8/23/24, 4:02 PM AllDetails

## Details for registration number : DOCAF/E/2024/0005895

Name	Narayan Mahto
Date of receipt	02/08/2024
Address	Main Chowk Near Shalimaar Hotel Godda
District name	Godda
State name	Jharkhand
Mobile no	9135805339
Email Id	justconnectmrx@gmail.com
Grievance description	

8/23/24, 4:02 PM AllDetails

Consumer Affairs >> Bereau of Indian Standard Division Related >> Hallmarking Related

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To,

The Bureau of Indian Standards

Subject: Complaint Against Richa Jewellers for Selling Low-Purity Ornaments Under False Claims of Hallmark Certification

Dear Sir/Madam,

I am writing to bring to your urgent attention a matter concerning the sale of low-purity ornaments falsely claimed to be Hallmark certified by Richa Jewellers, located at Main Chowk, Near Hotel Shalimar.

Through this complaint, I would like to inform you that Richa Jewellers is engaging in deceptive practices by selling ornaments of low purity while claiming them to be Hallmark certified. They are misleading customers by writing "Hologram" instead of "Hallmark" on their shop's bill, presumably to avoid legal action if caught.

I have attached a copy of the bill from Richa Jewellers' shop as evidence of this fraudulent activity.

I request that the BIS Jamshedpur Branch be instructed to take immediate steps and actions against Richa Jewellers. Such deceptive practices by a few shopkeepers in the district are eroding public trust in the Hallmark certification and damaging the reputation of BIS.

I trust that the Bureau of Indian Standards will take prompt and appropriate action to address this serious issue and prevent further exploitation of customers.

Thank you for your attention to this matter.

Sincerely,

Narayan Mahto

Name of organisation(s) where grievance is pending	1. BIS Headquarter
Type of receipt	Transferred

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