwahati"
<rrsl.guwahati@gmail.com>, rrslbhubaneswar@gmail.com, "rrsl ahd"
<rrsl_ahd@yahoo.co.in>, rrsalhd@yahoo.co.in, rrslbhubneswar@gmail.com
Cc: "Dy. Director" <ahd-rrsl@nic.in>, ddrrsl@gmail.com, dvkemarrsl@gmail.com, bapadd@gmail.com, rrslbhubaneswar@gmail.com, akroy09@rediffmail.com, bpnsharma6@gmail.com, amit2601@yahoo.co.in, csharma17@gmail.cm, "REGIONAL REFERENCE STANDARDS LABORATORY FARIDABAD" <ddlm.rrsl-ca@gov.in>, "CHANDRA SHEKHAR SHARMA" <csharma.17@gov.in>, adrrsl@yahoo.com, "rrsl guwahati" <rrsl.guwahati@gmail.com>, "Dr Rakesh Joshi, Deputy Director"
<rakesh.joshi74@gov.in>, "ddrrsl frd" <ddrrsl.frd@gmail.com>, "bsl konar"
<bsl_konar@rediffmail.com>, drkdwivedi@rediffmail.com, manishpd2002@yahoo.com, adityapd1972@gmail.com, "Pradeep Bhatnagar" <pradeep.b@nic.in>
Sent: Tuesday, November 24, 2020 12:16:43 PM
Subject: Fwd: Action Plan - Celebration of Constitution Day

Sir/Madam,

The undersigned is directed to refer to the the subject mentioned above and to request

that activities likely to be undertaken on the occasion of the Constitution Day on 26th November, 2020 may be intimated urgently to this Department for onward transmission to D/o Social Justice and Empowerment and Cabinet Secretariat. In this connection please find attached herewith the Action Plan of Department of Youth Affairs, for the celebration of Constitution Day on 26th November, 2020 for ready reference.

Email

Minutes of the Meeting held on 23.11.2020 on the subject matter are also enclose herewith.

Regards

US(P&C)

From: "Pradeep Bhatnagar" <pradeep.b@nic.in>
To: "US(P&C)" <uspc-ca@nic.in>
Sent: Tuesday, November 24, 2020 11:02:04 AM
Subject: Fwd: Action Plan - Celebration of Constitution Day

pl forward this to NTH, all RRSLs, BIS, NCCF, NCDRC etc. for immediate action.

From: "Leena Nandan" <secy-ca@gov.in>
To: "Pradeep Bhatnagar" <pradeep.b@nic.in>
Sent: Tuesday, November 24, 2020 10:53:54 AM
Subject: Fwd: Action Plan - Celebration of Constitution Day

From: "Leena Nandan" <secy-ca@gov.in>
To: "Nidhi Khare" <as-ca@gov.in>, "Vineet Mathur" <vineet.mathur68@nic.in>
Sent: Monday, November 23, 2020 5:25:04 PM
Subject: Fwd: Action Plan - Celebration of Constitution Day

From: "Mr Surendra Singh" <jsss-msje@nic.in>

To: "Sanjay Agarwal" < secy-agri@nic.in>, "Trilochan Mohapatra" < dg.icar@nic.in>, "Dr(Mr) Rajeev Ranjan" <secy-fisheries@nic.in>, "Mr Atul Chaturvedi" <secyahd@nic.in>, "RAJESH KOTECHA" <secy-ayush@nic.in>, "O/o Secretary (C&PC)" <sec.cpc@nic.in>, "Secretary DoF" <fertsec@nic.in>, "Mr Pradeep Kharola" <secy.moca@nic.in>, "Anil Kumar Jain" <secy.moc@nic.in>, "Commerce Secretary Office" <csoffice@nic.in>, "secyipp" <secy-ipp@nic.in>, "Anshu Prakash" <secy-dot@nic.in>, secretaryposts@indiapost.gov.in, "Leena Nandan" <secy-ca@nic.in>, "Mr Sudhanshu Pandey" <secy-food@nic.in>, "Secretary MCA" <secy.mca@nic.in>, "Raghvendra Singh" <secyculture@nic.in>, "Raj Kumar" <sdpns@nic.in>, "Shri RaviKant" <secyesw@nic.in>, "DEFENCE SECRETARY" <defsecy@nic.in>, "Dr(Mr) Inderjit Singh" <secydoner@nic.in>, "Mr U P Singh" <secydws@nic.in>, "Secretary MoES" <secretary@moes.gov.in>, "Ajay Sawhney" <secretary@meity.gov.in>, "Shri R P Gupta" <secy-moef@nic.in>, "Mrs RIVA DAS" <secyeast@mea.gov.in>, "Mr RAHUL CHHABRA" <secyer@mea.gov.in>, "Mr VIKAS SWARUP" <secywest@mea.gov.in>, "Mr Tarun Bajaj" <secy-dea@nic.in>, "T.V. Somanathan" <secyexp@nic.in>, "Ajay Bhushan Pandey" <rsecy@nic.in>, "Shri Debasish Panda Secretary FS" <secy-fs@nic.in>, "Secretary MoFPI" <secy.mofpi@nic.in>, "Mr Rajesh Bhushan" <secyhfw@nic.in>, "Gopal Aaditya Raghuvanshi" <gopal.aaditya@nic.in>, "Arun Goel" <shioff@nic.in>, "Shri Sailesh" <secy-dpe@nic.in>, "Secy-ol." <secy-ol@nic.in>, "Secretary Iscs" <secy-iscs@nic.in>, "Ajay Kumar Bhalla" <hshso@nic.in>, "DURGA SHANKER MISHRA" <secyurban@nic.in>, "Anita Karwal" <secy.sel@nic.in>, "Shri Amit Khare" <secy.dhe@nic.in>, "Amit Khare" <secy.inb@nic.in>, "Secretary DIPAM" <secydivest@nic.in>, "U P Singh" <secy-mowr@nic.in>, "Secy Labour Employment" <secy-labour@nic.in>, "Barun Mitra" <secy-jus@gov.in>, "Shri Anoop Kumar Menditratta" <secylaw-dla@nic.in>, "Narayana Raju" <gn.raju@nic.in>. "A. K.

Email

Sharma" <secretary-msme@nic.in>, "Shri Anil Kumar Jain" <secy-mines@nic.in>, "Pramod Kumar Das" <secy-mma@nic.in>, "Mr. Indu Shekhar Chaturvedi" <secymnre@nic.in>, "Mr Sunil Kumar" <secy-mopr@nic.in>, "Dr. R.S Shukla" <secympa@nic.in>, "Mr AJAY KUMAR BHALLA" <secy mop@nic.in>, "Dr. Kshatrapati Shivaji" <secy-arpg@nic.in>, "Tarun Kapoor" <sec.png@nic.in>, "Secretary Power" <secypower@nic.in>, "SECRETARY MORT&H" <secy-road@nic.in>, "Shri Nagendra Nath Sinha" <secyrd@nic.in>, "Mr Ajay Tirkey" <secy-dolr@nic.in>, "Prof Ashutosh Sharma" <dstsec@nic.in>, "Secretary DBT" <secy.dbt@nic.in>, "DG CSIR" <dgcsir@csir.res.in>, "Dr Sanjeev Ranjan" <secyship@nic.in>, "Praveen Kumar" <secy-msde@nic.in>, "Mr Shakuntala Gamlin" <secretaryda-msje@nic.in>, "Saraswati Prasad" <secy@ncst.nic.in>, "P.K. Tripathi" <secy-steel@nic.in>, "Secretary Textiles" <secy-textiles@nic.in>, "Secretary Tourism" <sectour@nic.in>, "Secretary Tribal Affairs" <secy-tribal@nic.in>, "Mr Ram Mishra" <secy.wcd@nic.in>, "Ravi Mital" <secy-sports@nic.in>, "Secretary Youth Affairs" <secy-ya@nic.in>, "Dr. Kshatrapati Shivaji" <secymospi@nic.in> Sent: Monday, November 23, 2020 5:21:16 PM **Subject:** Action Plan - Celebration of Constitution Day

Dear Sir/Madam,

Please find attached herewith the Action Plan of Department of Youth Affairs, for the celebration of Constitution Day on 26th November, 2020 for ready reference.

With regards,

Surendra Singh Joint Secretary (Admn.) Ministry of Social Justice & Empowerment Room No. 616, Shastri Bhawan, New Delhi Tel. No. 2338 7269 Fax No. 2338 2072



Minutes of the meeting constitution Day.docx
 26 KB

Action Plan.pdf 2 MB



Ministry of Social Justice and Empowerment Department of Social Justice & Empowerment

A Video Conference was held with all the Ministries/Departments to follow up on Cabinet Secretary's directions regarding the Constitution Day on **26.11.2020**. The following have been conveyed during the VC:-

- 1. Every Department/Ministry will send their action plan before **5 PM** on **24.11.2020**. The detailed plan prepared by the D/o Youth Affairs has been recommended to all the Ministries/Departments for doing similar planning.
- 2. Since the Prime Minister's reading of the Preamble of the Constitution would be telecast live at 11 AM on 26.11.2020, all Ministries/Departments will make suitable arrangements for all officers to follow the same. This will be followed by a Pledge which will be administered at 11.15 a.m.
- 3. The list of webinars/talks being organised by each of the Ministries may be shared with M/o Social Justice & Empowerment who shall in turn share it with all the other Ministries. This will allow a wide choice for the stakeholders to participate in the webinars of their choice.
- 4. The interesting factoids about the Indian Constitution would be conveyed through info-graphics by M/o SJE and shared with all the other Ministries for using it suitably for dissemination among their stakeholders.
- 5. Documentation of the events including photographs, videos may be done and tweeted on the same day. The tweets of other Ministries/Departments may also be re-tweeted. Similar instructions may be given to the Subordinate Offices and Autonomous Bodies attached to eache Ministry. On completion of the event, photographs/videos may be shared with the Coordination Division of the M/o SJE for preparing the Event Dossier and sharing with PMO/Cabinet Sectt.

F.No. J-17011/123/2019-CDN Government of India Ministry of Youth Affairs and Sports Department of Youth Affairs (Coordination Section)

Shastri Bhawan, Dr. R.P. Road, New Delhi, dated the 19th November, 2020

20

OFFICE MEMORANDUM

Subject:- Celebration of Constitution Day – Department of Youth Affairs - reg.

The undersigned is directed to refer to Cabinet Secretariat's D.O letter No. 403/1/2/2015-CA.V, dated 17th November, 2020 and Ministry of Social Justice and Empowerment's D.O letter No. Secretary(SJE)/SCD/2020, dated 17th November, 2020, on the subject mentioned above and to forward herewith a report on Activities carried out by the Department of Youth Affairs under the yearlong campaign 'Celebration of Constitution Day and Subsequent Activities' and Action Plan in respect of the Department of Youth Affairs for the Celebration of Constitution Day, 2020.

This issues with the approval of competent authority.

Resinla

Encl.: As above.

(Ravi Kumar Sinha) Under Secretary to the Govt. of India E-mail: <u>rajivk.singh@nic.in</u>

To

Secretary,

Department of Social Justice & Empowerment, Ministry of Social Justice and Empowerment, Room No. 604, 'A' Wing, Shastri Bhawan, New Delhi.

Action Plan for the Celebration of Constitution Day on 26th November, 2020

During the monthly meeting of National Coordination Committee of Youth Organisations, it has already been decided by all the member youth organisations that during this month all the youth organisations would participate in campa gn i.e. '*Ekta Hamari Pehchan*' for celebration of Constitution Day. The aim of the campaign is to enhance the knowledge and information about Indian Constitution and to spread awareness on fundamental duties across the masses by mobilizing the youth of the country.

The hashtags for this month would be # *Its My Duty* and # *Mera Kartavya*. The major activities during the campaign would be as under:

- Banners, posters on fundamental duties of a citizen.
- Self-pledge on fundamental duties in the time of Covid-19.
- Read the preamble to the Constitution.
- Posting of self videos of pledge taking on Social Media platforms.
- Online kartavya \$amvaad.
- Dissemination of public messages on Fundamental Duties.
- Theme based cultural programmes, songs, Nukkad Nataks etc.
- · Youth march, Foot patrols, rallies for mass awareness.
- Designing and distribution of e-posters and banners on social media.
- Theme based online poster making and painting competitions.
- Slogan & essay writing competitions at village and school /college level.
- Conduct of regional webinars. During the webinars, the activities such as 'Awareness Talks by prominent speakers', 'Screening of films on Fundamental Duties' etc. would be carried out.

Apart from above, the Department of Youth Affairs will conduct 'cleanliness drive at home and in neighbourhood' activity across the country to drive home a citizen's responsibility towards nature. The participants will post videos and photos of cleanliness activities done by them on social media with hash tag # Its My Duty.

1. 2.

Keeping in view of the Cabinet Secretariat's D.O letter No. 403/1/2/2015-CA.V, dated 17th November, 2020, It will be ensured that all the organisations i.e NYKS, NSS and RGNIYD, of the Department of Youth Affairs and the main secretariat are joined the Hon'ble Prime Minister in reading of the Preamble at 11:00 AM on 26th November, 2020.

Activities carried out by the Department of Youth Affairs under the yearlong campaign 'Celebration of Constitution Day and Subsequent Activities' started from 26th November, 2019 will be culminated on 26th November, 2020.

Constitution Day (Samvidhan Diwas) is celebrated on 26th November every year to mark the adoption of the Indian Constitution. The Department of Youth Affairs has, through its organisations i.e., NYKS and NSS, undertaken yearlong celebration of Constitution Day and subsequent activities which were commenced from 26th November, 2019 and will culminate on 26th November, 2020. The organisation-wise activities are as under:

Nehru Yuva Kendra Sangathan (NYKS):

Phase –I (26th November, 2019 to March 2020)

Mode : Participation based on Mass Gathering.

- 14,306 Villages covered
 - a) 44,014 activities including Mass reading of the Preamble Constitution on 26th November, 2019 as a part of Celebration of Constitution Day with a total participation of 19,90,617 Youth.
 - b) 10,583 activities such as Lectures and Seminars on the Life and Works of Dr B R Ambedkar Ji, Theme based Lectures by Experts, Discussion and Question Answer Sessions, Screening of Films and documentaries for the youth on Fundamental Duties, Kartavaya Samvad – Fundamental Duties, Dissemination of Public Message on Fundamental Duties, Meeting among Stakeholders such Youth Clubs, National Youth Volunteers, Ex-National Youth Volunteers on Fundamental Duties, Awareness Talks, Sharing of IEC materials, Run by Youth, Reading of Preamble of Constitution etc were organized. with total participation of 4,31,350 youth.
- Total No. of activities (a+b) undertaken upto March 2020 : 54,597
- Total No. of Participants (a+b) upto March 2020 : 24,21,967

Phase –I I (1st April, 2020 to 17th November, 2020)

Mode: Participation based on Virtual Mode (Social Media and Web based Platform).

•	No. of Whatsapp Group formed.	:	22,260
0	No. of Members in the Group	:	6,18,789
0	No. of Village Based Youth Clubs covered.	:	67,644
•	No. of Messages have been shared.	:	4,46,697
•	No. of Youth among messages have been		
	shared.	:	8,62,755
۲	No. of Participants in the Discussion forum.	:	1,98,786

	No. of Members of Youth Clubs/NYVs/		
	Ex-NYVs undertook Preamble Reading in		
	their houses.	: 5,45,9)14
•	No. Banners/Posters/Flyer displayed by		
	NYKS on Fundamental Duties.	: 44,90	6
•	No. of Youth read out the contents of the		
	Displayed materials.	: 5,38,6	598
0	No. of Members of Youth Clubs and NYVs/	: 4,17,	196
	Ex-NYVs undertook cleanliness Drive/		
	Personal Hygiene and Environment Conservation		
	Initiative in their homes.		
	Total No. of activities undertaken from		
	1 st April 2020 to 17 th November, 2020	: 81,27	73
•	Total No. of Participants from		
	1 st April 2020 to 17 th November, 2020	: 32,91	1,452
Total	No. of Activities undertaken by NYKS from 26 th	November	r. 2019 to
	(Phase I +Phase II)		5,870

Total Participation (Phase I + Phase II)

NATIONAL SERVICES SCHEMES (NSS):

To mark the occasion, the **Constitution Day celebration from 26 November, 2019 to 26 November, 2020** was conducted by maximum number of Universities/Colleges/NSS Units in a befitting manner across the country.

17th November.

= 57,13,419.

Activities conducted:-

- Reading of the preamble of the constitution, where 16,47,350 NSS volunteers and programme officers participated.
- Classroom lectures/talks organized on Fundamental Duties (Article 51A), where 10,70,587 participants participated.
- Quizzes, Debates and Essay writing competition organized on Indian Constitution, where 3,54,214 NSS volunteers participated.
- Awareness rallies, debates, talks, lectures by eminent persons in all the NSS units at universities/colleges/schools on Fundamental Duties, Indian Constitution and lectures on Dr.B.R. Ambedkar organized, where 7,66,570 NSS Volunteers participated.

• <u>Social Media Platform:</u> Facebook, Twitter, YouTube & Whatsapp platform have used for message dissemination. Many NSS volunteers from all over India. They actively spread the message of awareness campaign focused on citizen's duties including fundamental duties (Article 51A) as enshrined in the Indian Constitution.