

BUREAU OF INDIAN STANDARDS
(Administration Department)

CIRCULAR

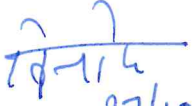
Subject: Campaign for Covid Appropriate Behavior – reg.

Please find attached the letter No.A-50020/5/2020-Estt. dated 21 October 2020 received from the Ministry of Consumer Affairs, Food & Public Distribution (Department of Consumer Affairs), Govt. of India, on above subject for information (copies enclosed).

2. All heads of ROs/BOs/Labs/NITS are therefore, requested to ensure compliance of the instructions containing in the enclosed letter along with poster.

3. This issues with the approval of the Competent Authority.

Encl: as above


27/10

(Vinod Kumar)

Director (GS) as link officer of
Director (Administration)

Our Ref: ADMN/02/62/2020

Circulated to all Department at HQs, ROs/BOs/Labs/NITS through BIS Intranet

No.A-50020/5/2020-Estt.
Government of India
Ministry of Consumer Affairs, Food & Public Distribution
Department of Consumer Affairs

Krishi Bhawan, New Delhi.
Dated, the 20th October, 2020
21/10

To

- ✓ 1. The Deputy Director (Admn.), Bureau of Indian Standards, Manak Bhavan, 9 Bahadurshah Zafar Marg, New Delhi-110002
- 2. The Director General, National Test House, CP Block, Sector-V, Salt lake, Kolkata-700091.
- 3. The Registrar, NCDRC, Upbhokta Nyay Bhawan, 'F' Block, General Pool Office Complex, INA New Delhi - 110023.
- 4. The Director , Indian Institute of Legal Metrology, Kanke, Ranchi-834006.
- 5. The Deputy Directors/Assistant Directors, RRSL, Ahmedabad/ Bhubaneshwar/Bangalore/Faridabad/Guwahati/Varanasi/Nagpur.
- 6. The Managing Director, National Consumer Co-operative Consumer Federation Ltd., NCUI Complex, 3, Siri Institutional Area, August Kranti Marg, Hauz Khas, New Delhi-110016.

Subject: Campaign for Covid Appropriate Behavior - reg.

Sir,

I am directed to refer to the subject mentioned above and to convey that the Campaign for COVID Appropriate Behavior has been launched by the Hon'ble Minister on 8th October 2020. This campaign denotes a collective resolve to prevent the spread of Covid 19 and minimize the adverse impact of the pandemic.

2. The key messages of the campaign namely -Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene are critical in our fight against the pandemic. Therefore, it has been urged to mobilize the entire machinery of the Department to take up this exercise on a mission mode basis.

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3. The Action plan should aim at tapping all available resources for ensuring wide dissemination and repeated reinforcement of the key messages. M/o Information and Broadcasting have circulated the poster containing the message in Covid appropriate behavior and you are requested to make action plan to prevent the spread of Covid 19 and circulate the samples of this poster to make this a peoples' campaign.

Yours faithfully,



(A. K. Pandey)

Under Secretary to the Govt. of India

Tel. No. 23381120

Copy to: Director(NTH)/Director(BIS)/DS(CPU)/Director(LM)



भारत सरकार
Government of India

कोरोना से बचें



सही से मास्क पहनें



हाथ धोएं बार बार



निभाएं दो गज की दूरी



जब तक दवाई नहीं
तब तक ढिलाई नहीं