



## DRAFT INDIAN STANDARD IN WIDE CIRCULATION

Reference : MSD 19/T-34

Date : 23 April 2024

**TECHNICAL COMMITTEE : Human Resource & Innovation Management, MSD 19**

To,

**All concerned**

Dear Madam/Sir,

The following document has been prepared by the Human Resource & Innovation Management Sectional Committee, MSD 19. Please [click here](#) to view the document.

**Document Number : MSD 19 (25341) WC**

**Title of the document : Innovation Management Tools and Methods for Managing Opportunities and Ideas Guidance**

**Document Type : New Indian Standard**

*This document has following salient features which may require specific attention for your valuable comments:*

- 1) *This document provides guidance on managing opportunities and ideas by:*
- 2) *— explaining the reasons for and the value of managing ideas effectively;*
- 3) *— describing how to prepare for front end innovation activities;*
- 4) *— addressing people and organization issues, including innovation leadership, culture and strategy;*
- 5) *— detailing innovation activities and their interrelationships;*
- 6) *— outlining activity and process evaluation considerations that are important for innovation success.*
- 7) *A sub-set of processes are addressed as described in ISO 56002, i.e. identifying opportunities, creating concepts, and validating them. The activities within these processes, when managed together, bring forward viable innovation concepts for development. Developing these innovation concepts into solutions and deploying these solutions is addressed by ISO 56002 and is outside the scope of this guidance document.*
- 8) *This document provides guidance for any innovation type along the continuum from incremental to radical innovation, as defined in ISO 56000.*
- 9) *This guidance is intended for:*
- 10) *— any user involved in innovation, whether for an organization or individual;*
- 11) *— any organization type or scale;*
- 12) *— any understanding of value creation and realization, whether for profit, social impact, changes in strategic direction, or any other purpose.*
- 13) *This document can help organizations to systematically manage their opportunities and ideas to realize greater value from front end innovation activities to arrive at go/no-go decisions for development. There is no one method or set of tools for use in all situations. Choice is impacted by a range of related considerations to be addressed in this document.*

Please examine the document and share your comments regarding further improvement in the document.

**Last date for sharing the comments is : 22 June 2024**

The comments should be shared in the prescribed template through this portal only; and the comments so received shall be taken up by the Sectional Committee for necessary action. For any other query, please write an email at [msd@bis.gov.in](mailto:msd@bis.gov.in) to the undersigned at Bureau of Indian Standard, Manak Bhawan, 9, Bahadur Shah Zafar Marg, New Delhi.

In case no comments are received, we would presume your approval of the documents. However, in case we receive any comments on the document, the same shall be put up to the Sectional Committee for necessary action.

Thanking You,

**Yours faithfully,**  
**(ANUJ SWARUP BHATNAGAR)**  
**Head (Management and Systems Department)**  
**Email: [msd@bis.gov.in](mailto:msd@bis.gov.in)**



## व्यापक परिचालन में मसौदा(दे)

हमारा सन्दर्भ : MSD 19/T-34

दिनांक : 23-04-2024

तकनीकी समिति : Human Resource & Innovation Management Sectional Committee, MSD 19

प्राप्तकर्ता : रूचि रखने वाले सभी निकाय

महोदय/या,

निम्नलिखित मसौदा तैयार किया गया है :

प्रलेख संख्या : MSD 19 (25341) WC

शीर्षक :

कृपया इस/इन मानक(को)/संशोधन(नो) के मसौदे(दो) का अवलोकन करें और अपनी सम्मतियाँ यह बताते हुए भेजें कि यदि ये मानक(को) के संशोधन(नो) के रूप में प्रकाशित हो तो इन पर अमल करने में आपके व्यवसाय अथवा कारोबार में क्या कठिनाइयां आ सकती हैं।

सम्मतियाँ भेजने की अंतिम तिथि : 22 June 2024

सम्मतियाँ, यदि कोई हों तो, कृपया यहाँ क्लिक करके ऑनलाइन पोर्टल के माध्यम से ऊपर दी गयी अंतिम तिथि तक दर्ज कराएं।

यह/ये प्रलेख भारतीय मानक ब्यूरो की वेबसाइट [www.bis.gov.in](http://www.bis.gov.in) पर भी उपलब्ध है/हैं।

धन्यवाद।

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