



भारतीय मानक ब्यूरो उपभोक्ता मामले, खाद्य एवं सार्वजनिक वितरण मंत्रालय BUREAU OF INDIAN STANDARDS

Ministry of Consumer Affairs Food & Public Distribution

जयपुर शाखा कार्यालय Jaipur Branch Office

Government of India

Our Ref: JPBO/HM/C-8490351923

Date: 12th Nov 2024

Subject: Notice for Cancellation of Certificate of Registration HM/C-8490351923

M/s Chadi Jewellers 167, Nagaur-Phalodi Road, Village-Chadi, Tehsil-Aau, Jodhpur-342312

- 1. This has reference to the BIS Certificate of Registration No. HM/C-8490351923 granted to you for Gold Jewellery and Artifacts as per IS 1417:2016.
- 2. Further, reference is made to our visit on 26-09-2024 to investigate a customer complaint received against you. After conducting investigations at both the complainant's end and your end, it was established that the Aad Jewelry sold to the customer had an incomplete hallmark. This act by your firm is an unfair practice and amounts to misuse of the hallmark, as per Clause 6.2(c) of the Hallmarking Guidelines, HM/Jeweller/Guidelines/1, January 2024.
- 3. In view of the above and in accordance with the provisions of clause 7(1) (e) of the BIS Hallmarking Regulations, 2018, it is proposed to cancel the Certificate of Registration HM/C-8490351923 held by you.
- 4. You are advised to stop the sale of hallmarked precious metal articles and stop getting precious metal articles hallmarked forthwith
- 5. In case you have anything to say in this matter, you may submit your explanation to the Bureau within 14 days from the date of issue of this notice as per clause 7(4) of the Hallmarking Regulations, 2018. If no response is received within this period, it will be presumed that you are no longer interested in maintaining the said registration, and the registration will be processed for cancellation without further notice.
 - This notice is issued without prejudice to the Bureau's right to take any legal action under section 29 of the BIS Act, 2016.
- 6. If you desire to be heard in person or through a representative authorized by you on your behalf, you may seek an appointment for such a hearing with the undersigned, after submitting your written explanation.
- 7. Kindly acknowledge the receipt and ensure compliance. Thanking You,

(Kanika Kalia)
Head & Director
Jaipur Branch Office

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